



While Alpharetta gets ample attention for its quality dining reputation, something to note about the destination is the live music landscape. Spring and summer in this suburban slice of heaven signify an abundance of musical entertainment! From upbeat beachy cover bands to soulful country crooners, djembe-driven beats to otherworldly funk, Alpharetta is your go-to for live music in cool venues. Cozy up and be entertained in a private acoustic "living room" setting at **The Velvet Note**. Want an outdoor performance? Catch a show from today's leading artists at the 12,000-capacity **Ameris Bank Amphitheatre**. Bring a blanket and a picnic to enjoy free performances at **Home by Dark's Summer Concert Series at Brooke Street Park** from May to September. Unwind at **Avalon Nights Live** featuring free live music in The Plaza every Friday beginning in April and running until October. Kick back and relax with tunes and your own personal picnic at **Matilda's**.



Alpharetta
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*With so much to do,
why not stay the weekend?*

Add value to your stay with **special rates and packages** at one of our modern and affordable hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast and free Wi-Fi.**

- Aloft Alpharetta** | 678-527-6800
- Atlanta Marriott Alpharetta** | 770-754-9600
- Comfort Inn** | 770-664-7997
- Courtyard Atlanta Alpharetta** | 678-366-3360
- Courtyard Atlanta Alpharetta/Avalon** | 770-475-9955
- DoubleTree by Hilton Hotel Atlanta-Alpharetta** | 678-347-0022
- Embassy Suites by Hilton Atlanta Alpharetta** | 678-566-8800
- Extended Stay America-Atlanta-Alpharetta-Northpoint-East** | 770-475-7871
- Extended Stay America-Atlanta-Alpharetta-Northpoint-West** | 770-569-1730
- Extended Stay America-Atlanta-Alpharetta-Rock Mill Road** | 770-475-2676
- EVEN Hotels Alpharetta-Avalon Area** | 770-869-2546
- Fairfield Inn & Suites Atlanta Alpharetta** | 770-663-4000
- Hampton Inn Alpharetta/Roswell** | 770-640-5511
- Hampton Inn & Suites Alpharetta** | 678-393-0990
- Hilton Garden Inn Atlanta North/Alpharetta** | 770-360-7766
- Hilton Garden Inn Atlanta Northpoint** | 678-566-3900
- Holiday Inn Express & Suites Alpharetta-Windward Parkway** | 678-339-0505
- Home2 Suites by Hilton Alpharetta** | 470-479-6699
- Homewood Suites by Hilton Atlanta-Alpharetta** | 770-998-1622
- Hyatt Place Atlanta/Alpharetta/North Point Mall** | 770-594-8788
- Hyatt Place Atlanta/Alpharetta/Windward Parkway** | 770-343-9566
- La Quinta Inn & Suites by Wyndham Atlanta Alpharetta** | 770-754-7800
- Residence Inn Atlanta Alpharetta/North Point Mall** | 770-587-1151
- Residence Inn Atlanta Alpharetta/Windward** | 770-664-0664
- Staybridge Suites Alpharetta-North Point** | 770-569-7200
- The Hotel at Avalon & Alpharetta Conference Center** | 678-722-3600
- TownePlace Suites Atlanta Alpharetta** | 770-664-1300
- Wingate by Wyndham Alpharetta** | 770-649-0955



Book your Alpharetta hotel stay directly at **awesomealpharetta.com!**
Scan here with your smart phone or tablet.



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With an array of tasty restaurants and a plethora of toe-tappin' music events, Alpharetta, GA has quickly become one of the top destinations in the Southeast for both its culinary and music scenes.



In this city, you'll find a unique foodie culture with culinary influences from nearby Atlanta plus downhome, Southern traditions from the surrounding North Georgia mountain towns. A true hidden gem, the city is home to an eclectic blend of eateries where you can enjoy modern, craft cocktails or turn the corner for made-from-scratch biscuits and gravy just a block away. Whatever craving you're out to satisfy, you're in for a drool-worthy meal you won't soon forget. With over 200 dining options from chef-driven restaurants to locally-owned eateries, Alpharetta doesn't disappoint the palate.

Looking for a more hands-on culinary experience? Create mouthwatering dishes at one of the city's four distinguished cooking schools. Pick up some fresh produce at the farmers market on Saturday mornings starting in April, or check out the Taste of Alpharetta on the first Thursday evening in May.

Visit **awesomealpharetta.com** for all the culinary options in Alpharetta and a complete list of upcoming musical performances.

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Enter to win your very own

TASTES AND TUNES

IN ALPHARETTA, GA

Weekend Getaway!

Prize Package includes:

- **Two-night, one-room weekend stay** at Hilton Garden Inn Atlanta Northpoint, valued at \$250
- **\$200 gift card** for dinner at Ruth's Chris Steakhouse Alpharetta
- **\$100 gift card** for lunch at Central City Tavern Alpharetta
- **\$150 gift card** for dinner at True Food Kitchen Alpharetta
- **\$75 gift card** for lunch at Minnie Olivia Pizzeria
- **\$50 gift card** breakfast or brunch at Egg Harbor Café Alpharetta
- **\$75 gift card** for breakfast or brunch at Café Intermezzo Alpharetta
- **\$50 gift card** for lunch at Local Expedition Wood Fired Alpharetta
- **Two concert tickets** to a performance at either The Velvet Note or Matilda's
- **Two concert tickets** to a performance at Ameris Bank Amphitheatre
- **\$100 gas gift card** to get here and back
- **Alpharetta Swag Bag** valued at \$100

ENTER TO WIN TODAY!

Visit awesomealpharetta.com or stop by the Alpharetta Welcome Center between March 1 and May 31, 2020 to enter. One entry per person. Winner will be selected and the week of June 1, 2020. Prize package valued at approximately \$1,500. Final prize package value and redemption dates will be determined when concert dates/prices are finalized. Redemption weekend will take place during 2020 concert season at Ameris Bank Amphitheatre. Prize package must be used on specific weekend designated by the Alpharetta Convention and Visitors Bureau once concert dates are announced. A full list of contest rules can be found at awesomealpharetta.com.

Offered by the Alpharetta Convention and Visitors Bureau

ALPHARETTA CALENDAR OF EVENTS

MARCH - MAY 2020



SHAMROCKIN' FOR A CURE

Saturday, March 21
7:00PM – Midnight
Ameris Bank Amphitheatre
2200 Encore Parkway
 Come eat, drink and help cure Cystic Fibrosis with a night filled with music that will rock the stage while attendees dance the night away. *Admission ticket required.*

FAMILY REUNION WORKSHOP

Saturday, March 28
10:00AM – 1:00PM
Mansell House & Gardens
1835 Old Milton Parkway
 Learn the best tips for "who, what, where and when" for your next reunion in Alpharetta. Free lunch provided. *Free admission.* Register in advance online at awesomealpharetta.com.



ALPHARETTA FARMERS MARKET

Saturday Mornings,
April 4 – October 31
8:30AM – 1:00PM
Downtown Alpharetta
 Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious edible desserts and breads and makers of local raw honey, jellies and soaps. *Free admission.*



TASTE OF ALPHARETTA

Thursday, May 7
5:00 – 10:00PM
Downtown Alpharetta
 Celebrating 30 years, this Southeast Tourism Society *Top 20 Event* attracts over 50,000 festival goers each year. Satisfy your taste buds with culinary specialties from more than 60 restaurants. Expect cooking demonstrations, entertainment stages, and kids' activities for the little ones! *Free admission.*

CELEBRATE FREEDOM RODEO

Friday – Saturday, May 8 – 9
6:00 – 10:00PM
Wills Park Equestrian Center
 Come enjoy the Celebrate Freedom Rodeo featuring the Wild Together Trick Riders made up of the sister team of Shanae and Hannah Ritter. Enjoy food, vendors, kids activities and more. Rodeo starts at 8pm and includes bull riding, trick riding, roping and more. *Admission ticket required.*



HOME BY DARK SUMMER CONCERT SERIES AT BROOKE STREET PARK

2nd & 4th Saturdays,
May 9 – September 26
7:30PM
Brooke Street Park, Downtown Alpharetta
 This free music series brings music and fun to life on the 2nd and 4th Saturdays from May to September. Bring a blanket and a picnic, and enjoy free, live, family-friendly performances by a carefully curated mix of local, regional and national artists. *Free admission.*

FOOD TRUCK ALLEY

2nd Thursday of each month, May 14 – October 8
5:00 – 9:00PM
Old Roswell Street
 Feast on the street the second Thursday evening of the month where six to eight rotating food trucks and live music come together. Stroll the shops and kick off the weekend a little early! *Free admission.*

ALPHARETTA ARTS STREETFEST

Saturday – Sunday, May 23 – 24
10:00AM – 5:00PM
Downtown Alpharetta
 Dive into a world of culture as nearly 100 artists from all over the country gather for this popular festival featuring high-quality art, original crafts, festival cuisine, children's activities and musical entertainment on closed streets. *Free admission.*



ALPHARETTA ART IN BROOKE STREET PARK

Saturday, May 30
9:00AM – 4:00PM
Brooke Street Park, Downtown Alpharetta
 Look for artists at work creating masterpieces right before your eyes at this outdoor market. Combine this with Alpharetta's Saturday morning farmers market to create a fun filled weekend. *Free admission.*



WE'RE COOKING UP A CULINARY ADVENTURE!

Four cooking schools, including the only **Publix Apron's Cooking School** in the state of Georgia, **Salud! Cooking at Whole Foods Avalon**, **Sur la Table at North Point Mall** and **Williams Sonoma Avalon**, bring culinary tourism to life with intriguing experiences ranging from basic knife skills to celebrity chef demonstrations. Visit awesomealpharetta.com for a full list of classes.



SPECIAL EVENTS AT AMERICAN GIRL® BOUTIQUE & BISTRO

Stop in to share a special lunch, gather for a great event, give a perfectly planned party and more. Every visit ignites a smile. Visit awesomealpharetta.com for a full-list of special events happening at Alpharetta's **American Girl®** location inside North Point Mall.

GET ARTSY IN ALPHARETTA!

With several performing arts venues and hands-on art experiences, Alpharetta has something for every artistic spirit. Engage in a theatrical performance at the award-winning **ACT! Theatre**, a local theatre striving to provide wholesome fellowship and entertainment to the community. Have fun and cocktails with friends while painting a new masterpiece at **Painting with a Twist**. Pottery painting at **All Fired Up** or **Artrageous Potter** makes for a fun night out. Don't miss gallery exhibits and art events at the **Alpharetta Arts Center**. Visit awesomealpharetta.com for a list of art events and performances happening during your getaway to Alpharetta.



For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.