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Atlanta International Night Market Returning To Alpharetta

New Chinese Acrobats and Lantern Festival added to this year's three-day open-air night market, Oct 4-6

Friday, Oct 4, 5 p.m. – 12 a.m.

Saturday, Oct. 5, 5 p.m. – 12 a.m.

Sunday, Oct. 6, 3 p.m. – 9 p.m.

ALPHARETTA, GA - (Sept. 17, 2019) – The [Atlanta International Night Market](#) (AINM) is headed back to North Point Mall in Alpharetta, Oct. 4 - 6. The three-day event will feature dozens of cultural performances, a kid's zone, a central bar featuring signature cocktails, an interactive International Village and over 100 vendors selling food, retail and hand-crafted items from all over the world. New for 2019, Atlanta International Night Market will feature Chinese Acrobats and a Lantern Festival all three nights of the event.



Common in Asian cities like Hong Kong, Taipei, and Bangkok, night markets are evening open-air bazaars that allow guests to taste, see, and experience all the local culture has to offer. For Alpharetta's version of the Atlanta International Night Market, this concept expands to a massive scale with over 75 countries and cultures represented through cuisine, live performances, art and collectibles.

“Night markets are a staple of life back in Vietnam,” said David Lee, Atlanta International Night Market president. “Every night people go out in the cool of the evening to shop, eat, and experience community. Atlanta is incredibly diverse, and it’s important that our events reflect that diversity with our vendor and performer selections. We want everyone who attends the Market to encounter a piece of their culture and home, through music, food, or art.”

AINM Event Areas:

NEW Lantern Festival and Chinese Acrobat Performances – New for 2019, the AINM has partnered with [Illuminate](#) to bring a Lantern Festival to the night market all three nights of the event. The Lantern Festival will encompass 30,000 square feet of beautiful illuminated lanterns for festival goers to enjoy. This area of the AINM will also feature a troupe of Chinese Acrobats to deliver amazing performances throughout the evening each night of the event.



Food Village – Try food from all over the world in the Food Village. From Japan to Thailand to Germany to Colombia to the USA, the event will feature a cornucopia of tastes and flavors from different countries.

Vegan Village – Designed for eventgoers who embrace a plant-based diet, this section of the festival features everything from local vegan ice cream to international dishes that are totally sans meat.

Retail Market – Just like night markets around the world, there will be unique and exciting products for sale from more than 50 vendors. Clothing, jewelry, cosmetics, toys, curios, decor and so much more will be on display for attendees.

Artisan Market – Local makers and craftspeople will be presenting their handmade arts, crafts, attire and more in this unique section of the event.

Kid’s Zone – The Kids Zone Village features exciting carnival rides, giant slides, rock climbing wall, and costumed characters. Combined with games, face-painting, imaginative arts and crafts, kid-friendly foods, the Kid Zone Village will provide a truly awesome experience for the youngest in the group.

International Village – The International Village features 5-6 different countries every day for hands-on, educational experiences where people can learn about countries, languages, cultural games and travel. Various international organizations will also offer photobooth opportunities.

“Alpharetta is the perfect home for the Atlanta International Night Market” said Janet Rodgers, president and CEO of the Alpharetta Convention & Visitors Bureau. “This international event in our destination creates a wonderful energy and provides visitors and residents a great opportunity to enjoy worldwide cuisine, entertainment and art – all in one convenient location.”

AINM tickets are \$10 for a one-day pass or \$18 for a three-day pass. Advanced tickets can be purchased at a discount through <http://atlnightmarket.org/tickets/>. The Lantern Festival and Chinese Acrobat tickets are an additional \$5 and can be purchased online or at the event gate. Parking is free.

AINM will take place at North Point Mall, 1000 North Point Circle, Alpharetta, GA 30022. AINM will have a shuttle running between Mall parking lots and the event entrance from 6 p.m. – 1 a.m. on Friday and Saturday, and from 4 p.m. -10 p.m. on Sunday.

Visitors can book their hotel and start planning a weekend packed with Atlanta International Night Market activities as well as awesome Alpharetta shopping and dining opportunities. Special hotel rates for participants and attendees can be found at: <https://www.awesomealpharetta.com/atlanta-international-night-market/>

Atlanta International Night Market

AINM is a nonprofit 501(c)3 organization with the mission of promoting diversity in Atlanta and the surrounding areas. It was started three years ago by a small group of individuals who believe passionately in bridging the gaps between communities and bringing people together over food.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit www.awesomealpharetta.com.

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