



Media Contact
Jeanine Jones
Public Relations Manager
Office: 678-297-2811
jeanine@awesomealpharetta.com

The Alpharetta Convention and Visitors Bureau Presents the 12th Annual Wedding Showcase

ALPHARETTA, GA - (Aug. 27, 2019) – The [Alpharetta Wedding Showcase](#), a program put on by the Alpharetta Convention and Visitors Bureau, will be held Sunday, September 22, 2019 from 1 to 3:30 p.m. at [The Hotel at Avalon & Alpharetta Conference Center](#). This is a free event to attend and is open to all individuals looking to plan their upcoming wedding.



Now in its twelfth year, the Alpharetta Wedding Showcase will feature over 60 vendors such as photographers, wedding cake bakeries, DJ's, formal wear shops, invitation specialists and florists. Attendees will have the opportunity to find event facilities, taste catering specialties, see unique gift selections and secure accommodations at one of Alpharetta's 26 upscale and modern hotels.

Wedding Showcase attendees can also enter to win a grand prize diamond giveaway. The giveaway includes a 1.5-carat total weight round brilliant cut diamond earrings set in 14K white gold setting and valued at \$6,000. The grand prize diamond giveaway drawing will take place during the final half hour of the show and is offered by the Alpharetta Convention and Visitors Bureau and Iroff & Son Jewelers. The winner must be present to win at time of drawing. Restrictions apply. A variety of door prizes and giveaways from participating vendors will also be given away throughout the day.

“The Alpharetta Wedding Showcase is a fantastic program of the CVB,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “It allows us to meet individuals interested in getting married and to talk with them about the complimentary services we can provide to make their planning experience, for one of the most important days of their lives, much easier. This program also gives the attendees options for all the components it takes to plan a wedding in one location. We want our visitors to experience the awesomeness of our city and select Alpharetta for their wedding destination.”

The Alpharetta Convention and Visitors Bureau is a one-stop resource for FREE personalized event planning services. The experienced staff is available and ready to provide the best insider tips on how to make the big day extra special.

Alpharetta Convention and Visitors Bureau Complimentary Planning Services include:

- Providing insight on event venues in the Alpharetta area based on what the bride/groom envision for your ceremony, reception and rehearsal dinner.
- Checking hotel rates and availability at all Alpharetta hotels based on the client needs and provide one comprehensive list of options from the hotels.
- Assisting with hotel site inspections.
- Providing complimentary welcome bags with Alpharetta visitor information for Alpharetta hotel guests.
- Offering insider tips on securing the best activities.
- Access to a directory of Alpharetta bakeries, florists, formal wear, spas and transportation services.
- Suggesting customized itineraries for attendees.

Those planning weddings can register to attend the Wedding Showcase for free at <https://www.awesomealpharetta.com/meetings-special-occasions/weddings/wedding-showcase/>. For additional information about the showcase or weddings in Alpharetta, please contact Hala Shell at hala@awesomealpharetta.com or 678-297-2811.

For more information on the Alpharetta Convention and Visitors Bureau visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

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