

on an alpharetta MUSIC **CETAWAY**!

R



CONVENTION & VISITORS BUREAU The Official Destination Marketing Organization for Alpharetta, Georgia

on an alpharetta MUSIC GETAWAY!

From every corner of the city, you'll find an acoustic artist crooning, a big-name band jamming or a unique musical experience waiting to be seen & heard. Hundreds of concerts, music festivals and live music events await you here in 2022!

ROCK OUT AT AMERIS BANK AMPHITHEATRE

It's time

After fifteen years of hosting hit-makers in Alpharetta, this epic 12,000-capacity amphitheatre welcomes its 2022 concert season with all the live tunes we've been longing for this year. There's not a bad seat in the house at this harmonious haven with impeccably manicured greenery and state-of-the-art jumbo screens to ensure you never miss a single second of your favorite drum solo or the lead singer's signature dance moves. The lineup for the year is sizzlin' with names like **Tim McGraw**, **The Doobie Brothers**, **Tears for Fears**, **Styx & REO Speedwagon**, **Backstreet Boys**, **Chicago**, **Jack Johnson**, **Rod Stewart** and more! Admission ticket required.



SCAN HERE to see Ameris Bank Amphitheatre's full line up!

SAVE THE DATE! WIRE & WOOD ALPHARETTA MUSIC FESTIVAL RETURNS OCTOBER 7-8

Don't miss the city's most anticipated music event of the year! Enjoy soulful live music flowing through the streets of Downtown Alpharetta as more than 30 local, regional and national artists perform original songs on multiple stages. Performers will also croon their tunes at quaint restaurants and businesses throughout Downtown. Learn about the music as artists share the stories behind their tunes while interacting with the audience. Free admission.



SCAN HERE to learn more about this year's **Wire & Wood** lineup!

KICK BACK & GET FUNKY UNDER THE PINES AT MATILDA'S

Reserve a table, pack a picnic and get ready to experience the fabulously funky Southern charm of **Matilda's Music Under the Pines**. This open-air venue is nestled under the stars and allows you to hear what a real porch jam session truly sounds like from artists and songwriters. Admission ticket required.



SCAN HERE to see Matilda's full concert lineup!



GET JAZZED AT THE VELVET NOTE

The Velvet Note is a beautifully crafted listening room to enjoy exceptional musical talent at the purest vocal and instrumental reception available to a live audience. The venue was a winner of *Downbeat Magazine's* Best Jazz Venues Worldwide Award. Admission ticket required.



SCAN HERE to see The Velvet Note's full concert lineup!

LIVE IT UP AT AVALON NIGHTS LIVE

Relax and revel in live tunes all summer long with **Avalon Nights Live!** Unwind after a long week with free live music in Avalon's Plaza every Friday evening April 8 - October 21. Bring your own tailgate chairs and groove the night away!



SCAN HERE to see Avalon Nights Live full schedule!



TUNES IN THE PARK WITH HOME BY DARK

Home by Dark at Brooke Street Park Concert Series:

This beloved free music series returns for select Saturdays in 2022 throughout the warmer months. Located on the East Lawn behind City Hall, bring a blanket and picnic to enjoy a night of stories, songs, and inspiration you'll never forget. Free admission.

Home by Dark Concerts at Union Hill Park, one weekend each month, May – Oct: The inaugural year of this new music series will provide patrons an opportunity to purchase premier table seating for a premium musical experience under the covered pavilion, nestled amongst the peaceful trees of the park. Admission ticket required.



SCAN HERE to see Home By Dark's concert lineup!

HEAR UNIQUE JAMS AT ALPHARETTA MUSIC MATCH

Alpharetta's Music Match program was created to bring original musicians to local restaurants and venues to create a vibrant music scene year-round in the city. From front stoop sessions at Clothes Horse Men's Apparel to patio pickin' at Chiringa, Alpharetta has local music strumming most nights of the week. Free admission.



SCAN HERE to see Alpharetta's Music Match concert lineup!

ALPHARETTA CALENDAR OF EVENTS MARCH – MAY 2022



We're adding more events to our calendar every day! To stay up-to-date and see the most current list of events happening in Alpharetta, scan here with your smart phone or tablet camera.



DINO SAFARI: A WALK THRU ADVENTURE AT NORTH POINT MALL Wednesdays - Saturdays

through April 8 1000 North Point Cir.

Grab a prehistoric passport to see 30+ giant moving dinosaurs in a walk thru safari on a globetrotting expedition adventure for the whole family. See a variety of dinosaurs from each of the seven continents that were once Pangea during the Age of Reptiles. Along the journey, earthquakes might erupt, dinosaurs could battle, and you might have to help save a baby dinosaur's life! Ticket admission required.

ALPHARETTA ARTS CENTER EXHIBITS

Alpharetta Arts Center, 238 Canton Street

"THE POTTER'S HANDS" Daily through April 8

All pieces will be fired clay - either hand-built or wheel thrown. Artworks will be painted, stained, or glazed, and can be functional or sculptural. Free admission.

"THE ART OF SPECULATION" Daily from April 11 - May 14

Art is not just for decorating. Art can make you think, reflect, and speculate about the world around you. Free admission.



MARDI GRAS AT AVALON

Tuesday, March 1 5:00 - 9:00PM **Avalon Boulevard**

Shop, sip and stroll as the Boulevard becomes Bourbon Street with jazzy tunes and specialty drinks! Pick up your passport at concierge. Collect 3 passport stamps & enter to win an exciting prize package. Free admission.



LUCK OF AVALON Friday, March 11 5:00 - 9:00PM Avalon Boulevard

Calling all lads, lassies, and little leprechauns! Celebrate St. Patrick's Day, Avalon style, with a sipping & strolling the Boulevard with live music, Irish flair, and more to sham-ROCK the night away! Free admission.



SHAMROCKIN FOR A CURE

Saturday, March 26 6:00 - 11:00PM Ameris Bank Amphitheatre, 2200 Encore Parkway Eat, drink and help cure Cystic Fibrosis with a night of music that will rock the stage while attendees dance the night away. Regular tickets include food, beer, wine, cocktails and giveaways. Ticket admission

ALPHARETTA FARMERS MARKET Saturday Mornings, April 2 – November 26

8:30AM - 1:00PM Town Green, 40 South Main Street Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps. Free admission.



ALPHARETTA CALENDAR OF EVENTS MARCH – MAY 2022



ALPHARETTA FOOD TRUCK ALLEY Fourth Thursday, April – October

5:00 - 9:00PM

Old Roswell Street Kick off the weekend a little early with more than 10 food trucks and live music each month. Trucks offer a diverse range of cuisine types. This is a family-friendly event with limited seating available. Attendees are encouraged to bring a blanket or chairs. Free admission.



TASTE OF ALPHARETTTA Thursday, May 12 5:00 – 10:00PM

Downtown Alpharetta

Dine in Downtown Alpharetta at over 60 restaurants in one, fun night. Sample delicious appetizers, entrees and desserts from the top chefs in town. Enjoy culinary demonstrations, activities for all ages and live entertainment. Free admission, food tickets for purchase at event.

PAINT THE TOWN: ALPHARETTA PLEIN AIR Daily, May 18 – 21

Alpharetta Arts Center, 238 Canton Street

Come watch an array of artists painting their works en plein air throughout the week at well-known Alpharetta

locations all over the city, culminating with a Quick Draw Competition and Wet Paint Tent Sale. Artist paintings will then be on exhibit at the Alpharetta Arts Center from May 21 – June 4. Free admission to the public.



ALPHARETTA ART IN THE PARK AT BROOKE STREET PARK May 21 – 22

Sat.: 9:00AM – 4:00PM Sun.: 12:00 – 4:00PM Brooke Street Park

This outdoor artist market features handcrafted work by local artists who create masterpieces right before your eyes. See & buy pottery, woodwork, metal work, jewelry, handmade children's clothing, photography, watercolor, oil, mosaic art and more. Free admission.

ALPHARETTA ARTS STREETFEST May 28 – 29

Sat.: 9:00AM - 6:00PM Sun.: 10:00AM - 5:00PM The Grove at Wills Park, 175 Roswell Street Featuring more than 100 artists from across the U.S., festival goers can stroll through the outdoor gallery, meet the artists and acquire a piece of original whimsical art. Festival eats and drinks will be available. Free admission.





WE'RE COOKING UP A CULINARY ADVENTURE!

Discover some new recipes and culinary traditions for you and your crew at one of Alpharetta's three cooking school experiences – **Publix Aprons Cooking School, Flour Power Kids Cooking Studio** and **Williams Sonoma** at Avalon. Each location offers one-time cooking experiences that will take your cooking game from flop to fantastic. From wine dinners to seasonal feasts, guests walk away with next-level gastronomic skills to show off at your next dinner party. To learn more about the ways to experience unique flavors in Alpharetta, visit **awesomealpharetta.com**.

For current information and a full list of special events, visit the Calendar of Events at **awesomealpharetta.com**. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.





With so much to do, why not stay the night?

Add value to your stay with special rates and packages at one of our modern and upscale hotels. Many offer a selection of suites, local shuttle service, complimentary breakfast, free parking and free Wi-Fi.

Aloft Alpharetta | 678-527-6800 Atlanta Marriott Alpharetta | 770-754-9600 Comfort Inn Alpharetta-Atlanta North | 470-273-6604 Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955 Courtyard Atlanta Alpharetta | 678-366-3360 Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955 DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022 Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800 EVEN Hotel Alpharetta-Avalon Area | 770-869-2546 Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871 Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730 Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676 Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000 Hampton Inn & Suites Alpharetta | 678-393-0990 Hampton Inn Alpharetta/Roswell | 770-640-5511 Hilton Alpharetta Atlanta | 678-240-9222 Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766 Hilton Garden Inn Atlanta Northpoint | 678-566-3900 Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505 Home2 Suites by Hilton Alpharetta | 470-479-6699 Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622 Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788 Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566 La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800 Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200 Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151 Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664 The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820 The Hotel at Avalon, Autograph Collection, & Alpharetta Conference Center | 678-722-3600 TownePlace Suites Atlanta Alpharetta | 770-664-1300



awesome

LPHARETTA

Scan here with your smart phone or tablet to book your Alpharetta hotel room.



#AwesomeAlpharetta

678-297-2811 awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia