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## Alpharetta Convention and Visitors Bureau To Host Free Treat Friday at Kilwins Alpharetta

**ALPHARETTA, GA - (August 8, 2019)** – Residents and visitors are invited to stop by Kilwins Alpharetta for a free scoop of ice cream compliments of the Alpharetta Convention and Visitors Bureau. **Free Treat Friday** at Kilwins is set for Friday, Aug. 23 from 11 a.m. – 3 p.m.



During Free Treat Friday at Kilwins, the Alpharetta Convention and Visitors Bureau will create a pop-up Alpharetta Welcome Center inside the ice cream parlor. Alpharetta Convention and Visitors Bureau team members will be on hand to provide information on Alpharetta events, attractions, shopping, dining and entertainment plus provide guidance on how to access the complimentary event planning services that the bureau provides. Guests who register to win a \$100 gift card for Kilwins Alpharetta at the Welcome Center table will then receive a free ice cream scoop in a cup. One scoop per person per registration, while supplies last. This is a free event.

“Ice cream is such a great ice breaker to be able to get out into our community and share the benefits of the Alpharetta Convention and Visitors Bureau with everyone,” says Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “We love the opportunity to talk with residents and visitors about how they can utilize the event planning services that we offer – that are completely free. Come on by and say hello!”

The Alpharetta Welcome Center is the best source for information on Alpharetta and all that it offers in the way of shopping, dining, entertainment and recreation, for visitors and residents alike. For those planning a sporting event, family reunion, wedding or other special event, the Alpharetta Convention

and Visitors Bureau can be a great help with its free planning services that include securing group hotel rates, welcome bags for guests and insider tips on facilities and vendors.

For those planning a sporting event, family reunion, wedding or other special event, the Alpharetta Convention and Visitors Bureau can be a great help with its free planning services that include securing group hotel rates, welcome bags for guests and insider tips on facilities and vendors. For more information about these services, visit <https://www.awesomealpharetta.com/meetings-special-occasions/>.

Kilwins Alpharetta is located at 251 Market Street, Alpharetta, GA 30009. Since 1947, Kilwins has been a celebrated part of Americana, a place where people can celebrate, vacation and share the experience of life, family and giving in a nostalgic setting. Today they continue the tradition of serving premium confections and ice cream made fresh from original recipes. They are locally owned and operated and it is their pleasure to serve you with genuine southern hospitality. Kilwins has 32 flavors of "Original Recipe" ice cream.

For more information on the event visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com).

#### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit [awesomealpharetta.com](http://awesomealpharetta.com).

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