



Media Contact

Jeanine Jones

Public Relations Manager

Office: 678-297-0102

[jeanine@awesomealpharetta.com](mailto:jeanine@awesomealpharetta.com)

## Alpharetta Invites Visitors To The City's Best Bites, Brews & Tunes

*New campaign features Alpharetta's trifecta of food, beer and music offerings with a getaway giveaway*

**ALPHARETTA, GA - (March 5, 2019)** – Alpharetta is quickly becoming one of the top destinations in the Southeast for dining, craft beer and live music. This new Alpharetta Convention and Visitors Bureau “Bites, Brews & Tunes” campaign highlights some of the city’s best eateries, brew houses and music venues. It also includes an Alpharetta getaway giveaway including overnight accommodations in Alpharetta’s newest hotel - The Courtyard Atlanta Alpharetta/Avalon, concert tickets, restaurant gift cards and brewery gift certificates. Entries to the giveaway are open now through May 31, 2019.



### Alpharetta’s Dining Scene

With over 200 dining options, from chef-driven restaurants to locally-owned eateries, Alpharetta, GA does not disappoint visitor’s palates. From savory smoked pork at Loyal Q and Brew to a mouth-watering steak at Cabernet Steakhouse, there is something to choose from in just about every imaginable type of cuisine. Locals love the beet, barley and black bean burger at Coalition Food & Beverage. And diners can find coast-fresh seafood without leaving Alpharetta at Pappadeaux Seafood Kitchen.

### Alpharetta’s Brewing Scene

Craft beer connoisseurs will feel right at home in Alpharetta. The city has an array of brew selections to choose from during a weekend stay. Visitors can check out Alpharetta’s first brewery, Jekyll Brewing. Each brew on tap at Jekyll offers up cool nods to Georgia with clever nomenclature like Cooter Brown, Big Creek, Southern Juice IPA and Hop Dang Diggity. Patrons can also hit Currahee Brewing Company next for the best in German and Belgium-style beers including a crisp Belgium golden ale, hoppy German lager and a rich coffee stout. Another bustling brew destination in Alpharetta is Barleygarden Kitchen and Craft Bar at Avalon. Barleygarden offers over 60 rotating beers on tap. Another stop on the brew tour of Alpharetta is Truck & Tap who boasts a rotating lineup of brews and food trucks, so every day is a new experience.

### Alpharetta’s Music Scene

Alpharetta’s vibrant music scene is a virtual symphony with performance venues from small, intimate gatherings to park settings to a large-scale amphitheater. Ameris Bank Amphitheatre is set on 45 acres of beautifully-landscaped wooded land with a 12,000-seat state-of-the-art venue offering a lineup of performances by today’s leading recording artists. After ten years of rocking Alpharetta, Ameris Bank Amphitheatre enters its concert season with its best and brightest lineup yet. The 2019 schedule

includes Santana, Jimmy Buffett, Rascal Flatts, Dave Matthews Band and Luke Bryan just to name a few. Visitors can also cozy up and catch their favorite Jazz musician in a private acoustic “living room” setting at The Velvet Note. Music lovers will love to toe tap at the chill outdoor scene at Matilda’s, set up an Insta-worthy picnic while jamming to family-friendly performances at Brooke Street Park from May to Sept. or groove under the stars with friends for free at Avalon Nights from April to October.

“We invite foodies, beer aficionados and music lovers from around the Southeast to come and enjoy Alpharetta’s flourishing dining, craft beer and music scenes,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “There’s never a dull moment in Alpharetta with so many options of things to do. We invite you to visit, stay, play and explore all of the awesome experiences that can be had with a weekend visit to Alpharetta.”

### **Bites, Brew & Tunes Getaway Giveaway**

Enter to win an awesome food, beer and music-filled weekend getaway to Alpharetta.

Prize package includes:

- Two-night, one-room weekend stay at the NEW Courtyard Atlanta Alpharetta/Avalon
- \$150 gift card for Loyal Q and Brew
- \$150 gift card to Coalition Food & Beverage
- \$150 gift card to Pappadeaux Seafood Kitchen
- \$200 gift card to Cabernet Steakhouse
- Jekyll Brewing Gift Basket including various Jekyll brews and swag items
- \$100 gift certificate for Currahee Brewing Company
- \$100 gift card to Barleygarden Kitchen and Craft Bar
- \$100 gift card to Truck & Tap Alpharetta
- Two concert tickets to a performance at either The Velvet Note or Matilda’s
- Two concert tickets to a performance at Ameris Bank Amphitheatre
- \$100 gas gift card to get to Alpharetta and back home

### **Giveaway Details**

Visit <https://www.awesomealpharetta.com/bites-brews-and-tunes-giveaway-in-alpharetta/> to enter or visitors can stop by the Alpharetta Welcome Center until May 31, 2019 to enter. One entry per person. Winner will be selected and notified the week of June 3, 2019.

Prize package valued at approximately \$2,000. A full list of contest rules can be found at [awesomealpharetta.com](http://awesomealpharetta.com).

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by *Vacationidea.com*, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit [awesomealpharetta.com](http://awesomealpharetta.com).

###