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2021 Holiday Happenings In Awesome Alpharetta

ALPHARETTA, GA - (Oct. 22, 2021) – The holiday season brings plenty of excitement and enchantment around every corner in Alpharetta, Ga. From Santa sightings, holiday shopping and dining, tree lightings and life-sized Nutcrackers, Alpharetta is definitely on the nice list. To squeeze in all the glee leading up to the holidays, it takes a bit of planning. Please find a list of Awesome Alpharetta holiday happenings below.



AWESOME ALPHARETTA HOLIDAY EVENTS

Avalon On Ice, Nov. 21 – Jan. 17

Location: Avalon, 400 Avalon Blvd., Alpharetta, GA 30009

Ice skate on Avalon's Rockefeller Center-inspired ice-skating rink in The Plaza. Watch for theme nights and enjoy warm tasty treats rink side. Hours vary by day of the week and school holidays. Ticket admission required.

[The Lighting of Avalon](#), Nov. 21: 1 – 8 p.m.

Location: Avalon, 400 Avalon Blvd., Alpharetta, GA 30009

Get in the holiday spirit during the annual Lighting of Avalon. Featuring holiday performances and entertainment, activities, the opening of the ice-skating rink and the magical arrival of Santa, this unforgettable evening has something for everyone. Free admission.

[Black Friday & Small Business Saturday](#), Nov. 26 – 27

Location: Throughout Alpharetta, GA

Experience the two largest shopping days of the year for the holiday season at Alpharetta's 250+ shops and boutiques in in the three distinct shopping districts of Avalon, North Point and Downtown Alpharetta.

[Winter Wonderland Displays at North Point Mall](#), Nov. 26 – Dec. 24

Location: North Point Mall, 1000 North Point Circle, Alpharetta, GA 30022

North Point Mall will feature several holiday themed window displays throughout the center for families to enjoy, sprinkled throughout the mall on all levels. Free admission.

[Publix Aprons Cooking School Gingerbread House Classes](#), Nov. 26-28, Dec. 4-5, 12, 18-19

Location: Publix Aprons Cooking School, 4305 State Bridge Road, Alpharetta, GA 30005

Forgo the mess at home and bring the family to Publix Aprons Cooking School to decorate a gingerbread house this year! Publix Aprons Cooking School provides the materials – attendees bring their creativity and holiday spirit! Class registration required. \$75 for one adult and up to three children per registration.

[Season of Celebration](#), Dec. 3, 10 & 17 (First three Fridays In Dec.): 5 – 9 p.m.

Location: Downtown Alpharetta, 2 Park Plaza, Alpharetta, GA 30009

The city of Alpharetta will be hosting the Season of Celebration the first three Fridays in December, with the annual tree lighting taking place on Dec. 3 at 6:30 p.m. Activities will vary each week, and may include falling snow, photos with Santa, caroling, and various family photo opportunities with the life-sized Alpharetta Nutcrackers which will be located around downtown. Free admission.

[Arts Alpharetta Artists Holiday Market](#), Dec. 3-4: 10 a.m. – 6 p.m.

Location: Alpharetta Arts Center, 238 Canton Street, Alpharetta, GA 30009

Arts Alpharetta is hosting its second annual Holiday Artists Market again inside the Alpharetta Arts Center! Give the gift of art this holiday season. Free admission.

["White Christmas: The Musical"](#), Dec. 3-5, 10-12, 17-19: Fri/Sat: 8 p.m.; Sun: 2 p.m.

Location: ACT1 Theatre, 180 Academy Street, Alpharetta, GA 30009

Based on the beloved, timeless film, this heartwarming musical adaptation features seventeen Irving Berlin songs including well known standards and the perennial favorite, *White Christmas*. Ticket admission required.

[Jolly Jingle Jam](#), Dec. 10: 10 a.m. – 12 p.m.

Location: Alpharetta Community Center, 175 Roswell Street, Alpharetta, GA 30009

Get in the holiday spirit with the kiddos as you make amazing holiday crafts, play games, enjoy light refreshments, and take a photo with Santa. Register early as this event fill up fast! This event is for parent and child. Pre-registration is required.

[Grinchmas Party](#), Dec. 11: 5 – 8 p.m.

Location: Alpharetta Community Center, 175 Roswell Street, Alpharetta, GA 30009

We got an idea, an awful idea, a wonderful, awful idea! We are having a very Grinchy Party. 'Tis no better reason to celebrate the season than to decorate it red, white and Grinch. We will have good eats and make things that are neat. Come celebrate Grinchmas at the Alpharetta Community Center! Ticket admission required.

[Noon Year's Eve](#), Dec. 31: 11 a.m. – 1 p.m.

Location: The Hotel at Avalon & Alpharetta Conference Center, 9000 Avalon Blvd., Alpharetta, GA 30009

Kick off your New Year's celebration early and come out to Avalon's Noon Year's Eve Party at The Hotel at Avalon! This family friendly event invites partygoers of all ages to ring in the new year with live music, face painting, crafts, and a countdown to Noon with a balloon drop to welcome in the New Year! Ticket admission required.

Additional holiday events are being added to Awesome Alpharetta's Calendar of Events daily. Please visit <https://www.awesomealpharetta.com/calendar/> for the most up-to-date list of Alpharetta events.

AWESOME ALPHARETTA SANTA SIGHTINGS

[Santa At Avalon](#), Nov. 22 – Dec. 24

Location: Palmer Plaza at Avalon, 950 3rd Street, Alpharetta, GA 30009

Up on the rooftop click, click, click! Visit jolly Old Saint Nick at his cozy North Pole-inspired cottage and make sure you're on the nice list. Santa will be at Avalon throughout the season spreading holiday magic and taking photos with families to cherish for a lifetime. Please check the Avalon website for dates and times. To guarantee your special time with Santa, please book an appointment.

[North Pole Outpost at North Point Mall](#), Nov. 26 – Dec. 24

Location: North Point Mall, 1000 North Point Circle, Alpharetta, GA 30022

Come to the North Pole Outpost inside North Point Mall to experience a personalized Santa visit specifically curated for children through wishlist technology. The outpost will also feature Instagrammable selfie opportunities, local pop-up vendors and special holiday cookie café. Reservations are strongly recommended.

SANTA TUCK-INS AT ALPHARETTA HOTELS

[Tuck-ins with Santa at The Hotel at Avalon](#), Nov. 5 – Dec. 23: 7:30 – 10 p.m.

Location: The Hotel at Avalon, 9000 Avalon Blvd., Alpharetta, GA 30009

The magic begins with a knock-knock-knock on the door, a smile spreads from ear to ear as the sound of reindeer bells fill the room and Santa and Mrs. Claus arrive. Imagine young ones excitedly sharing their hopes, dreams and a bedtime snack with the jolly man in red. Tickets starting at \$125 and participants must be registered hotel guests at time of appointment.

[Santa Tuck-Ins at Hilton Alpharetta Atlanta](#), Nov. 26-28, Dec. 3-5, 10-12

Location: 5775 Windward Pkwy, Alpharetta, GA 30005

Make new Christmas memories with a Santa Tuck-In package from the jolly man himself that includes a bedtime story, milk and cookies, a keepsake teddy bear and a breakfast for two. Tickets

are \$85 for the first child and \$25 for each additional child up to a total of 5 children per visit, per room. Participants must be registered hotel guests at time of appointment.

Finish the year on a merry and bright note by shopping and celebrating in Alpharetta, GA! Visitors will find a whopping **30 modern and upscale hotels** to choose from throughout the city. Travelers can visit www.awesomealpharetta.com to help plan and book their holiday getaway to Alpharetta, GA.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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