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Party With A Purpose At ShamRockin' For A Cure

Celebrate St. Patrick's Day with dancing and feasting for a great cause, March 23

ALPHARETTA, GA - (March 7, 2019) – ShamRockin' for a Cure will return to Alpharetta to rock the night with great food and music on Saturday, March 23, 2019 at Ameris Bank Amphitheatre.



This year marks the 11th anniversary for ShamRockin' for a Cure, marking it as one of the top St. Patrick's Day celebrations in town. Thousands have danced, dined, and partied in festive green year after year at the Ameris Bank Amphitheatre. More than 25 local restaurants such as Citizen Soul, Branch and Barrel and Smokejack BBQ will be on hand with signature dishes and bites for the crowd. The fan favorite 80's tribute band The Breakfast Club Chicago is back this year with tracks from everything from Cindy Lauper to Prince. Live music starts at 7 p.m. and runs until midnight.

ShamRockin' for a Cure is the brainchild of close friends of Jon and Pam Baker, whose sons were diagnosed with cystic fibrosis. An army of friends willing to help the Bakers in their fight against the disease grew into ShamRockin' for a Cure. The event began as a close-knit, grassroots fundraising event that brought friends together to celebrate St. Patrick's Day and to "eat, drink, and help cure cystic fibrosis." In its first year, the party of 150 guests raised just over \$8,500 for the Cystic Fibrosis Foundation (CFF).

Having raised over \$1 million since 2008, this year's event is expected to bring in close to 1,500 supporters helping them move even closer to reaching their \$1.5 million milestone. Shamrockin' and the loyal donors and supporters of this event continue to help fight the disease, improve the quality of life for those with CF, and ultimately to find a cure. Each year, the ShamRockin' committee enlists the support of corporate

and individual donors to help the Cystic Fibrosis Foundation, helping “add tomorrows” for the over 30,000 individuals living with cystic fibrosis.

Recently, the Southeast Tourism Society named ShamRockin’ for a Cure an STS Top 20 Event in the Southeast for March 2019. The best events across the Southeast compete to receive this prestigious Top 20 Events designation. Events are judged by travel industry experts who select 20 top events from all over the Southeast per month.

“ShamRockin’ is a fun event for visitors and residents who are looking for a great way to celebrate St. Patrick’s Day, and raise funds for a good cause,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “We are excited to welcome visitors, family and friends to come together to support a great organization that has been such a big success in Alpharetta.”

Individual tickets are \$105 and are available for purchase online at www.shamrockinforacure.com.

The Alpharetta Convention & Visitors Bureau invites guests to party with a purpose, but also, party smart. Event goers are encouraged to make plans to stay the night at one of Alpharetta’s upscale and modern hotels. Special hotel rates are available at the Hilton Garden Inn Atlanta Northpoint, Embassy Suites by Hilton/North Point, Courtyard by Marriott Atlanta Alpharetta, Residence Inn by Marriott Atlanta Alpharetta-North Point and Hyatt Place Atlanta/North Point. For more information about Alpharetta, visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

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