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Celebrate Freedom Rodeo Gallops Into Alpharetta Mother's Day Weekend

Events include bareback bronc riding, bull riding, team roping and barrel racing, *May 10-11*

ALPHARETTA, GA - (April 17, 2019) – The Celebrate Freedom Rodeo returns to Alpharetta's Wills Park Equestrian Center arena for its fifth year on May 10-11, 2019. The two-day, action-packed western celebration will feature special events for all ages and is sure to put the whole family in a hootin' and hollerin' mood.



The City of Alpharetta's Recreation, Parks and Cultural Services Department is hosting this exciting and interactive event with Travis Young and the Bar W Rodeo Company. Bar W Rodeo Company is a family owned rodeo company based in Hayesville, N.C., whose mission is to continue a Western tradition rich in family values, good sportsmanship and camaraderie by promoting the sport of Rodeo in the Southeast.

"We are so excited to bring the Celebrate Freedom Rodeo to Alpharetta again this year," said Travis Young, Celebrate Freedom Rodeo event producer. "The rodeo draws families from all over the Southeast and it provides a fun and safe way to watch some of the best rodeo athletes do what they do best."

The Celebrate Freedom Rodeo is a National Cowboy and Pro Rodeo Association (NCPRA) event and features all the traditional elements of a top-notch rodeo. Regular rodeo fans and those new to the rodeo circuit won't want to miss the live action as cowboys and cowgirls compete in Bareback Bronc Riding, Break-Away Roping, Bull Riding, Calf Roping, Cowgirl's Barrel Racing, Saddle Bronc Riding, Steer Wrestling

and Team Roping. The NCPRA has made a commitment to maintain the highest standard possible with regards to animal treatment, cowboy personnel, stock quality and fairness to competitors.

Fan favorites *Wild Together Trick and Roman Riders* return as featured guests at this year's rodeo. This dynamic duo is made up of the sister team of Shanae and Hannah Ritter, jumping their roman equestrian teams towards each other at the exact same time! The sisters train their own horses, creating a very upbeat and fast-paced performance.

"Alpharetta has a rodeo! This is such a unique event that will allow residents and visitors to experience some good 'ole western fun, right here in Alpharetta," said Janet Rodgers, President and CEO of Alpharetta Convention and Visitors Bureau. "The Wills Park Equestrian Center is a gem for the city of Alpharetta, and it allows us to host events like the Celebrate Freedom Rodeo. It is so rare that such an amazing horse facility would be right in the heart of a downtown area."

Attendees can head over to the Will's Park Equestrian Center early to enjoy BBQ from Sam's BBQ-1, funnel cakes, boiled peanuts, mechanical bull riding, pony rides, rock wall climbing, bungee jumping and more. Vendors will be on site selling cowboy hats, western jewelry, buckles, caps and miscellaneous rodeo toys. Gates open at 6 p.m., and the rodeo begins at 8 p.m. on both Friday and Saturday.

Celebrate Freedom Rodeo will be held at Wills Park Equestrian Center, located within the 120-acre greenspace of Wills Park in Downtown Alpharetta. This local equestrian center boasts a covered open-air arena, offering great views of all the rodeo action with plenty of bleacher seating. This will be a rain or shine event.

Tickets can be purchased at the gates and are \$15 for adults, \$10 for children 5-10 years old. Children four and under are free. Wills Park Equestrian Center is located at 11925 Wills Road. Special parking and seating are available for handicapped persons.

Visitors can make a weekend full of adventure in Alpharetta. Pair the rodeo with the Thursday night Food Truck Alley and the Saturday morning Alpharetta Farmers Market for a full weekend of family fun. Booking a weekend hotel stay is easy at awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by *Vacationidea.com*, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

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