



ALPHARETTA CONVENTION & VISITORS BUREAU

678-297-2811 awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgic



Looking for the perfect studio for a one-time, drop in exercise or dance class? From barre to kickboxing and everything in between, Alpharetta has over 15 fitness facilities to keep your exercise goals on track while on the road.



Awesome Alpharetta is the perfect destination to **RELAX**, **RESET**, and **RECHARGE** your body, mind, spirit, and soul!

Whether you are looking to rejuvenate physically, mentally or just kick start a healthier lifestyle, the city offers spa treatments, plenty of outdoor and fitness opportunities, retail therapy, healthy cuisine and creative therapies to put your self-care and health at the center of your travel experience.

Alpharetta has an array of spas and wellness centers with a variety of services for relaxation and rejuvenation. Need a blowout or fresh shave for a night on the town? Choose one of the city's upscale salons or barbers to get you glam-ready for the evening. From cryotherapy to massages to skin rejuvenation, your next getaway to Alpharetta is sure to give you an "ahhhh" moment.



With award-winning parks, green space galore, and nature paths to explore, Alpharetta's free outdoor fitness and sport activities offer something for everyone without opening up your wallet. Check out the free outdoor fitness equipment inside **Wills Park** or next door to **Avalon**. **Brooke Street Park**, **Wills Park Recreation Center** and Avalon all offer free yoga classes throughout the year.





Who says you must sacrifice flavor for health? You can have both with over 200 dining options and culinary experiences in Alpharetta. Find two cooking schools in the city, offering hands-on workshops with tasty and health-filled dishes to cook up.



Alpharetta has over 28 modern and upscale hotels, most of which have fitness and swimming amenities on property. Check out our complete hotel list at **awesomealpharetta.com**! You can note the amenity icons on each hotel or sort by the filters to find the best one for your wellness needs.

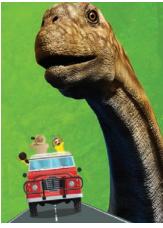
Visit **awesomealpharetta.com/wellnessinalpharetta** to start planning your wellness getaway!

## ALPHARETTA CALENDAR OF EVENTS JANUARY – FEBRUARY 2021

# HOLIDAY MARKET AT AVALON

Daily through January 3 Hours Vary by Day 400 Avalon Boulevard

Take a break from the skating and browse through a curated selection of 12 local artisan makers and merchants, a one-stop shop for an array of handcrafted goods. Free admission to market.



#### DINO SAFARI -A DRIVE THRU ADVENTURE!

Daily through January 3 9AM – 8PM North Point Mall, 1000 North Point Circle Get your passport to Pangea

stamped on every continent while engaging with 40 animatronic dinosaurs as Dinosaurs Around the World takes its celebrated educational content to the great outdoors with this drive-thru experience to see from your car. Ticket admission required.



AVALON ON ICE Daily through January 18 400 Avalon Boulevard Lace up those skates because Avalon's beloved Rockefeller Center-inspired ice rink returns to Alpharetta. Hours vary by day of the week and for school holidays. Ticket admission required.

## NORMAN WAGNER ART EXHIBIT

Now through January 22 Alpharetta Arts Center 238 Canton Street

Norman Wagner built the printmaking program and department at the Atlanta College of Art. His work includes relief printmaking, lithography, serigraphy, handmade papers, assemblage, and digital photomontage. Free admission.

#### MLK, JR. HOLIDAY WEEKEND January 15 – 18

Spend the long weekend in Alpharetta with a winter escape. With activities from ice skating to cooking classes to taking in some art, Alpharetta offers up plenty of fun to fill the holiday weekend and kick off a new year!



## VALENTINE'S WEEKEND IN ALPHARETTA

February 12 – 14 With over 200 chef-driven restaurants, 250+ shops, 28 modern hotels, an array of live music venues, hands-on cooking experiences, and more than 10 soothing spas, Alpharetta is the perfect weekend getaway for your sweetheart. Plan the perfect romantic weekend at awesomealpharetta.com.

#### ALPHARETTA RESTAURANT WEEK

Presented by Flavors Magazine February 21-27

Get a little "taste" of what Alpharetta's culinary scene is all about. For more details and participating restaurants as they become available, visit **awesomealpharetta.com**.





#### WE'RE COOKING UP A CULINARY ADVENTURE!

Discover some new recipes and culinary traditions for you and your crew at one of Alpharetta's two cooking school experiences – **Publix Aprons Cooking School** and **Williams Sonoma at Avalon**. Each location offers one-time cooking experiences that will take your cooking game from flop to fantastic. From wine dinners to seasonal feasts, guests walk away with next-level gastronomic skills to show off at your next dinner party. To learn more about the ways to experience seasonal flavors in Alpharetta, visit **awesomealpharetta.com**.



## CONCERTS, CONCERTS, CONCERTS

Looking for nightlife or something to do after dinner? Year-round indoor concerts are always a hit at the private acoustic "living room" setting of **The Velvet Note**. Many of Alpharetta's restaurants, bars and breweries host live music in the evenings throughout the week.

Visit **awesomealpharetta.com** for a full list of live music and concerts happening in Alpharetta this season.



## **GET ARTSY IN ALPHARETTA!**

With several performing arts venues and hands-on art experiences, Alpharetta has something for every artistic spirit. Engage in a theatrical performance at the award-winning **ACT1 Theatre**, a local theatre striving to provide wholesome fellowship and entertainment to the community. Have fun and cocktails with friends while painting a new masterpiece at **Painting with a Twist** or **Sis + Moon's Treehouse**. Pottery painting at **All Fired Up** or **Artrageous Potter** makes for a fun night out.

Visit **awesomealpharetta.com** for a list of art events and performances happening during your getaway to Alpharetta.

For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.



# With so much to do, why not stay the weekend?

Add value to your stay with special rates and packages at one of our modern and upscale hotels. Many offer a selection of suites, local shuttle service, complimentary breakfast, free parking and free Wi-Fi.

Aloft Alpharetta | 678-527-6800 Atlanta Marriott Alpharetta | 770-754-9600 Comfort Inn | 770-664-7997 Comfort Suites Alpharetta | 770-649-0955 Courtyard Atlanta Alpharetta | 678-366-3360 Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955 DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022 Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800 EVEN Hotel Alpharetta-Avalon Area | 770-869-2546 Extended Stav America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871 Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730 Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676 Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000 Hampton Inn & Suites Alpharetta | 678-393-0990 Hampton Inn Alpharetta/Roswell | 770-640-5511 Hilton Alpharetta Atlanta | 678-240-9222 (Arriving Early 2021) Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766 Hilton Garden Inn Atlanta Northpoint | 678-566-3900 Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505 Home2 Suites by Hilton Alpharetta | 470-479-6699 Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622 Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788 Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566 La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800 Residence Inn Atlanta Alpharetta/North Point Mall | 770-587-1151 Residence Inn Atlanta Alpharetta/Windward | 770-664-0664 Sonesta ES Suites Alpharetta North Point | 770-569-7200 The Hamilton, Curio Collection by Hilton | 770-777-1820 (Arriving Spring 2021) The Hotel at Avalon, Autograph Collection, & Alpharetta Conference Center | 678-722-3600 TownePlace Suites Atlanta Alpharetta | 770-664-1300



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Book your Alpharetta hotel stay directly at **awesomealpharetta.com!** *Scan here with your smart phone or tablet.* 



#AwesomeAlpharetta

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