

Media Contact
Jeanine Jones
Public Relations Manager
Office: 678-297-2811

jeanine@awesomealpharetta.com

15th Annual Alpharetta Arts Streetfest Returns to Alpharetta

Three days of colorful art, music and festival cuisine over Memorial Day Weekend, May 25-27

ALPHARETTA, GEORGIA – May 1, 2019 – Downtown Alpharetta will explode in full color this Memorial Day Weekend as nearly 100 artists from around the U.S. showcase their imaginative works at Alpharetta Arts Streetfest, May 25-27, 2019. This colorful festival is free to the public and includes live jazz and acoustical music, cultural arts performances, children's activities and festival cuisine.



Festival lovers and art enthusiasts from around the Southeast will enjoy three days of strolling through outdoor galleries filled with fine paintings, mixed media, photography, pottery, jewelry, textile, glass, wood, metal and paper art. After browsing the amazing art, take a break to enjoy a variety of festival favorites at one of the many food vendors, or stop in to one of the many restaurants throughout downtown to enjoy Alpharetta's local cuisine.

Alpharetta Arts Streetfest times are 10 a.m. - 5 p.m. each day. The event will be located on the Downtown Alpharetta Village Green with parking available at the City Hall Parking Deck and various street parking locations.

"We are excited to welcome artists from around the U.S. to showcase their creativity and talent to our community, said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. "This incredible three-day weekend event is filled with culture, food and activities for the whole family. We invite visitors and people who are passionate about the arts to come to Alpharetta, stay the weekend and experience all the city has to offer."

Memorial Day Weekend is the perfect opportunity to plan a long holiday weekend to explore other activities and attractions in Alpharetta in addition to Alpharetta Arts Streetfest. Kick off the party a little early on Thursday with Food Truck Alley. Six-to eight food trucks, live music, and cocktails from 5 – 9 p.m.

With alfresco music venues throughout the city, there is no shortage of summertime tunes happening in Alpharetta on the evening of Saturday, May 25. CMA award-winning Rascal Flatts takes the stage at the 12,000-capacity Ameris Bank Amphitheatre for their "Summer Playlist Tour" with Lee Brice and Morgan Evans. Or also on Saturday night, music lovers can enjoy Alpharetta's Brooke Street Park Summer Concert Series featuring a free, live, family-friendly performance from Home by Dark artists Jason Hoard and Jill Paquette DeZwaan from 7:30 – 9 p.m.

After dancing the night away, visitors can recover on Sunday morning with a hands-on culinary experience at Publix Aprons Cooking School. The Sunday Jazz Brunch includes the sweet sounds of soul soothing jazz along with glasses filled with mimosas and sangria. Students can sip while served a delectable palette of traditional-style brunch dishes by the Publix Aprons chefs. The Sunday Jazz brunch will be held on Sunday, May 26 from Noon -1 p.m.

To round out the weekend, visitors can honor service members at the 5^{th} Annual Memorial Day Tribute from 9-11 a.m. at Alpharetta City Hall. The program will include an invocation, Posting of Colors, Pledge of Allegiance, National Anthem, keynote speaker, Brigadier General Thomas H. Blackstock Jr., laying of the wreath, rifle salute, and "Taps". The event is free for the public to attend.

Alpharetta offers 26 upscale and modern hotels for visitors to enjoy a long holiday weekend. Visitors can book their hotel stay directly at awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

###