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Alpharetta Welcomes Visitors To Awesome Adventures This Summer

New seasonal campaign highlights the city's family-friendly attractions with a getaway giveaway

ALPHARETTA, GA - (June 1, 2020) – The Alpharetta Convention and Visitors Bureau invites visitors to experience “**Awesome Adventures Await in Alpharetta, GA**” with its new tourism campaign and weekend getaway package giveaway that runs until July 31, 2020.



Summer sizzles with family-friendly adventure in Alpharetta. This new Alpharetta Convention and Visitors Bureau “**Awesome Adventures Await in Alpharetta, GA**” campaign showcases some of the city’s most exciting and entertaining attractions. It also includes an Awesome Alpharetta getaway giveaway including overnight accommodations at the Fairfield Inn & Suites Atlanta Alpharetta plus exciting attraction and restaurant gift cards. Entries to the giveaway are open now through July 31, 2020.

Visitors can beat the heat at Alpharetta’s indoor, air-conditioned attractions or head to the great outdoors for a day of fun in the sun. From ice skating to biking, escape games to pottery painting, this destination has something to keep every member of the family entertained all week or weekend long.

Families can kick off their Alpharetta adventure by teeing off at **Topgolf Alpharetta**. This gem features over 100 climate-controlled hitting bays, restaurant, bar, music and HDTV’s to catch all the sporty action between swings. Up the ante with the younger kids in the family with a trip to the **American Girl® Boutique and Bistro**. From the immense selection of dolls, accessories, salon, bistro and special exhibits, spending time at American Girl® is a must-do stop in an Alpharetta adventure. The fun continues at **Main Event Entertainment** for state-of-the-art bowling, black light laser tag, more than 100 arcade games and an indoor ropes course. Or **Dave & Buster’s** is a great spot for arcade games, Dance Dance Revolution,

virtual reality, and, of course, delicious dining. For a round of friendly, family teamwork, **Urban Escape Games** and **Odyssey Escape Game** provide a pulse-pounding adventure as guests work together to escape the room. For an extra cool experience, **The Cooler Family Skate Center** provides the perfect indoor-ice skating conditions, no matter the temperature outside.

Families looking to tap into their inner artist can participate in pottery classes at **All Fired Up** or **Artrageous Potter**. These paint your own pottery studios will inspire creativity with the entire crew. Each class comes with the artist's own masterpiece to take home and showcase.

With 8 award-winning parks and 15 miles of trails, Alpharetta's outdoor adventures offer something for everyone. **The Big Creek Greenway** is also the perfect spot to get some energy out while walking, biking, rollerblading or running this 8-mile long trail that runs along a lush creek watershed.

"Summer is the perfect time to head out on a family staycation or road trip to Alpharetta with so many options of fun things to do," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "We invite families to visit, stay, play, dine and explore all of the awesome experiences during a summer visit to Alpharetta. This campaign is a perfect opportunity to showcase the city's exciting attractions and encourage travelers to enjoy staying in one of the city's 28 hotels."

Awesome Adventures Await Getaway Giveaway

Prize package includes:

- Two-night, one-room weekend stay at the Fairfield Inn & Suites Atlanta Alpharetta
- \$150 gift card for games at Topgolf Alpharetta
- \$100 gift card for dinner at Tara Humata Mexican Grill
- \$50 VISA gift card to use toward bike rentals for the family
- \$40 gift card for sweat treats at Le Macaron French Pastries
- \$120 gift card for escape games at Odyssey Escape Game
- \$100 gift card for lunch at Flatlands Bourbon & Bayou
- \$200 gift card for pottery painting at All Fired Up
- \$75 gift card for breakfast at South City Kitchen Avalon
- \$250 gift card for shopping and dining at American Girl® Boutique and Bistro
- \$50 gift card for breakfast at Another Broken Egg Café
- \$150 gift card for fun and adventure at Main Event Entertainment Alpharetta
- \$200 gift card for dinner at Benihana Alpharetta
- \$150 gift card for games at Dave & Buster's Alpharetta
- \$75 gift card for lunch at Bocado Burger
- \$50 gift card for sweet treats at Crave Pie Studio

Giveaway Details

Visit <https://www.awesomealpharetta.com/awesome-adventures-await-giveaway-in-alpharetta-ga/> to enter or visitors can stop by the Alpharetta Welcome Center until July 31, 2020 to enter. One entry per person. Winner will be selected and notified the week of August 3, 2020. Prize package valued at approximately \$2,000. A full list of contest rules can be found at awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of

the Alpharetta's 28 modern and upscale hotels directly at www.awesomealpharetta.com. Recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta.

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