

Media Contact
Jeanine Jones
Public Relations Manager
Office: 678-297-0102

jeanine@awesomealpharetta.com

Alpharetta To Host Braves Country Battles Youth Championship

Three-day baseball tournament at Wills Park and Webb Bridge Park, July 9-11

ALPHARETTA, GA - (June 25, 2021) – The Atlanta Braves[™] will host over 50 youth baseball teams from all over the Southeast to compete in the <u>Braves Country Battles Youth Championship</u> at Alpharetta's Wills Park and Webb Bridge Park from Friday, July 9 through Sunday, July 11, 2021. Previous Braves Country Battle tournaments held in each state within Braves Country determined the teams invited to play in Braves Country Championships. Eligible teams will have players that range from 7 – 14 years old.



The Braves Country Battles are a part of the Atlanta Braves[™] Growing the Game initiative. The Braves Country Battles will be focused on creating a fun baseball experience in a friendly yet competitive atmosphere. The Battles took place in each state within Braves Country and are now culminating in Alpharetta at the Braves Country Championships (formerly Braves Youth Baseball Classic) July 9-11, 2021. The tournament is organized and run by 17 Baseball.

All proceeds from the Braves Country Battles will be reinvested in communities to help grow the game, including free clinics, uniforms, equipment grants and donations, and field refurbishments.

A welcome ceremony is scheduled for Friday, July 9 at Wills Park. Activities during the ceremony include team photos and skills competitions such as Home Run Derby, Golden Arm Pitching and Fleet Feet Base Running. No gate fee will be charged to spectators for Friday's Welcome Ceremony.

Spectators are welcome to cheer on the teams at both tournament locations. Guests will be required to pay a gate fee on Saturday and Sunday of the tournament. Adults are \$10, Children 7-12 and Seniors are \$7 and Children 6 and under are free. Wills Park is located at 11925 Wills Road, Alpharetta, GA 30009 and Webb Bridge Park is located at 4780 Webb Bridge Road, Alpharetta 30005.

The Atlanta Braves[™] have been hosting youth baseball tournaments in Alpharetta since 2013. The event is projected to attract not only the youth athletes but parents, coaches, and tournament officials to the city. It will draw participants to Alpharetta's hotels, restaurants, retailers and other tourism-related businesses.

"We are elated that our hometown team, The Atlanta Braves, will be hosting their Braves Country Battles Youth Championship in Alpharetta," said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. "I welcome all of the tournament players, parents and officials to our city and invite them to enjoy all the city has to offer on and off the field. I also want to encourage residents and visitors to come out to these two beautiful Alpharetta sports facilities to cheer on the teams as they compete in the championships."

Visitors can start planning a weekend packed with Braves Country Battles Youth Championship tournament action as well as awesome Alpharetta events and activities. Travelers looking for accommodations can book their stay at one of Alpharetta's 29 modern and upscale hotels directly at https://www.awesomealpharetta.com/stay/.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 29 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

###