Looking for upscale resale? Explore several shops along North Main Street for thrifty treasures. The ultra-chic gal will love discovering high-end finds from **Designer Consigner** and **The Couture Consigner**. Shop over 250 artisans and merchants displaying antiques, collectables and home furnishings at **Queen of Hearts Antiques and Interiors**.





The NORTH POINT MALL AREA will make you shop 'til you drop. Stroll through well-known retailers inside the mall.

Scratch-made menu items make Village Tavern a prime dining location. The area surrounding North Point Mall lends itself to feminine fashion boutiques like Honey & Hazel and Versona – they have something for every personal style – along with crowd pleasers like REI, Nordstrom Rack and Stein Mart.

Find what your little ladies want from Alpharetta's American Girl® Boutique and Bistro. Discover coast-fresh seafood without leaving Alpharetta at Pappadeaux Seafood Kitchen, Atlantic Seafood Kitchen or Ray's at Killer Creek.

Find it all at AVALON. Stop by Kendra Scott for custom jewelry at the Color Bar, Soft Surroundings for high-quality fashion and Lululemon to find everything for the fitness buff. Rumi's Kitchen has traditional Persian cuisine that doesn't disappoint. Taste the famous wood-fired pizza at Antico Pizza Napoletana. Browse through Janie and Jack and Pottery Barn Kids for stylish kids apparel and decor. Don't forget the guys with picks from Columbia PFG, Brooks Brothers, Tommy Bahama and Vineyard Vines. Bocado Burger's double stack and herb fries are perfect for the palette. Raise a glass to genuine Italian dishes in Colletta's family-style dining room, where the cheeses and pastas are made fresh daily.

Celebrate wonderous fare and finds this holiday season with yuletide cheer. Alpharetta allows you to taste the season and bring home treasures of every kind to wrap up in boxes and bows! Visit **awesomealpharetta.com** for a full list of shops and restaurants.

Alpharetta

With so much to do, why not stay the weekend?

Add value to your stay with special rates and packages at one of our modern and affordable hotels. Many offer a selection of suites, local shuttle service, complimentary breakfast, free parking and free Wi-Fi.

Aloft Alpharetta | 678-527-6800 Atlanta Marriott Alpharetta | 770-754-9600 Comfort Inn | 770-664-7997

Courtyard Atlanta Alpharetta | 678-366-3360 Courtyard Atlanta Alpharetta/Avalon | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022 **Embassy Suites by Hilton Atlanta Alpharetta** | 678-566-8800

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Even Hotels Alpharetta-Avalon | 770-869-2546 Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Hampton Inn & Suites Atlanta Alpharetta | 770-665-401 Hampton Inn & Suites Alpharetta | 678-393-0990

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766 Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Hilton Garden Inn Atlanta Northpoint | 678-566-3900 Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505

Home2 Suites by Hilton Alpharetta | Coming Soon!
Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622
Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788
Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Residence Inn Atlanta Alpharetta/North Point Mall | 770-587-1151

Residence Inn Atlanta Alpharetta/Windward | 770-664-0664 Staybridge Suites Alpharetta-North Point | 770-569-7200 The Hotel at Avalon & Alpharetta Conference Center | 678-722-3600

> **TownePlace Suites Atlanta Alpharetta** | 770-664-1300 **Wingate by Wyndham Alpharetta** | 770-649-0955



Book your Alpharetta hotel stay directly at **awesomealpharetta.com!** Scan here with your smart phone or tablet.

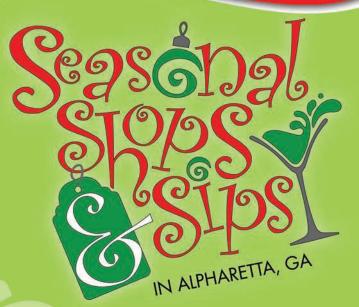






The Official Destination Marketing Organization for Alpharetta, Georgia













santa shops & dines here ... and so should you!

Spend this holiday season finding all the perfect presents and provisions in Alpharetta to fill your sleigh...and your stomach. There's no way you will leave empty-handed. Your bags and bellies will be filled to the brim after strolling through more than 250 shops in three distinguished shopping districts and savoring delicious dishes at over 200 restaurants, all within a 5-mile radius!

Head towards **DOWNTOWN ALPHARETTA** where specialty boutiques await your arrival. Create a timeless new home environment at **Exquisite Living** or **Belso Home Studio**. Start the morning off right with fresh pastries and coffee from **2B Whole Gluten Free Bakery** or **The Nest Cafe**. Style the guys in your life with attire from **Clothes Horse Men's Apparel** or **Mountain High Outfitters. The Red Hound** and **La Bella Maison** feature resplendent home adornments and locally crafted fashion accessories. Try a unique twist on classic southern and BBQ dishes inside **The Southern Porch** or **Smokejack BBQ**. Find the perfect fashion and gift items at **Perched**, **Spirited**, **Society Boutique**, **All Inspired Boutique**, **Korner Soak** and **elleB Gifts**. **Coalition Food and Beverage** offers expressive, chef-driven American cuisine, carefully crafted drinks and warm hospitality.

ALPHARETTA
CONVENTION & VISITORS BUREAU

awesomealpharetta.com 678-297-2811 • 877-202-5961

The Official Destination Marketing Organization for Alpharetta, Georgia





Enter to win your own *shopping* and dining weekend getaway in Alpharetta after the holidays!

Prize package includes:

- One-room, two-night weekend stay at Holiday Inn Express & Suites Alpharetta – Windward Parkway
- Shopping Gift Cards to Versona, Sugarboo & Co.,
 K Squared Artisan Boutique, Hammer Made,
 Janie and Jack, Marmi Shoes, The Ballog, Mountain
 High Outfitters, Fermented Wine Boutique, Korner
 Soak, Comeback Vinyl, and Queen of Hearts Antiques
 and Interiors
- Dining Gift Cards to Botiwalla, The Southern Porch, Ippolito's Neighborhood Italian, Ted's Montana Grill and The Cheesecake Factory

Prize package is valued at approximately \$2,300!





ENTER TO WIN TODAY!

Visit awesomealpharetta.com or stop by the Alpharetta Welcome Center between November 1 and December 31, 2019 to enter. One entry per person. Winner will be selected and notified the week of January 6, 2020.

A full list of contest rules can be found at awesomealpharetta.com.

Offered by the Alpharetta Convention and Visitors Bureau

ALPHARETTA CALENDAR OF EVENTS

NOVEMBER – DECEMBER 2019



ALPHARETTA WOMEN'S HALF MARATHON & 5K RACE November 2 – 3

400 Avalon Boulevard

Pack your running shoes for the 2nd annual Alpharetta Women's Half Marathon & 5K. Enjoy the weekend with the gal pals in the city as you prepare for the race on Sunday. This women's event will showcase a \$1,000 prize purse for the top female finishers in the half marathon. Paid registration required.

AMERICAN LEGION POST 201 ANNUAL VETERANS DAY CAR SHOW

Saturday, November 9 11:00AM – 2:00PM 201 Wills Road

Enjoy a great car show, food, live music, children's activities and vendor village. \$25 per car entry fee for the car show. Free admission to the public.



THE LIGHTING OF AVALON

Sunday, November 24 1:00 – 8:00PM 400 Avalon Boulevard

Kick off the holiday season with the Lighting of Avalon. This family-friendly event will feature festive music, entertainment and free activities for all ages. Just after the sun sets, the 30-foot decorated Christmas tree will light up the night and the evening will culminate with the arrival of Santa Claus. Free admission.

AVALON ON ICE

November 24, 2019 – January 26, 2020 400 Avalon Boulevard

Ice skate on Avalon's Rockefeller
Center-inspired ice skating rink
in The Plaza. Watch for theme
nights and enjoy warm tasty
treats rink side. Hours vary
by day of the week and school
holidays. Ticket admission
required.



BLACK FRIDAY

Friday, November 29

Experience the biggest shopping day of the year at Alpharetta's 250+ shops and boutiques.



SEASON OF CELEBRATION

Friday, December 6 6:00 – 9:00PM Downtown Alpharetta Kick off the holiday season in downtown with the tree and holiday décor lighting, musical performances, photos with Santa, marshmallow roasting, and more! Free admission.

MENORAH LIGHTING OF AVALON

Sunday, December 22 5:00 – 6:00PM 400 Avalon Boulevard

00 Avalon Boulevard

Guests are invited to a traditional Menorah lighting ceremony to celebrate the first night of Chanukah. Enjoy refreshments, music and entertainment for all ages. Free admission.



NOON YEAR'S EVE

Monday, December 31 10:00AM – 1:00PM 9000 Avalon Boulevard

Have little ones? Kick off New Year's Eve early and bring the family to Avalon's Noon Year's Eve Party. This family-friendly event allows partygoers of all ages to ring in 2020 with live music, kids activities and a countdown to noon when a giant balloon drop will welcome in the New Year! Ticket admission required.

ALPHA ARTS GUILD EXHIBIT: MODERN COLORS Now through January 6, 2020

Alpharetta Arts Center
238 Canton Street

From abstract to realistic painting, sculpture, 3-D art, photography, textile art, and paper art, the Alpha Arts Guild will showcase its member art in this public exhibit. Free admission.

CONCERTS, CONCERTS

Looking for nightlife or something to do after dinner? Year-round indoor concerts are always a hit at the private acoustic "living room" setting of **The Velvet Note**. Many of Alpharetta's **restaurants host live music** in the evenings throughout the week. Visit **awesomealpharetta.com** for a full list of live music and concerts happening in Alpharetta this season.

Alpharetta Santa Encounters

SANTA PHOTOS AT NORTH POINT MALL

November 8 – December 24

North Point Mall

1000 North Point Circle

Visit **awesomealpharetta.com** calendar of events for a full list of times by day of the week. Santa will have a grand parade arrival inside the mall at 1:00PM on November 9th. Photo reservations required.



SANTA AT AVALON

November 25 – December 24 900 3rd Street

Celebrate this holiday season with Santa photos at Avalon! Visit **awesomealpharetta.com** calendar of events for a full list of times by date. Reservations encouraged.

FREE PHOTOS WITH SANTA

Saturday, December 7 10:00AM – 12:00PM Alpharetta Welcome Center 178 South Main Street, Suite 200 Have your holiday photo taken with Santa at the Alpharetta Welcome Center. Free event.



PET PHOTOS WITH SANTA CLAWS

Saturday, December 7 9:30AM – 12:30PM Alpharetta Community Center

175 Roswell Street

Calling all paw-rents! Bring your furry friends for a free photograph with Santa. Free event.

AMERICAN GIRL® BOUTIQUE AND BISTRO SPECIAL EVENTS

Stop in to share a special lunch, gather for a great event, shop or give a perfectly planned party. Every visit ignites a smile. Visit awesomealpharetta.com for a full list of special events happening at Alpharetta's American Girl® Boutique and Bistro inside North Point Mall during the holiday season.

WE'RE COOKING UP A CULINARY ADVENTURE!

Four unique cooking experiences, including the only **Publix Apron's Cooking School** in the state of Georgia, **Salud Cooking at Whole Foods** Avalon, **Sur la Table** at North Point Mall, and **Williams Sonoma** at Avalon, bring culinary tourism to life with
intriguing classes ranging from basic knife skills to celebrity
chef demonstrations. Check our Calendar of Events at **awesomealpharetta.com** for a full list of upcoming events.

For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.