Alpharetta has a number of sport and fitness-focused shops that will get you trail-ready or prepared to hit the gym. Or just need a little retail therapy in your life? The city's got you covered with over **250 shops in three distinct shopping districts**. Several outfitter stores in Alpharetta offer clinics, classes and workshops to make even the most indoor-sy person an outdoor aficionado.





Who says you must sacrifice flavor for health? You can have both with over 200 dining options and culinary experiences in Alpharetta. Find four cooking schools in the city offering hands-on workshops with tasty and health-filled dishes to cook up.





Let your creative spirit soar in Alpharetta through canvas and pottery painting experiences, theatre productions, art gallery tours and live music performances.

Alpharetta has 28 modern and upscale hotels, most of which have fitness and swimming amenities on property. Check out our complete hotel list at **awesomealpharetta.com!** You can note the amenity icons on each hotel or sort by the filters to find the best one for your wellness needs.

Visit awesomealpharetta.com/wellnessinalpharetta to start planning your wellness getaway to Alpharetta!

Alpharetta GEORGIA

With so much to do, why not stay the weekend?

Add value to your stay with special rates and packages at one of our modern and upscale hotels. Many offer a selection of suites, local shuttle service, complimentary breakfast, free parking and free Wi-Fi.

Aloft Alpharetta | 678-527-6800 **Atlanta Marriott Alpharetta** | 770-754-9600 **Comfort Inn** | 770-664-7997 Courtyard Atlanta Alpharetta | 678-366-3360 **Courtyard Atlanta Alpharetta/Avalon** | 770-475-9955 **DoubleTree by Hilton Hotel Atlanta-Alpharetta** | 678-347-0022 **Embassy Suites by Hilton Atlanta Alpharetta** | 678-566-8800 Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871 Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730 Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676 **EVEN Hotels Alpharetta-Avalon Area** | 770-869-2546 Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000 Hampton Inn Alpharetta/Roswell | 770-640-5511 **Hampton Inn & Suites Alpharetta** | 678-393-0990 Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766 **Hilton Garden Inn Atlanta Northpoint** | 678-566-3900 **Holiday Inn Express & Suites Alpharetta-Windward Parkway** | 678-339-0505 **Home2 Suites by Hilton Alpharetta** | 470-479-6699 **Homewood Suites by Hilton Atlanta-Alpharetta** | 770-998-1622 Hvatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788 **Hyatt Place Atlanta/Alpharetta/Windward Parkway** | 770-343-9566 La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Residence Inn Atlanta Alpharetta/North Point Mall | 770-587-1151
Residence Inn Atlanta Alpharetta/Windward | 770-664-0664
Staybridge Suites Alpharetta-North Point | 770-569-7200
The Hotel at Avalon & Alpharetta Conference Center | 678-722-3600
TownePlace Suites Atlanta Alpharetta | 770-664-1300

Wingate by Wyndham Alpharetta | 770-649-0955



Book your Alpharetta hotel stay directly at awesomealpharetta.com! Scan here with your smart phone or tablet.





678-297-2811 awesomealpharetta.com

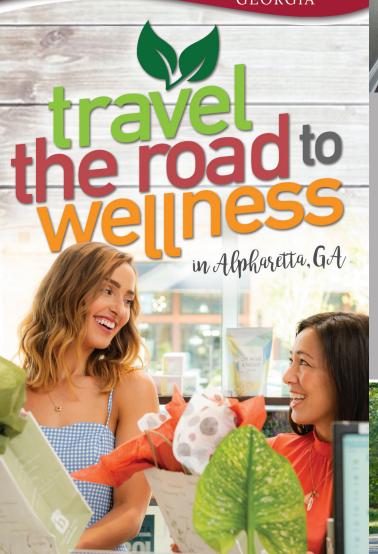
The Official Destination Marketing Organization for Alpharetta, Georgia



678-297-2811 awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia







Awesome Alpharetta is the perfect destination to refuel your body, mind, spirit, and soul!

Whether you are looking to rejuvenate physically, mentally or just kick start a healthier lifestyle, the city offers spa treatments, plenty of outdoor and fitness opportunities, retail therapy, healthy cuisine and creative therapies to put your self-care and health at the center of your travel experience.

Alpharetta has an array of spas and wellness centers with a variety of services for relaxation and rejuvenation. Need a blowout or fresh shave for a night on the town? Choose one of the city's upscale salons or barbers to get glam-ready for the evening. From cryotherapy to massages to skin rejuvenation, your next getaway to Alpharetta is sure to give you an "ahhhh" moment.





Looking for the perfect studio for a one-time, drop in exercise or dance class? From barre to kickboxing and everything in between, Alpharetta has over 15 fitness facilities to keep your exercise goals on track while on the road.

With award-winning parks, green space galore, and nature paths to explore, Alpharetta's free outdoor fitness and sport activities offer something for everyone without opening up your wallet. Check out the free outdoor fitness equipment at Wills Park or next door to Avalon. Brooke Street Park, Wills Park Recreation Center and Avalon all offer free yoga classes throughout the year.



Enter to win your own wellness weekend in Alpharetta, GA!

Prize package includes:

- Two-night, one-room weekend stay at The Hotel at Avalon, valued at \$500
- \$200 gift card for salt and sauna therapy at Salt n' Sweat Wellness
- \$250 gift card for spa services at Natural Body Spa and Shop
- \$60 gift card for pilates class at Club Pilates
- \$50 gift card for dining at Kale Me Crazy
- \$60 gift card for fitness class at Shred 415
- \$200 gift card for bike rentals at Pedego Electric Bikes
- \$250 gift card for shopping and fly-tying classes at Alpharetta Outfitters
- **\$250 gift card** for shopping at Lululemon Athletica
- **\$200 gift card** for a cooking class experience at Publix Aprons Cooking School
- \$ 100 gift card for Canvas + Cocktails class at The Treehouse at Sis & Moon's
- **\$50 gift card** for dining at Vitality Bowls
- **\$200 gift card** for dining at Galeto Brazilian Steakhouse

ENTER TO WIN TODAY!

Visit awesomealpharetta.com or stop by the Alpharetta Welcome Center between January 1 and February 29, 2020 to enter. One entry per person. Winner will be selected and notified the week of March 2, 2020.

Prize package valued at approximately \$2,400.

A full list of contest rules can be found at awesomealpharetta.com.

Offered by the Alpharetta Convention and Visitors Bureau.

ALPHARETTA CALENDAR OF EVENTS • JANUARY – FEBRUARY 2020

ALPHA ARTS GUILD EXHIBIT: MODERN COLORS

Daily through January 6 Alpharetta Arts Center 238 Canton Street

From abstract to realistic painting, sculpture, 3-D art, photography, textile art, and paper art, the Alpha Arts Guild will showcase its member art in this public exhibit. Free admission.



AVALON ON ICE

Daily through January 26 400 Avalon Boulevard

Ice skate on Avalon's Rockefeller Center-inspired ice skating rink in The Plaza. Watch for theme nights and enjoy warm tasty treats rink side. Hours vary by day of the week and school holidays. Ticket admission required.



AMERICAN GIRL®: GIRL OF THE YEAR® 2020 DEBUT

Begins January 1 1202 North Point Circle

New friends are so much fun to find—and it's almost time to meet the 2020 Girl of the Year®! Who will she be? You'll find out soon. Bring your girl to the store for an exciting Girl of the Year reveal. Visit awesomealpharetta.com for more details.



VALENTINE'S WEEKEND IN ALPHARETTA

February 14 - 16

With over 200 chef-driven restaurants, 250+ shops, 28 modern hotels, an array of live music venues, hands-on cooking experiences, and more than 10 soothing spas, Alpharetta is the perfect weekend getaway for your sweetheart. Plan the perfect romantic weekend at awesomealpharetta.com.

ALPHARETTA RESTAURANT WEEK

Presented by Flavors Magazine February 22 – 29

Get a little "taste" of what Alpharetta's culinary scene is all about. For more details and participating restaurants as they become available, visit awesomealpharetta.com.



GET ARTSY IN ALPHARETTA!

With several performing arts venues and hands-on art experiences, Alpharetta has something for every artistic spirit. Engage in a theatrical performance at the award-winning ACT1 **Theatre**, a local theatre striving to provide wholesome fellowship and entertainment to the community. Have fun and cocktails with friends while painting a new masterpiece at Painting with a Twist or Sis & Moon's Treehouse. Pottery painting at All Fired Up or Artrageous Potter makes for a fun night out. Visit awesomealpharetta.com for a list of art events and performances happening during

your getaway to Alpharetta.



WE'RE COOKING UP A CULINARY ADVENTURE!

Four unique cooking schools, including the only Publix Apron's Cooking School in the state of Georgia, Salud! Cooking School at Whole Foods Avalon, Sur la Table at North Point Mall, and Williams Sonoma at Avalon, bring culinary tourism to life with intriguing experiences ranging from basic knife skills to hosting a seasonal feast. Visit awesomealpharetta.com for a full list of classes.



CONCERTS, CONCERTS

Looking for nightlife or something to do after dinner? Year-round indoor concerts are always a hit at the private acoustic "living room" setting of **The Velvet Note**. Many of **Alpharetta's restaurants host live music** in the evenings throughout the week. Visit **awesomealpharetta.com** for a full list of live music and concerts happening in Alpharetta this season.

SPECIAL EVENTS AT AMERICAN GIRL® BOUTIQUE & BISTRO

Stop in to share a special lunch, gather for a great event, give a perfectly planned party and more. Every visit ignites a smile. Visit awesomealpharetta.com for a full-list of special events happening at Alpharetta's American Girl® location inside North Point Mall.



For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.