



Media Contact

Jeanine Jones

Public Relations Manager

Office: 678-297-0102

jeanine@awesomealpharetta.com

Taste of Alpharetta Celebrates 29th Year

The longest running food festival in the South returns with new restaurants and attractions, May 2

ALPHARETTA, GA - (April 3, 2019) – The Taste of Alpharetta is returning for its 29th year serving up some of the city’s best tastes from more than 60 restaurants, a culinary competition, live music and more on Thursday, May 2, from 5-10 p.m. in Downtown Alpharetta.



This year Taste of Alpharetta is adding new features to the event including a beer garden full of local brews, and a “Locally Grown” area of agricultural organizations, always keeping food the focus of this popular event. Many of the city’s newest restaurants will also be participating for the first time this year such as Citizen Soul, Coalition Food & Beverage, Holmes Restaurant, Maple Street Biscuit Company, Shade Street Food and Vitality Bowls.

The event attracts more than 35,000 festival goers and takes place in Downtown Alpharetta, encompassing Milton Avenue, Roswell Street, Old Roswell Street and Old Canton Street. Food connoisseurs will get to sample the following 2019 participating restaurants: 3:8 Juice & Eatery, 2B Whole European Gluten-Free Bakery, Andretti Indoor Karting and Games, Another Broken Egg Café, Atlantic Seafood Company, Bagel Boys Café, Benihana, Bite Bistro & Bar, Black Walnut Café, Brine Seafood Shack, BurgerFi, The Cedar Café, Ceviche Taqueria, Chuy’s, Citizen Soul, Clean Juice, Coalition Food and Beverage, Colletta, DaVinci’s Donuts, Domino’s Pizza, Dos Margaritas, Dreamland Bar-B-Que, E.M. Bop, Favors and Flavors Cajun Twist, Fire and Brimstone Tavern, Flatlands Bourbon and Bayou, Flavor Juicery, Four Fat Cows, Fuzzy’s Taco Shop, Heidi’s Heavenly Cookies, Holmes Restaurant, La Casa Italian Grill, La Teda Tapas & Tequilas, Loyal Q And Brew, M Thai Street Food, Madras Chettinaad, Mama’s Pizza, Maple Street Biscuit

Company, The Melting Pot, Millers Ale House, Minnie Olivia, Mondo Italian Kitchen, Nothing Bundt Cakes Alpharetta, Oak Steakhouse, Pita Mediterranean Street Food, Publix Aprons Cooking School, Ruth's Chris Steak House Alpharetta, Sally's Gluten Free Bakery, Salt Factory Pub, Scream'n Nuts, Secreto Kitchen & Bar, Seven Seas Mediterranean Café, Shade Street Food, Smallcakes of Alpharetta, Smokejack BBQ, South Main Kitchen, Southern Baked Pie Company, Taqueria Tsunami, Taziki's, The Tavern House, Vitality Bowls and Wildflower.

There is much more to this annual festival than pleasing palates. Chefs will face off for culinary competitions and patrons will be able to cast their vote for their favorite dish. Live bands will enhance the summer air as foodies stroll through the streets of downtown, and kids can make memories in the Fun Zones.

Taste of Alpharetta is an annual favorite and has grown into one of the city's largest tourism assets. With previous distinctions in 2015, 2017 and 2018, the event was once again chosen as a *Top 20 Event in the Southeast* by the Southeast Tourism Society in 2019, drawing attendees from around the Southeast each year to experience a Taste of Alpharetta's culinary offerings.

"Taste of Alpharetta has become a signature event for our community, offering a unique opportunity to experience more than 60 Alpharetta restaurants in one place and all on one night," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "This event is one of my favorites in the community and has become an annual tradition for festival goers and food connoisseurs over the years. We invite and welcome individuals, families, foodies and festival lovers to join us and experience a taste of Alpharetta's unique and chef-driven restaurants at this special event you don't want to miss."

The fun doesn't stop at the Taste of Alpharetta. Those coming in from out of town can plan to spend the entire weekend exploring the city. Visitors can dine at The American Girl® Boutique and Bistro or sharpen their culinary skills at Publix Apron's Cooking School, both of which can't be found anywhere else in Georgia. On Friday, May 3, music lovers can choose from two amazing live musical performances at the Home By Dark Concert Series at Chukkar Farm or the all-female Country group, Farewell Angelina, at Matilda's. On Saturday, May 4, the Alpharetta Farmers Market is the perfect place to find fresh locally-grown products from 8:30 a.m. – 1 p.m. in Downtown Alpharetta. Visitors can spend the rest of the day 'horsing' around with friends at Avalon's fifth annual Kentucky Derby Party. Event goers can watch the race excitement live on the jumbo viewing screen and dance the night away with live musical performances. There's never a dull moment in Alpharetta.

To view additional photos from past **Taste of Alpharetta** events visit:

<https://www.dropbox.com/sh/ydbrgcfmdkt31aw/AABVu7YSshESjdW7UxRjGn76a?dl=0>.

Admission to Taste of Alpharetta is free with food tickets available for purchase at \$.50 each. Attendees can use tickets to buy samples from the various restaurants ranging from \$.50 - \$4. For more information about Taste of Alpharetta, visit awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by *Vacationidea.com*, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

###