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Events And Live Music Are Back And Better Than Ever In Awesome Alpharetta

ALPHARETTA, GA - (June 17, 2021) – Awesome Alpharetta is abuzz once again as residents and visitors to the city can start to enjoy live music, a variety of special events and fun activities around every corner and every weekend. From fireworks to farmers market mornings, big name concerts to up-and-coming artists not to miss, Alpharetta is your go-to for events and live music this summer and beyond.



EVENTS

[Alpharetta Food Truck Alley Summer Pop-Up](#)

Food Truck Alley returns to Downtown Alpharetta for a limited, summer pop-up series on the first Thursday of the month in July and August. Culinary options include more than 10 food trucks each month offering a diverse range of cuisine types. This family-friendly event will feature live music, limited seating and will be held on Old Roswell Street. The upcoming events take place on July 1 and August 5 from 5 – 10 p.m.

[Alpharetta's 4th of July Fireworks](#)

Celebrate our great nation under the stars at the 4TH Of July Fireworks In Wills Park. On Sunday, July 4, watch a brilliant display of fireworks at dusk at Wills Park. Due to COVID-19 guidelines and precautions, this year's event will not feature any of the additional activities as it has in the past. Families are welcome

to enjoy the fireworks together but are asked to social distance and take whatever precautions will make them feel comfortable.

Alpharetta Farmers Market

The Alpharetta Farmers Market takes place every Saturday from 8:30 a.m. – Noon on the Town Green by Alpharetta City Hall, bringing everyone a Saturday morning tradition packed full of fun. This lively alfresco marketplace often features live music and always includes farmer’s stands brimming with fruits, vegetables, natural meats, fresh flowers and herbs, desserts and breads, honeys, jams, jellies and more. Glide through the street market to soak in the sights of vendors and customers mingling, the scent of baked goods and florals wafting through the air, and the hum of music tickling your ears. The market runs every Saturday through Dec. 11. Free admission.

Alpharetta Art in the Park at Brooke Street Park

Creativity comes to Brooke Street Park (right behind Alpharetta City Hall) in charming Downtown Alpharetta, where this outdoor market features handcrafted work by local artists who create masterpieces right before your eyes. Come enjoy the pottery, woodwork, metal work, jewelry creations, handmade children’s clothing, photography, watercolor, oil, mosaic art and much more. Find unique pieces for the home and gifts for friends and family. The event takes place on Saturdays from 9 a.m. – 4 p.m. and Sundays from 12 – 4 p.m. on June 26 - 27, July 24 – 25, August 28 – 29 and September 25 -26.

Please visit <https://www.awesomealpharetta.com/calendar/> for the full list of Alpharetta events.

LIVE MUSIC

From big-name artists like Willie Nelson and Dave Matthews Band to local up-and-coming artists in intimate music venues, Alpharetta, Georgia offers a list of rockin’ line-ups concert goers would hate to miss.



Ameris Bank Amphitheatre

After thirteen years of hosting hit-makers in Alpharetta, this epic amphitheatre enters its concert season with the live music we have been longing for! Alanis Morissette, Chris Stapleton, and an all-Georgia artist line up for NewCountry 101FIVEfest with Brantley Gilbert, Lanco, Colt Ford and Lily Rose are just a few names on the musical docket this year. There’s not a bad seat in the house at this 12,000-capacity harmonious haven with impeccably manicured greenery all around and state-of-the-art jumbo screens to ensure concert goers never miss a single second of their favorite drum solo or lead singer’s signature dance moves.

2021 Ameris Bank Amphitheatre Concert Calendar

STYX w/ Collective Soul

June 18, 2021 at 7:30 pm

Movie Magic with Atlanta Symphony Orchestra

June 26, 2021 at 8 p.m.

Chicago

June 30, 2021 at 7:30 p.m.

Brad Paisley

July 24, 2021 at 7:30 p.m.

Dave Matthews Band

July 27, 2021 at 7:30 p.m.

Phish

July 31, 2021 & August 1, 2021 at 7:30 p.m.

Miranda Lambert

August 6 at 7 p.m.

Rock 100.5's BAND CAMP Presents Korn & Staind

August 8, 2021 at 6:30 p.m.

Alanis Morissette with special guest Garbage

August 20, 2021 at 7:30 p.m.

Rock 100.5 Presents Blackberry Smoke + The Allman Betts Band & The Wild Feathers

August 21, 2021 at 6 p.m.

Chris Stapleton with special guest Sheryl Crow & Kendell Marvel

August 27, 2021 at 7:30 p.m.

My Morning Jacket and Brittany Howard

September 3, 2021 at 7 p.m.

311 with special guests Iration & Iya Terra

September 21, 2021 at 6:30 p.m.

Outlaw Music Festival with Willie Nelson, Sturgill Simpson, Nathaniel Rateliff & The Night Sweats

September 22, 2021 at 5:15 p.m.

Daryl Hall & John Oates (Rescheduled from 2020)

September 24, 2021 at 7:30 p.m.

Lady A with Carly Pearce, Niko Moon & Tenille Arts

October 2, 2021 at 7 p.m.

Brooks & Dunn REBOOT 2021 Tour

October 7, 2021 at 7 p.m.

New Country 101FIVE Fest featuring Brantley Gilbert, LANCO, Colt Ford, and Lily Rose

October 15, 2021 at 6 p.m.

Judas Priest – 50 Heavy Metal Years presented by Rock 100.5

October 22, 2021 at 7:30 p.m.

Knotfest Roadshow with Slipknot Killswitch Engage, Fever 333 & Code Orange

October 23, 2021 at 5:30 p.m.

Needtobreathe with Special Guests Switchfoot + The New Respects

October 30, 2021 7 p.m.

**Ameris Bank Amphitheatre concerts are being added almost daily. For the most up-to-date concert schedule, please visit: <https://www.livenation.com/venue/KovZpZAFFdIA/ameris-bank-amphitheatre-events>*

[Matilda's Music Under the Pines](#)

Reserve a table for the group, pack a picnic basket, grab a lawn chair and get ready to experience the fabulously funky Southern charm of Matilda's Music Under the Pines. This open-air venue is nestled under the stars and allows attendees to hear what a real porch jam session truly sounds like. Pack a picnic and enjoy the show. Artists such as Shawn Mullins, Run Katie Run and Michelle Malone are just a few of the popular acts set to hit Matilda's stage this season. Check out the [full concert schedule](#).

[Home by Dark at Brooke Street Park Concert Series](#)

The Home by Dark at Brooke Street Park Concert Series is back and bringing music and fun to life, select Saturdays June – August 2021. Bring a blanket and a picnic, and enjoy free, live, family-friendly performances by different Alpharetta based entertainment groups. Brooke Street Park is located directly behind Alpharetta City Hall and concerts start at 7:30 p.m.

Home by Dark at Brooke Street Park Concert Series Calendar

June 19 - Jonathan Kingham & Jason Sever
July 10 - Sarah Darling & Michael Logen
July 24 - Raquel Cole & Cindy Morgan
August 14 – Victoria Banks & Emily Shackelton
August 28 - Tony Arata & Jesse Terry

JUST ANNOUNCED! [Surf N Turf Concert Series Presented by Home Town Mortgage](#)

CHIRINGA and Home Town Mortgage have joined forces bring a tidal wave of melodies to Downtown Alpharetta with the inaugural Surf N Turf Summer Series. The free concerts will take place at CHIRINGA located at 34 South Main Street, Alpharetta, Ga.

Surf N Turf Concert Series Calendar

July 8 – Josh Jeffords, 6 - 8 p.m.; Suburban Road, 8 - 10 p.m.
July 23 – The Genuine Tailgate Jammin' Show, 8 - 10 p.m.
July 30 – Beggar's Bandits, 8 - 10 p.m.
July 31 – Stranger Company, 8 - 10 p.m.
August 6 – Better than the Beatles, 8 - 10 p.m.
August 20 – The Side Cars, 8 - 10 p.m.
August 27 – Midlife Crisis, 8 - 10 p.m.

[The Velvet Note](#)

The Velvet Note is a beautifully crafted listening room featuring exceptional musical talent, outstanding food and drinks and the purest vocal and instrumental reception available to a live audience. The venue, Winner of Downbeat Magazine's Best Jazz Venues Worldwide Award, features exciting acts like The Bill Hart International Jazz Fusion Band and A Tribute to Gladys Knight by SugarLips Shields. For tickets and other upcoming shows, check out the [full schedule](#).

[Avalon Nights Live](#)

Kick back and revel in live tunes all summer long with Avalon Nights Live! Unwind after a long week with free live music in Avalon's Plaza every Friday night now through October 22 from 6 to 8 p.m. Grab friends and family and get ready to enjoy musical acts not found anywhere else. Attendees can bring their own tailgate chairs and groove the night away!

[Alpharetta Music City – Live Music Match Ups](#)

Alpharetta's Music Match program was created to bring original musicians to local restaurants and venues to create a vibrant music scene year-round in the city. Check out the list of all the upcoming Music Match spots [here](#).

Festivals and concerts are a way of life in Alpharetta. These annual events provide fun, family-friendly things for locals to do in their own backyard while giving guests a taste of what Alpharetta has to offer in one convenient location. Travelers utilizing Alpharetta's 29 modern and upscale hotels also helps fuel other businesses in the city.

"Events and live music are such a huge part of the fabric of Alpharetta as a community and we are thrilled to have so many coming back onto the calendar," said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. "These festivities and concerts are vitality important to Alpharetta's hospitality industry as they are a catalyst to attracting travelers to stay in our hotels who then dine in our restaurants, shop with our retailers and play in our entertainment venues which help perpetuate the success of those businesses. I invite the community and visitors to come out and enjoy these Awesome Alpharetta happenings and take in all the city has to offer."

Travelers can pick any of these great events and concerts to attend and add a few additional stops from Alpharetta's 200+ dining experiences, 250+ retail selections and exciting activities to create a memorable vacation for friends or family! Visitors can book an overnight stay at one of Alpharetta 29 modern and upscale hotels directly at awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 29 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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