



Media Contact
Jeanine Jones
Public Relations Manager
Office: 678-297-0102
jeanine@awesomealpharetta.com

Dinosaurs Have Arrived In Alpharetta, Georgia

*Immersive dinosaur experience, Dino Safari: A Walk-Thru Adventure,
opens today at North Point Mall and runs through Spring 2022*

ALPHARETTA, GA - (Nov. 19, 2021) – [Imagine Exhibitions](#) brings a dinosaur-filled indoor experience to Alpharetta, Ga. for local families and visitors to get up-close-and-personal with larger-than-life replicas of the most fascinating, fan-favorite prehistoric inhabitants! [Dino Safari: A Walk-Thru Adventure](#) opens today inside Alpharetta’s North Point Mall.



Tickets are on sale now and can be purchased at DinoSafari.com. The limited-engagement, experiential family walk-through attraction will run through Spring 2022.

“Families will not want to miss Dino Safari,” said Tom Zaller, CEO of Imagine Exhibitions. “From the Sauropod Slide to interactive games and the sheer awe of giant moving dinosaurs, it’s the perfect activity for dinosaur fans of all ages to become immersed in an entertaining and educational globetrotting dinosaur adventure.”

In this walk-through adventure, attendees will meet and interact with more than 30 life-sized dinosaurs, including the T.rex of North America and the Spinosaurus from Africa. With the help of scientifically accurate installations and realistic moving animatronics, Dino Safari will transport guests back millions of years to get up close and personal with prehistoric creatures in a replica of their natural habitat.

Located in the upper level of North Point Mall, the experience showcases how dinosaurs evolved over time and offers hands-on challenges for visitors to solve, along with depictions of natural elements that often occurred during this time, such as earthquakes.



The exhibition was created by Atlanta-based Imagine Exhibitions in collaboration with world-renowned Ph.D. Dinosaur Paleontologist Gregory M. Erickson, who is one of only 150 full-time professional dinosaur paleontologists in the world.

The fun doesn't stop at Dino Safari! Visitors can plan to spend the entire weekend exploring Alpharetta's more than 200 restaurants, over 250 shops and endless event and entertainment options. Guests can book their hotel stay at one of the city's 30 modern and upscale hotels and start planning a getaway packed with dinosaur excitement as well as awesome Alpharetta events and activities. For the best Alpharetta hotel rates, go to: <https://www.awesomealpharetta.com/stay/>.

"It is always so thrilling to have a new attraction in Alpharetta - and this one is larger than life," said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. "Families from all over will have the opportunity to come and interact with these prehistoric creatures now through Spring 2022. Dino Safari is a sensational new attraction that will enhance our visitor's experiences and continue to showcase our award-winning community."

Photos of Dino Safari: A Walk Thru Adventure can be found here:

https://www.dropbox.com/sh/73uwhp8rs3efebm/AABpbly9xtlw3JoB2sWhz5_La?dl=0

About Imagine Exhibitions:

Imagine Exhibitions is currently producing over 40 unique, immersive experiences and exhibitions globally in museums, science centers, zoos, integrated resorts and non-traditional venues, attracting millions of worldwide visitors each year. Headquartered in Atlanta – and with offices in Las Vegas, Chicago and France – the exhibitions company embraces a diversity of backgrounds to generate fresh and innovative ideas. Imagine Exhibitions maintains an extensive international network of industry partners and expertly manages the logistics of delivering immersive content to a wide variety of venues. In addition to developing successful traveling exhibitions, the company designs, opens and operates permanent installations and venues, in addition to consulting on building, expanding and directing museums and attractions. It brings a focus and purpose to all projects, shaping the inspiration, presentation and operation into a plan that produces measurable results. With decades of extensive

experience in the museum and entertainment industries, Imagine Exhibitions consistently develops exhibitions that educate and excite while exceeding attendance goals. For more information, visit ImagineExhibitions.com.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

###