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Alpharetta Is Cooking Up Ways For Visitors To “Fall For The Flavors in Alpharetta, GA” This Autumn

New Seasonal Campaign Includes a Culinary Getaway Giveaway

ALPHARETTA, GA - (Aug. 3, 2020) – Fall is in the air and on the menu in Alpharetta, Ga. With creative takes on the flavors in most every restaurant, brewery and café in town, visitors are sure to get their favorite tastes of autumn during a weekend getaway or staycation in this delicious destination. The [Alpharetta Convention and Visitors Bureau](#) welcomes travelers to **“Fall For The Flavors in Alpharetta, GA”** with its new tourism campaign and culinary weekend getaway package giveaway.



Let the impending crisp, fall weather be the cue to elevate dining and imbibing. With summer subsiding and al fresco weather approaching, there is no better place to cozy up with adult beverages and appetizers like the myriad of rooftop and fireside locales available throughout Alpharetta. From hearthside meals at an array of restaurants to after-dinner smores at Avalon’s living room fireplace, fireside cocktails in Downtown Alpharetta to dining with live music on the outdoor terrace at Topgolf, Alpharetta has an array of ways to feel all the fall vibes.

Autumn’s cooler weather brings out the earthy and comforting flavors travelers crave to cook up in their own kitchens. Visitors can harvest some new recipes for their cookbook at one of Alpharetta’s two cooking school experiences including Publix Aprons Cooking School and Williams Sonoma at Avalon. Each location offers one-time cooking experiences that will take a home chef’s cooking game from flop to fantastic. From butternut squash soup to the perfect pumpkin pie, guests walk away with next-level gastronomic skills to show off at their next dinner party.

“Fall is just around the corner and it is the perfect time to plan a culinary weekend getaway or staycation to Alpharetta,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “The city is home to a number of locally-owned and chef-driven restaurants and two cooking schools, making it a true culinary destination. This new fall campaign is a wonderful opportunity to showcase Alpharetta’s dining experiences and encourage travelers to stay at one of our 28 modern and upscale hotels for an awesome autumn weekend escape.”

Fall For The Flavors in Alpharetta, GA Getaway Giveaway

Enter to win an awesome culinary weekend getaway to Alpharetta.

Prize package includes:

- Two-night, one-room weekend stay at Aloft Alpharetta (valued at \$300)
- \$100 gift card for a cooking class experience at Publix Aprons Cooking School
- \$100 gift card for a cooking demonstration at Williams Sonoma Avalon

Giveaway Details

Visit <https://www.awesomealpharetta.com/fall-for-the-flavors-giveaway-in-alpharetta-ga/> to enter or visitors can stop by the Alpharetta Welcome Center until Oct. 31, 2020 to enter. One entry per person. Winner will be selected and notified the week of Nov. 2, 2020. Prize package valued at approximately \$500. A full list of contest rules can be found at [awesomealpharetta.com](https://www.awesomealpharetta.com).

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 28 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named “One of the South’s Friendliest Cities” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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