

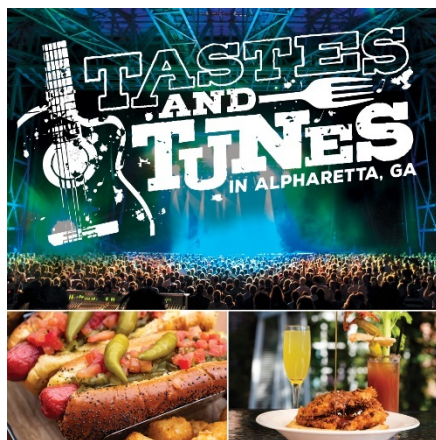


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Alpharetta Invites Visitors To Enjoy The Tastes And Tunes Of The City

New campaign features Alpharetta's dining and music offerings with a getaway giveaway

ALPHARETTA, GA - (March 3, 2020) – With an array of tasty restaurants and a plethora of toe-tappin' music events, Alpharetta, Ga. has quickly become one of the top destinations in the Southeast for both its culinary and music scenes. This new Alpharetta Convention and Visitors Bureau "[Tastes and Tunes In Alpharetta, GA](#)" tourism campaign highlights some of the city's best eateries and musical entertainment. The campaign also includes an Alpharetta getaway giveaway with an overnight stay at the **Hilton Garden Inn Atlanta Northpoint**, concert tickets and restaurant gift cards. Entries to the giveaway are open now through May 31, 2020.



Alpharetta's Dining Scene

In Alpharetta, diners will find a unique foodie culture with culinary influences from nearby Atlanta plus downhome, Southern traditions from the surrounding North Georgia mountain towns. A true hidden gem, the city is home to an eclectic blend of eateries serving from everything from a legendary steak at Ruth's Chris Steakhouse to craft cocktails at Central City Tavern to made-from-scratch biscuits and gravy at The Southern Porch. With over 200 dining options from chef-driven restaurants to locally owned eateries, Alpharetta doesn't disappoint the palate.

Those looking for a more hands-on experience can create mouthwatering dishes at one of the city's four distinguished cooking schools: Salud! Cooking at Whole Foods Avalon, Williams Sonoma, Sur La Table and Publix Aprons Cooking School. For even more culinary adventures, there are Alpharetta events centered around local cuisine like the Alpharetta Farmer's Market on Saturday mornings starting in April and the Taste of Alpharetta on Thursday, May 7.

Alpharetta's Music Scene

While Alpharetta gets ample attention for its quality dining reputation, something to note about the destination is the live music landscape. From upbeat beachy cover bands to soulful country crooners, djembe-driven beats to otherworldly funk, Alpharetta is your go-to for live music in cool venues.

Music lovers can catch some of the largest tours of the year at the 12,000-capacity Ameris Bank Amphitheatre, where artists like Alanis Morissette, Kesha, and Dave Matthews Band are making appearances during the 2020 season. For more intimate performances, visitors can check out the lineup at Matilda's Under the Pines where Americana music is played in an open, outdoor venue or they can cozy up and be entertained in a private acoustic Jazz "living room" setting at The Velvet Note.

Alpharetta also has an array of free live music offerings that will please music enthusiasts. The Home by Dark's Summer Concert Series at Brooke Street Park runs from May to September and encourages guests to bring chairs, blankets and picnics to enjoy along with their family-friendly performances. Also, Avalon Nights Live features free live music in The Plaza every Friday beginning in April and running until October. Plus, thanks to the [Alpharetta Music City -Music Match Concerts](#), restaurants and local venues all over the city host live music for everyone to enjoy year-round. This newly launched program by the City of Alpharetta works by matching local musicians with area businesses to bring talent to stages around town.

"We invite foodies and music lovers from around the Southeast to come and enjoy Alpharetta's flourishing culinary and music scenes," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "There's never a dull moment in Alpharetta with so many options of things to do. We invite you to visit, stay, play and explore all of the awesome and unique experiences that can be had with a weekend getaway to Alpharetta."

Tastes and Tunes In Alpharetta, GA Getaway Giveaway

Enter to win an awesome food and music-filled weekend getaway to Alpharetta, GA.

Prize package includes:

- Two-night, one-room weekend stay at Hilton Garden Inn Atlanta Northpoint, valued at \$250.00
- \$200 gift card for dinner at Ruth's Chris Steakhouse Alpharetta
- \$100 gift card for lunch Central City Tavern Alpharetta
- \$150 gift card for dinner at True Food Kitchen Alpharetta
- \$75 gift card for lunch at Minnie Olivia Pizzeria
- \$50 gift card breakfast or brunch at Egg Harbor Café Alpharetta
- \$75 gift card for breakfast or brunch at Café Intermezzo Alpharetta
- \$50 gift card for lunch at Local Expedition Wood Fired Alpharetta
- Two concert tickets to a performance at either The Velvet Note or Matilda's
- Two concert tickets to a performance at Ameris Bank Amphitheatre
- \$100 gas gift card to get to Alpharetta and back home
- Alpharetta Swag Bag valued at \$100

Giveaway Details

Visit <https://www.awesomealpharetta.com/tastes-tunes-giveaway-in-alpharetta-ga/> to enter or visitors can stop by the Alpharetta Welcome Center until May 31, 2020 to enter. One entry per person. Winner will be selected and notified the week of June 1, 2020. Prize package valued at approximately \$1,500. A

full list of contest rules can be found at <https://www.awesomealpharetta.com/tastes-tunes-giveaway-in-alpharetta-ga/>.

For more information on where to shop, dine, stay and play in Alpharetta visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 28 modern and affordable hotels directly at www.awesomealpharetta.com. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta.

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