



Media Contact

Jeanine Jones

Public Relations Manager

Office: 678-297-2811

jeanine@awesomealpharetta.com

Alpharetta Women's Half Marathon & 5K Race Presented by Altra Running Returns Oct. 24

Alpharetta welcomes runners from all over the Southeast for the Women's Half Marathon & 5K Race

ALPHARETTA, GA - (Sept. 23, 2021) – The [Alpharetta Women's Half Marathon & 5K Race presented by Altra Running](#) is set for Sunday, Oct. 24, 2021, starting and finishing at the family-friendly atmosphere of [Avalon](#). Over 1,000 racers from 18 states have already registered to run the 2021 race. The Alpharetta Women's Half Marathon & 5K Race presented by Altra Running offers options for serious runners to beginners and walkers.



The race will kick off at with a wave start system at 7 a.m. on Sunday, Oct. 24 at Avalon. The racecourse will take runners on a foot tour of the beautiful fall scenery in Alpharetta with the race ending at Avalon. All pre-registered participants will receive an event shirt, finisher medal, Alpharetta Women's goodie bag, bib tag and post-race food and refreshments.

Race entry fees for both the Half Marathon and 5K event started at one dollar and increase from that amount as slots sell out, so early pre-registration is encouraged. The highest online registration rate for the Half Marathon event is \$110, and for the 5K is \$50. A portion of the proceeds will go to the American Heart Association.

The Alpharetta Women's Half Marathon and 5K is presented by [Altra Running](#) and is produced by [10xEM, LLC](#) who has partnered with [Avalon](#) and the [Alpharetta Convention & Visitors Bureau](#) on this event. This is a USA Track & Field certified event.

"It is exciting to be bringing the Alpharetta Women's Half Marathon & 5K Race back for its third year," said Nick Lynch, president of 10xEM, LLC. "Over a thousand female athletes will hit the ground running beginning in Avalon and traverse the winding roads of Alpharetta to determine who will take home bragging rights for fastest woman in the Southeast!"

Race packet pickup will be available on Saturday, Oct. 23 from 10 a.m. – 6 p.m. at Big Peach Running Company (5530 Windward Parkway, Alpharetta) and lululemon Avalon (5120 Avalon Blvd, Alpharetta).

Sunday, Oct. 24 Race Schedule

6:55 a.m.	National Anthem
7 a.m.	Alpharetta Women's Half Marathon Start
7:15 a.m.	Alpharetta Women's 5K Start
8:30 a.m. to 12 p.m.	Alpharetta Women's Half Marathon & 5K Post Race Party
10 a.m.	Awards Ceremony

The Alpharetta Women's Half Marathon & 5K Race presented by Altra Running is projected to attract over 1,000 female athletes to Alpharetta, Ga. The weekend event will draw participants to the city's 30 modern and upscale hotels, more than 200 restaurants, over 250 shops and endless entertainment options.

"Alpharetta offers so much to do, see and experience as the home to the Alpharetta Women's Half Marathon & 5K Race, and it is the perfect opportunity to make it a girlfriend's weekend getaway or staycation," said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. "The athletes will have fantastic shopping, dining and entertainment around every corner while they are here for the race."

For more information on [registration](#) and special Alpharetta Women's Half Marathon & 5K Race **hotel rates** in Alpharetta visit, <https://www.awesomealpharetta.com/alpharetta-womens-weekend-half-marathon-and-5k/>.

To view the 2021 race route, photos and video from the Alpharetta Women's Half Marathon & 5K Race visit: <https://www.dropbox.com/sh/2i8vr0loenmj8ha/AACaRfII7y2Ez1rq4yrHYsfpa?dl=0>.

About 10xEM

10xEM: The Chicagoland based company has over 20 years of race production experience. 10xEM has helped produce close to 200 triathlons and road races and has produced regional and national championships. 10xEM also owns and operates four events in the National Women's Running Series which are located in Washington, DC, Naperville, IL, Napa, CA and Alpharetta, Ga.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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