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Alpharetta Women's Half Marathon & 5K Race Returns Nov. 3

Alpharetta welcomes runners from all over the Southeast for the Women's Half Marathon & 5K Race

ALPHARETTA, GA - (Oct. 16, 2019) – The [Alpharetta Women's Half Marathon & 5K Race](#) is set for Sunday, Nov. 3, 2019, starting and finishing at the family-friendly atmosphere of [Avalon](#). The Alpharetta Women's Half Marathon & 5K Race offers options for serious runners to beginners and walkers.



The race will kick off at with a wave start system at 7 a.m. on Nov. 3 at Avalon. The racecourse will take runners on a foot tour of the beautiful fall scenery in Alpharetta with the race ending at Avalon. All pre-registered participants will receive an event shirt, finisher medal, Alpharetta Women's Bag (provided by Athleta Avalon and lululemon), bib tag timing provided by ChronoTrack and post-race festivities including refreshments and DJ entertainment. Race entry fees for both the Half Marathon and 5K event started at one dollar and increase from that amount as slots sell out, so early pre-registration is encouraged. The highest online registration rate for the Half Marathon event is \$110, and for the 5K is \$50.

The Alpharetta Women's Half Marathon and 5K is produced in partnership by [Premier Event Management](#) and [10xEM, LLC](#) who has partnered with [Avalon](#) and the [Alpharetta Convention & Visitors Bureau](#) on this event.

"It is exciting to be bringing the Alpharetta Women's Half Marathon & 5K Race back for its second year," said Bill Burke, president of Premier Event Management. "Over a thousand female athletes will hit the ground running beginning in Avalon and traverse the winding roads of Alpharetta to determine who will take home bragging rights for fastest woman in the Southeast!"

Race packet pickup will be available on Friday, Nov. 1 from 1 p.m. – 7 p.m. and Saturday, Nov. 2 from 10 a.m. – 6 p.m. at Big Peach Running Company (5530 Windward Parkway, Alpharetta), lululemon Avalon (5120 Avalon Blvd, Alpharetta) and Athleta Avalon (6120 Avalon Blvd, Alpharetta).

Sunday, Nov. 3 Race Schedule

6:55 a.m.	National Anthem
7 a.m.	Alpharetta Women's Half Marathon Start
7:15 a.m.	Alpharetta Women's 5K Start
8:30 a.m. to 12 p.m.	Alpharetta Women's Half Marathon & 5K Post Race Party
10:30 a.m.	Awards Ceremony

"Alpharetta offers so much to do, see and experience as the home to the Alpharetta Women's Half Marathon & 5K Race and it is the perfect opportunity to make it a girlfriend's weekend getaway or staycation," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "The athletes will have fantastic shopping, dining and entertainment around every corner while they are here for the race."

For more information on [registration](#) and special Alpharetta Women's Half Marathon & 5K Race **hotel rates** in Alpharetta visit, <https://www.awesomealpharetta.com/alpharetta-womens-half-and-5k-race/>.

About Premier Event Management

Premier Event Management (PEM) is America's preeminent race director for endurance event race production, race management, road races and triathlon from coast to coast. The New Orleans based company was formed in 1993 with its principals having race management experience since the late 1970's. PEM produces close to 25 triathlons, cycling and road races each year, and has produced and/or timed regional, national, and international championships. Events of note are IRONMAN 70.3 New Orleans, IronKids Alpharetta, New York City Triathlon, the famous Escape from Alcatraz Triathlon. PEM is also the founder of the National Women's Half Marathon Series which races take place across the country including one of the most popular stops in Alpharetta, Ga.

About 10xEM

10xEM: The Chicagoland based company has over 20 years of race production experience. 10xEM has helped produce close to 200 triathlons and road races and has produced regional and national championships. 10xEM also owns and operates four events in the National Women's Running Series which are located in Washington, DC, Naperville, IL, Napa, CA and Alpharetta, Ga.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of

the Alpharetta's 26 modern and affordable hotels directly at www.awesomealpharetta.com. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta.

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