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## The Alpharetta Convention and Visitors Bureau Invites Visitors to Enjoy Seasonal Shops & Sips in Alpharetta, Georgia

*Campaign kicks off the holiday season with an Alpharetta shopping and dining getaway giveaway*

**ALPHARETTA, GA - (Nov. 1, 2019)** – Alpharetta is quickly becoming the shopping and dining paradise of the Southeast with more than 250 shops in three distinguished shopping districts and over 200 restaurants all within 1 mile of each other. Shoppers are invited to check off everything on their gift giving list plus dine on delicious dishes at Alpharetta restaurants. To ring in the new holiday season, the Alpharetta Convention and Visitors Bureau is offering an awesome shopping and dining getaway to Alpharetta in 2020 after the holiday rush.



### Alpharetta's Shopping & Dining Districts

Shoppers can start their holiday hunt in **DOWNTOWN ALPHARETTA** where more than 25 specialty boutiques and nearly 40 locally owned restaurants offer unique holiday finds and delicacies. Visitors can start the day with fresh pastries and coffee from 2B Whole Gluten Free Bakery, Valor Coffee or The Nest Café. Perfect fashion and gift items can be found at Perched, Spirited, Society Boutique, All Inspired Boutique, Korner Soak and elleB Gifts. For the stylish guys on the holiday list, Clothes Horse Men's Apparel or Mountain High Outfitters has the perfect outfit to wrap up and put under the tree. The Red Hound and La Bella Maison feature resplendent home adornments and locally crafted fashion accessories. Shoppers looking for treasures for their home can stroll over to Exquisite Living or Belso Home Studio. After all that retail therapy, try a unique twist on classic southern and BBQ dishes inside The Southern Porch or Smokejack BBQ. Or Coalition Food and Beverage offers expressive, chef-driven American cuisine, carefully crafted drinks, and warm hospitality.

The **NORTH POINT MALL AREA** is a place sure to make everyone merry as they stroll through more than 100 retailers like REI, Macy's and Von Maur. The area surrounding North Point Mall lends itself to feminine fashion boutiques like Honey & Hazel and Versona. Get an awesome idea of what the little ones really want under the tree this year from Alpharetta's American Girl Boutique and Bistro. After a day full of

shopping, find festive food and cocktails at Village Tavern with popular dishes such as the maple-glazed bone-in pork chop or slow-roasted BBQ St. Louis ribs. Or visitors looking for coast-fresh seafood without leaving Alpharetta can head to Pappadeaux Seafood Kitchen, Atlantic Seafood Kitchen or Ray's at Killer Creek. Children will also love this shopping trip, so they can make a visit to Santa's Toy Shop inside North Point Mall (Nov. 8 – Dec. 24) with a chat with the big man himself.

Alpharetta's **AVALON** is a resort-style destination with over 60 luxury retailers and more than 25 restaurants. For the fashionista on the list, stop by Kendra Scott for custom jewelry at the Color Bar, Soft Surroundings to find high quality fashion and Lululemon for a selection of favorite athletic gear. For the kiddos, browse through Janie and Jack and Pottery Barn Kids for the most stylish kids' apparel and accessories. The guys won't be left out with picks including Brooks Brothers, Tommy Bahama, Vineyard Vines and Columbia PFG. When shoppers have worked up an appetite there are a plethora of restaurant options such as Rumi's Kitchen, Antico Pizza Napoletana, Bocado Burger and Colletta. Avalon also offers holiday fun with a Rockefeller-sized ice-skating rink, marshmallow roasting and Santa visits.

"With 250 shops and over 200 restaurants all within 1 mile of each other, Alpharetta is the perfect destination to tackle your holiday shopping list this year," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "Our reputation and increasing popularity as a shopping and dining scene is the result of the eclectic retail stores and the diversity of cuisine that can be exclusively found in Alpharetta."

### **Holiday Getaway Giveaway**

Enter to win an awesome shopping and dining getaway to Alpharetta in 2020 after the holiday rush!

Prize package includes:

- Two-night weekend stay at the Holiday Inn Express & Suites Alpharetta-Windward Parkway
- A bundled basket stuffed with gift cards from Alpharetta retailers and restaurants including:
  - Versona
  - Sugarboo & Co.
  - K Squared Artisan Boutique
  - Hammer Made
  - Janie and Jack
  - Marmi Shoes
  - The Ballog
  - Mountain High Outfitters
  - Fermented Wine Boutique
  - Korner Soak
  - Comeback Vinyl
  - Queen of Hearts Antiques and Interiors
  - Botiwalla
  - The Southern Porch
  - Ippolito's Neighborhood Italian
  - Ted's Montana Grill
  - The Cheesecake Factory

### **Giveaway Details**

Visit <https://www.awesomealpharetta.com/seasonal-shops-sips-giveaway-in-alpharetta-ga/> or visitors can stop by the Alpharetta Welcome Center between November 1 and December 31, 2019 to enter. One entry per person. Winner will be selected and notified the week of January 6, 2020.

Prize package valued at approximately \$2,300. A full list of contest rules can be found at [awesomealpharetta.com](http://awesomealpharetta.com).

**Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 26 modern and affordable hotels directly at [www.awesomealpharetta.com](http://www.awesomealpharetta.com). Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by *Vacationidea.com*, Alpharetta is conveniently located just 22 miles north of Atlanta.

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