



BITES

Calling all craft beer connoisseurs! Alpharetta has an array of brew selections to choose from during your weekend. Check out Alpharetta's first brewery, **Jekyll Brewing**, for a plethora of hoppy brews that will even make the pickiest beer aficionados smile. Hit **Currahee Brewing Company** next for the best in German and Belgium-style beers including a crisp Belgium golden ale, hoppy German lager and a rich coffee stout.

Want to try a flight of beers? Stop by **Barleygarden Kitchen & Craft Bar** at Avalon where they have over 60 rotating beers on tap. Located in the heart of Downtown Alpharetta, **Truck & Tap** offers a rotating lineup of brews and food trucks, so every day is a new experience – and flavor!



Alpharetta has quite the blossoming music scene! Cozy up and be entertained in a private acoustic "living room" setting at **The Velvet Note**. Want an outdoor performance? Catch a show from today's leading artists at the 12,000-capacity **Ameris Bank Amphitheatre**. Bring a blanket and a picnic to enjoy free, live, family-friendly performances at **Brooke Street Park's Summer Concert Series** from May to September. Unwind at **Avalon Nights Live** featuring free live music in The Plaza every Friday beginning in April and running until October. Kick back and relax with tunes and your own personal picnic at **Matilda's**. Enjoy an incredible night of live music at **Chukkar Farm** with some of the best performing songwriters in the country.

Learn more and map out your Alpharetta experience at awesomealpharetta.com!

TUNES

Alpharetta
GEORGIA

*With so much to do,
why not stay the weekend?*

Add **value** to your stay with **special rates** and **packages** at one of our modern and affordable hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn | 770-664-7997

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Hampton Inn Alpharetta/Roswell | 770-640-5511

Hampton Inn & Suites Alpharetta | 678-393-0990

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites Atlanta Alpharetta | 770-754-7800

Residence Inn Atlanta Alpharetta/North Point Mall | 770-587-1151

Residence Inn Atlanta Alpharetta/Windward | 770-664-0664

Staybridge Suites Alpharetta-North Point | 770-569-7200

The Hotel at Avalon & Alpharetta Conference Center | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300

Wingate by Wyndham Alpharetta | 770-649-0955



Book your Alpharetta hotel stay directly at **awesomealpharetta.com**! Scan here with your smart phone or tablet.



#AwesomeAlpharetta

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ALPHARETTA
CONVENTION & VISITORS BUREAU

The Official Destination Marketing Organization for Alpharetta, GA

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678-297-2811 • 877-202-5961

Alpharetta
GEORGIA

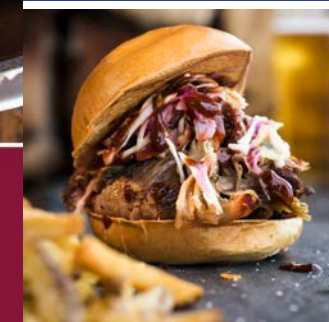
BITES BREWS AND TUNES
IN ALPHARETTA, GA



**FOOD, AND BEER,
AND MUSIC, OH MY!**

Alpharetta, Georgia is quickly becoming one of the top destinations in the Southeast for that precise trifecta, adding up to one AWESOME weekend getaway.

With over 200 dining options, from chef-driven restaurants to locally-owned eateries, Alpharetta does not disappoint the palate. From savory pork at **Loyal Q and Brew** to a mouth-watering steak at **Cabernet Steakhouse**, there is something to choose from in just about every imaginable type of cuisine. Locals love the beet, barley and black bean burger at **Coalition Food & Beverage**. Find coast-fresh seafood without leaving Alpharetta at **Pappadeaux Seafood Kitchen**.



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Enter to win a **FOOD, BEER**
and **MUSIC-FILLED** weekend
in Awesome Alpharetta!

Prize Package includes:

- **Two-night, one-room weekend stay** at Courtyard Atlanta Alpharetta/Avalon (\$360 value)
- **\$150 gift card** for Loyal Q and Brew
- **\$150 gift card** to Coalition Food & Beverage
- **\$150 gift card** for Pappadeaux Seafood Kitchen
- **\$200 gift card** to Cabernet Steakhouse
- **Jekyll Brewing Gift Basket** including various Jekyll brews and swag items
- **\$100 gift certificate** for Currahee Brewing Company
- **\$100 gift card** to Barleygarden Kitchen and Craft Bar
- **\$100 gift card** for Truck & Tap Alpharetta
- **Two concert tickets** to a performance at either The Velvet Note or Matilda's
- **Two concert tickets** to a performance at Ameris Bank Amphitheatre
- **\$100 gas gift card** to get here and back

ENTER TO WIN TODAY!

Visit awesomealpharetta.com or stop by the Alpharetta Welcome Center between March 1 and May 31, 2019 to enter. One entry per person. Winner will be selected and notified the week of June 3, 2019.

Prize package valued at approximately \$2,000. Final prize package value and redemption dates will be determined when concert dates/prices are finalized. Redemption weekend will take place during 2019 concert season at Ameris Bank Amphitheatre. Prize package must be used on specific weekend designated by the Alpharetta Convention and Visitors Bureau once concert dates are announced. A full list of contest rules can be found at awesomealpharetta.com.

Offered by the Alpharetta Convention and Visitors Bureau.

ALPHARETTA CALENDAR OF EVENTS MARCH - MAY 2019



SHAMROCKIN' FOR A CURE

Saturday, March 23

7:00 PM

Ameris Bank Amphitheatre
2200 Encore Parkway

Come eat, drink and help cure Cystic Fibrosis with a night filled with music that will rock the stage while attendees dance the night away. *Admission required.*

ALPHARETTA FARMERS MARKET

Saturdays,

April 13 – October 26

8:30 AM – 1:00 PM

Downtown Alpharetta

Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious edible desserts and breads and makers of local raw honey, jellies and soaps.

Free admission.



FAMILY REUNION WORKSHOP

Saturday, April 27* or

Sunday, April 28*

10:00 AM – 1:00 PM

Hilton Garden Inn
Atlanta North/Alpharetta

Learn the best tips for "who, what, where and when" for your next reunion in Alpharetta. Free lunch provided. *Free event.* Register online at awesomealpharetta.com.

*Please select ONE date/time when registering.

ALPHARETTA ART IN THE PARK

One Saturday each month, May – September 2019

9:00 AM – 4:00 PM

Downtown Alpharetta

Look for artists at work creating masterpieces right before your eyes at this outdoor market. Combine this with Alpharetta's Saturday farmers market to create a fun-filled weekend.

Free admission.



TASTE OF ALPHARETTA

Thursday, May 2

5:00 – 10:00 PM

Downtown Alpharetta

Celebrating 25+ years, this *Southeast Tourism Society Top 20 Event* attracts over 50,000 festival goers each year. Satisfy your taste buds with culinary specialties from more than 50 restaurants. Expect cooking demonstrations, chef competitions, entertainment stages, art exhibits and Kids Korner for the little ones! *Free admission.*

FOOD TRUCK ALLEY

Thursday Evenings, May 9 – October 10

5:00 – 9:00 PM

Old Roswell Street

Feast on the street every Thursday evening where six to eight rotating food trucks and live music come together. Stroll the shops and kick off the weekend a little early! *Free admission.*



CELEBRATE FREEDOM RODEO

Friday & Saturday, May 10 and 11

6:00 – 10:00 PM

Wills Park Equestrian Center

Come enjoy the Celebrate Freedom Rodeo featuring the Wild Together Trick Riders made up of the sister team of Shanae and Hannah Ritter. Enjoy festival food, funnel cakes, vendors, kids activities and more. Rodeo starts at 8pm and includes bull riding, trick riding, roping and more.

ALPHARETTA ARTS STREETFEST

Saturday – Monday, May 25 – 27

10:00 AM – 5:00 PM

Downtown Alpharetta

Dive into a world of culture as nearly 100 artists, musicians and performers from all over the country gather for this popular juried show featuring high-quality art, original crafts, festival cuisine, children's activities and musical entertainment on closed streets. *Free admission.*



WE'RE COOKING UP A CULINARY ADVENTURE!

Four cooking schools, including the only **Publix Apron's Cooking School** in the state of Georgia, **Salud! Cooking at Whole Foods Avalon**, **Sur la Table at North Point Mall** and **Williams Sonoma Avalon**, bring culinary tourism to life with intriguing experiences ranging from basic knife skills to celebrity chef demonstrations.



CONCERTS, CONCERTS, and more CONCERTS

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Amphitheatre. Bring a blanket and a picnic to enjoy free, live, family-friendly performances at **Brooke Street Park's Summer Concert Series** from May to September. Unwind at **Avalon Nights Live** featuring free live music in The Plaza every Friday beginning in April and running until October. Kick back and relax with tunes and your own personal picnic at **Matilda's**. Enjoy an incredible night of live music at **Chukkar Farm** with some of the best performing songwriters in the country.



SPECIAL EVENTS AT AMERICAN GIRL® BOUTIQUE & BISTRO

Stop in to share a special lunch, gather for a great event, give a perfectly planned party and more. Every visit ignites a smile. Visit awesomealpharetta.com for a full-list of special events happening at Alpharetta's American Girl® location inside North Point Mall.

GET ARTSY IN ALPHARETTA!

With several performing arts venues and hands-on art experiences, Alpharetta has something for every artistic spirit. Engage in a theatrical performance at the award-winning **ACT1 Theatre**, a local theatre striving to provide wholesome fellowship and entertainment to the community. Have fun and cocktails with friends while painting a new masterpiece at **Painting with a Twist**. Pottery painting at **All Fired Up** or **Artrageous Potter** makes for a fun night out. Visit awesomealpharetta.com for a list of art events and performances happening during your getaway to Alpharetta.

For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.