

MUSIC is back!

and start

From every corner of the city, you can find an acoustic musical experience waiting for you.

and music events await you before the end of October!

WIRE & WOOD ALPHARETTA MUSIC FESTIVAL

Enjoy soulful live music flowing through the streets of Downtown Alpharetta as more than 30 local, regional and national artists perform original songs on six stages on **October 8 & 9, 2021 from 5-11PM** each night. Festival headliners include Americana musicians **Drew Holcomb and the Neighbors** as well as Blues vocalist **Ruthie Foster**. In addition to the six outdoor stages, performers will also croon their tunes at quaint restaurants and businesses throughout Downtown. Listeners will learn about the music as artists share the stories behind their tunes while interacting with the audience. Wire & Wood was selected as one of the Top 20 Events in October 2018 by the *Southeast Tourism Society*. Free admission.



SCAN HERE to learn more about this year's **Wire & Wood** lineup!

30+ PERFORMERS. SIX STAGES. TWO AWESOME NIGHTS!



Alpharetta
GEORGIA

With so much to do,
why not stay the night?
Add **value** to your stay with **special rates** and **packages** at one of our modern and upscale hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast, free parking** and **free Wi-Fi**.

- Aloft Alpharetta | 678-527-6800
- Atlanta Marriott Alpharetta | 770-754-9600
- Comfort Inn Alpharetta-Atlanta North | 770-664-7997
- Comfort Suites | 770-649-0955
- Courtyard Atlanta Alpharetta | 678-366-3360
- Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955
- DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022
- Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800
- EVEN Hotel Alpharetta-Avalon Area | 770-869-2546
- Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871
- Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730
- Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676
- Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000
- Hampton Inn & Suites Alpharetta | 678-393-0990
- Hampton Inn Alpharetta/Roswell | 770-640-5511
- Hilton Alpharetta Atlanta | 678-240-9222
- Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766
- Hilton Garden Inn Atlanta Northpoint | 678-566-3900
- Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505
- Home2 Suites by Hilton Alpharetta | 470-479-6699
- Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622
- Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788
- Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566
- La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800
- Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200
- Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151
- Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664
- The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820
- The Hotel at Avalon, Autograph Collection, & Alpharetta Conference Center | 678-722-3600
- TownePlace Suites Atlanta Alpharetta | 770-664-1300



Scan here with your smart phone or tablet to book your Alpharetta hotel room.



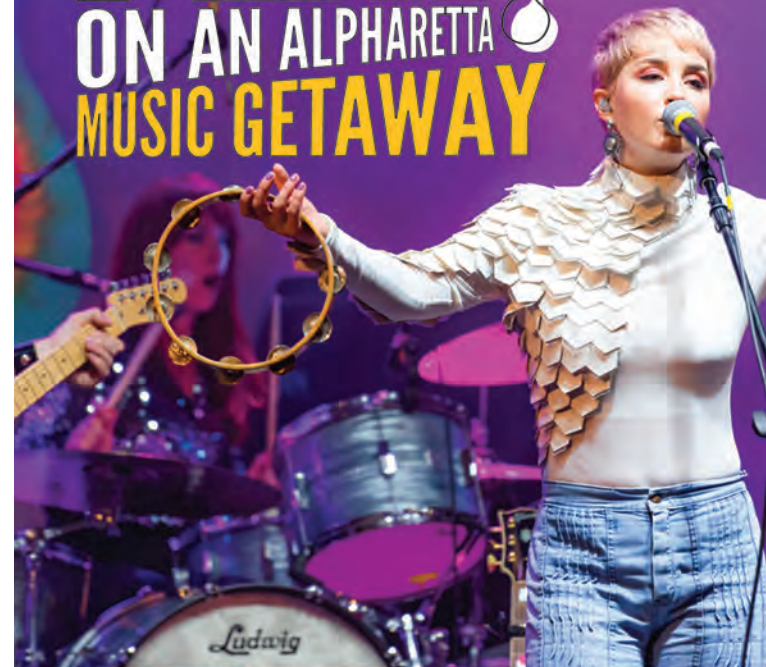
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PUSH PLAY!

ON AN ALPHARETTA MUSIC GETAWAY



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What better time to **PUSH PLAY** planning your getaway to this music-filled destination. artist crooning, a band jamming or a unique **More than 70 concerts**



ROCK OUT AT AMERIS BANK AMPHITHEATRE

After thirteen years of hosting hit-makers in Alpharetta, this epic 12,000-capacity amphitheatre welcomes its 2021 concert season with all the live tunes we've been longing for this year. There's not a bad seat in the house at this harmonious haven with impeccably manicured greenery and state-of-the-art jumbo screens to ensure you never miss a single second of your favorite drum solo or the lead singer's signature dance moves. The remaining lineup for the year is sizzlin' with names like **Miranda Lambert, Alanis Morissette, Chris Stapleton, Willie Nelson, Hall & Oates, Lady A, Brooks & Dunn, Pitbull, and more!** Admission ticket required.



SCAN HERE to see Ameris Bank Amphitheatre's full line up!



KICK BACK & GET FUNKY UNDER THE PINES AT MATILDA'S

Reserve a table, pack a picnic and get ready to experience the fabulously funky Southern charm of **Matilda's Music Under the Pines**. This open-air venue is nestled under the stars and allows you to hear what a real porch jam session truly sounds like from artists such as **Swami Gone Bananas**, **Michelle Malone** and **Surrender Hill**. Admission ticket required.



SCAN HERE to see **Matilda's** full concert lineup!

Make your plans now and **PUSH PLAY** on your very own Alpharetta music getaway!



FREE TUNES IN THE PARK WITH HOME BY DARK

The **Home by Dark at Brooke Street Park Concert Series** returns for select Saturdays in 2021 throughout August. Located on the East Lawn behind City Hall, bring a blanket and picnic to enjoy a night

of stories, songs, and inspiration you'll never forget. Free admission.

AUGUST 14 – Victoria Banks & Emily Shackelton
AUGUST 28 – Tony Arata & Jesse Terry



GET JAZZED AT THE VELVET NOTE

The **Velvet Note** is a beautifully crafted listening room to enjoy exceptional musical talent at the purest vocal and instrumental reception available to a live audience. The venue was a winner of *Downbeat Magazine's* Best Jazz Venues Worldwide Award. Admission ticket required.



SCAN HERE to see **The Velvet Note's** full concert lineup!



LIVE IT UP AT AVALON NIGHTS LIVE

Relax and revel in live tunes all summer long with **Avalon Nights Live!** Unwind after a long week with free live music in Avalon's Plaza every Friday evening through October 22. Bring your own tailgate chairs and groove the night away!



SCAN HERE to see **Avalon Nights Live** full schedule!

HEAR UNIQUE JAMS AT ALPHARETTA MUSIC MATCH

Alpharetta's Music Match program was created to bring original musicians to local restaurants and venues to create a vibrant music scene year-round in the city. From front stoop sessions at Clothes Horse Men's Apparel to patio pickin' at Chiringa, Alpharetta has local music strumming most nights of the week.



SCAN HERE to see **Alpharetta's Music Match** concert lineup!

COME SAIL AWAY AT SURF N TURF CONCERT SERIES

A tidal wave of music has hit Downtown Alpharetta with the Inaugural **Surf n Turf Summer Music Series**. Bring a blanket or chairs to the Town Green for free live music on select Thursdays, Fridays, and Saturdays in August.



SCAN HERE to see **The Surf N Turf Concert Series** schedule!



WE'RE COOKING UP A CULINARY ADVENTURE!

Take your cooking skills from back shelf to top chef at one of Alpharetta's two cooking school experiences – **Publix Aprons Cooking School** and **Williams Sonoma at Avalon**. Each location offers one-time cooking experiences that will take your cooking game from flop to fantastic. To learn more about the ways to experience fun flavors in Alpharetta, visit awesomealpharetta.com.

LET'S FACE IT! ART EXHIBIT

Daily through October 15

Mon.-Thurs.: 8:30AM – 5PM, Fri.: 8:30AM – 4:30PM, Sat.: 9AM – 2PM, Sun. & Evenings: Open during Classes & Events
Alpharetta Arts Center, 238 Canton Street

The exhibit show will focus on the many ways artists portray people and themselves in varied 2-dimensional or 3-dimensional media, including but not limited to drawing, painting, printmaking, photography, sculpture and fiber art. Free admission.



ALPHARETTA FARMERS MARKET

Saturday Mornings through December 11 8:30AM – Noon

Town Green, 40 South Main Street
Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps. Free admission.

TRAILS & ALES

August 19, 5:30PM
Jekyll Brewing, 15 Academy Street

Grab your friends and family for some fresh air and tour some of Alpharetta's scenic trails and parks. Choose between an approximate 1.5 or 3-mile guided walk. Trail tour ends downtown at Jekyll Brewing for a post-trail social. Registration includes a t-shirt and a beverage token for the social. Admission ticket required.

ALPHARETTA ART IN BROOKE STREET PARK

August 28-29, September 25-26
Sat.: 9AM – 4PM, Sun.: Noon – 4PM
Brooke Street Park, 2 Park Plaza, 30009

Look for artists at work creating masterpieces right before your eyes at this outdoor market under the trees that attracts art lovers and exhibitors from all over the Atlanta area. Free admission.



EUROPEAN MARKET

September 18 & 19
Saturday: 10AM – 6PM, Sunday: 11AM – 5PM
50 Canton Street, Downtown Alpharetta

Find the colors, sounds, smells and activity reminiscent of a marketplace in a distant land. Shop the eclectic merchandise including hand-crafted jewelry, vintage furnishings and décor, fashion, what-nots and art. Free admission.



ALPHARETTA BREW MOON FEST

September 25, 6:30 – 11PM
Milton Avenue, Downtown Alpharetta

Gather your friends and celebrate fall with beer, wine and delicious food from some of Alpharetta's best restaurants for this downtown street party with live music from the Mike Veal Band. Admission ticket required.



ALPHARETTA WOMEN'S HALF MARATHON & 5K RACE

October 24, 7AM | 2200 Avalon Boulevard
Pack your running shoes for this women's race that starts and ends in the heart of Alpharetta's Avalon. Enjoy a full weekend of gal pal activities in the city as you prepare for the race on Sunday. Paid registration required.

For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.