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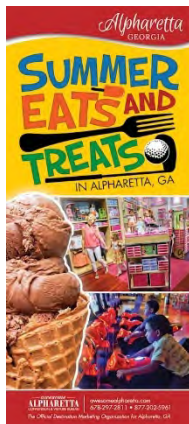
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Alpharetta Welcomes Visitors With “Summer Eats and Treats”

New campaign highlights family-friendly attractions and dining spots with a getaway giveaway

ALPHARETTA, GA - (June 5, 2019) – The Alpharetta Convention and Visitors Bureau invites visitors to experience “**Summer Eats and Treats**” in Alpharetta, Ga. with its new tourism campaign and weekend getaway package giveaway that runs until July 31, 2019.



Summertime in Alpharetta is sizzling with opportunities for family fun. This new Alpharetta Convention and Visitors Bureau “**Summer Eats and Treats**” campaign showcases some of the city’s coolest attractions and family-friendly cuisine. It also includes an Awesome Alpharetta getaway giveaway including overnight accommodations at the Holiday Inn Express & Suites Alpharetta - Windward plus exciting attraction and restaurant gift cards. Entries to the giveaway are open now through July 31, 2019.

Visitors can beat the heat at Alpharetta’s indoor, air-conditioned attractions. From ice skating to bowling, arcade games to escape games, this destination has something to keep every member of the family entertained (and comfortable) all week or weekend long.

Families can kick off their Alpharetta adventure by teeing off at **Topgolf Alpharetta**. This gem features over 100 climate-controlled hitting bays, restaurant, bar, music and HDTV’s to catch all the sporty action between swings. The fun continues at **Main Event Entertainment** for state-of-the-art bowling, black light laser tag, more than 100 arcade games and an indoor ropes course. For a round of friendly, family teamwork, **Urban Escape Games** and **Odyssey Escape Game** provide a pulse-pounding adventure as guests work together to escape the room. For an extra cool experience, **The Cooler Family Skate Center** provides the perfect indoor-ice skating conditions, no matter the temperature outside.

Alpharetta is known for its vibrant dining scene and the city’s restaurant selection includes plenty of family-friendly eateries. From pass around family-style entrees to a classic cheeseburger to hand-crafted ice cream, Alpharetta caters to the entire family’s palette.

Not only can you shop at the American Girl store in Alpharetta, but you can also dine in their perfectly pink Bistro. The **American Girl Boutique and Bistro** offers brunch, afternoon tea, lunch and dinner in an environment made just for kids – including special seats for doll friends, too. Hungry parents and kids will find a perfect dining solution at **Buca di Beppo** with generous family style Italian dishes perfect for sharing around the table. Or if the family is feeling a little more Tex-Mex, they can head over to Avalon to dine at

The El Felix. Chips, salsa and queso are always a family crowd pleaser. For dessert, ice cream at **Four Fat Cows** will make every member of the scream with delight. This ice cream parlor offers homemade waffle cones and unique ice cream flavors such as strawberry balsamic, huckleberry cobbler and chocolate pecan pie. Four Fat Cows also offers plenty of gluten free and dairy free options so that everyone can enjoy their delicious creations.

“Summer is the perfect time to head out on a family road trip to Alpharetta with so many options of things to do and places to eat,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “We invite families to visit, stay, play, dine and explore all of the awesome experiences during a summer visit to Alpharetta. This campaign is a perfect opportunity to showcase the city’s attractions and family-friendly dining offerings to encourage travelers to visit Alpharetta and stay in one of the city’s 26 hotels.”

Summer Eats and Treats Getaway Giveaway

Enter to win an awesome eats and treats-filled weekend getaway to Alpharetta.

Prize package includes:

- Two-night, one-room weekend stay at Holiday Inn Express & Suites Alpharetta – Windward Parkway (\$250 value)
- \$200 gift card for Topgolf Alpharetta
- \$150 gift card to Buca di Beppo
- \$150 gift card to Main Event Alpharetta
- \$75 gift card for Burger Fi
- \$120 gift card for Urban Escape Games
- \$50 gift card to Maple Street Biscuit Company
- \$60 gift card for The Cooler Family Skate Center
- \$50 gift card to Four Fat Cows
- \$400 gift card to American Girl Boutique and Bistro Alpharetta
- \$100 gift card to The El Felix
- \$150 gift card to Dave & Buster’s Alpharetta
- \$50 gift card to Jeni’s Splendid Ice Creams
- Four tokens to ride the North Point Mall Carousel
- \$200 gift card for Artrageous Potter

Giveaway Details

Visit <https://www.awesomealpharetta.com/summer-eats-and-treats-family-fun-giveaway-in-alpharetta/> to enter or visitors can stop by the Alpharetta Welcome Center until July 31, 2019 to enter. One entry per person. Winner will be selected and notified the week of August 5, 2019. Prize package valued at approximately \$2,000. A full list of contest rules can be found at awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

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