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**Music Fills The Streets Of Downtown Alpharetta  
At The 7<sup>th</sup> Annual Wire & Wood Alpharetta Music Festival**

*A Two-Day, FREE Music Festival With Seven Stages And Over 25 Artists, Oct. 11-12*

**ALPHARETTA, GA - (Oct. 3, 2019)** – The 7<sup>th</sup> Annual [Wire & Wood Alpharetta Music Festival](#) delivers more than 25 artists performing on seven stages over two days and admission is FREE! On Friday and Saturday, Oct. 11-12 from 4 – 11 p.m., local, regional and national performers will fill the streets of Downtown Alpharetta with original music. The event is a platform for artists to share the stories that inspired their songs, offering fans an intimate look behind the making of the music. Music lovers will enjoy extraordinary collaborations as performers join each other on stage for spontaneous sit-ins.



The two-day event takes place on multiple outdoor stages throughout Downtown Alpharetta, plus a brand-new indoor stage. Outdoor stages include Main on Milton, Town Green Stage, Ole Milton Park Stage, Citizen Soul Stage and Central City Tavern Stage. Ceviche is hosting performances on its patio, including a late-night jam each night. This year, the event will also include a stage located in City Hall, transforming the formal City Council Chambers into an intimate listening room.

On Friday night, experience the 2018 Pandora's Artist to Watch winner, Maggie Rose, as she brings her intricate storytelling blend of rock, soul, rhythm and blues, country, and gospel to the Main on Milton stage. The funky stew of Delta blues, hip hop, funk, rock and roll, and jazz that is G. Love & Special Sauce takes center stage on Saturday performing the hit songs "Sunday Vibe," "Baby's Got Sauce," and "Blues

Music” from their 25-year career. Fans will also experience a variety of other talent including the blues stylings of Grammy Award-winning Alvin Youngblood Hart, the soulful songstress Cat Ridgeway, the alt-country garage rock music of the Banditos, the Americana meets southern rock sounds of Great Peacock and many more.

This year’s festival offers several interactive features, including a karaoke booth where guests can capture video clips to share with friends online. Music enthusiasts will be able to view the live process of making and repairing one-of-a-kind handmade guitars by Holgado Guitar Works. Meanwhile, fans of the event can visit the information booth to enter to win this year’s door prize: a brand-new Taylor 214CE guitar from Righteous Guitars.

In addition to great music and activity areas to explore, festivalgoers will enjoy a wide assortment of delicious food options from numerous local restaurants in downtown, including Crave Pie Studio which will be offering a sneak peek of its new storefront opening soon on Commerce Street. Additionally, the event will bring in some favorite local food trucks to add to the options for attendees.

With three unique shopping districts, more than 200 restaurants and one-of-a-kind attractions, it is easy to hit the right note with a weekend getaway to the **Wire & Wood Alpharetta Music Festival**. Visitors and residents can turn up the volume on this music weekend with concert happenings taking place across Downtown Alpharetta stages.

“Since its debut in 2013, the Wire & Wood Music Festival has been a terrific way for nationally recognized singer-songwriters to connect with the community and share the stories behind the songs while also showcasing Alpharetta’s vibrant and growing music scene,” said Janet Rodgers, president and CEO of the Alpharetta Convention & Visitors Bureau. “With the event taking place over two weekend days, it gives visitors another reason to enjoy the festival plus all the awesome things to see and do in Alpharetta. It is the perfect fall music getaway!”

Getting to Wire & Wood Alpharetta Music Festival is easier than ever with numerous transportation options for fans to experience the festival. Free parking is available throughout the downtown area including the City Hall Parking Deck located at 2 Park Plaza, the new parking deck at 92 Milton Avenue and the 45 Roswell Street parking lot. For fans enjoying ride-share services, the drop-off/pick-up location is at 37 Old Roswell Street. Additionally, fans can bike to the event and utilize Bike Alpharetta’s complimentary Bike Valet with secure bike parking located at the intersection of Old Roswell Street and Milton Avenue.

For the 2019 Wire & Wood Alpharetta Music Festival stage performance schedule, please visit [wireandwoodalpharetta.com](http://wireandwoodalpharetta.com).

The 2019 Wire & Wood Alpharetta Music Festival sponsors include the City of Alpharetta and the Alpharetta Convention and Visitors Bureau. Music venue sponsors include Citizen Soul, Ceviche, and Central City Tavern.

To view additional photos from past **Wire & Wood Alpharetta Music Festivals** visit: [https://www.dropbox.com/sh/myqjf9oI98hbs6g/AADn\\_8FZv8\\_GgaxvLZiT5kixa?dl=0](https://www.dropbox.com/sh/myqjf9oI98hbs6g/AADn_8FZv8_GgaxvLZiT5kixa?dl=0)

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living*

*Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com).

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