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The Alpharetta Convention and Visitors Bureau Invites Visitors to Enjoy Cuisine and Culture in Alpharetta, Georgia

New campaign highlights Alpharetta's arts and dining scenes with a getaway giveaway

ALPHARETTA, GA - (Jan. 16, 2019) – The Alpharetta Convention and Visitors Bureau launched a new campaign to celebrate the city's vibrant arts and dining scenes. The campaign includes an Alpharetta getaway giveaway including some of the coolest places to take in the city's culture and cuisine. Entries to the giveaway are open now through Feb. 28, 2019.



Alpharetta's arts scene is abuzz with something to offer every artistic mind. From sculptures to explore, galleries galore and plenty of opportunities to create personal masterpieces, Alpharetta's arts landscape is simply waiting to be discovered.

Downtown Alpharetta Arts Walking Tour

Stroll through downtown Alpharetta to see the **Downtown Alpharetta Arts Walking Tour**. Residents and visitors can stop by the Alpharetta Welcome Center to pick up the official tour brochure, with descriptions of the sculptures created by local, regional, national and international artists.

Art Galleries

Want to purchase the perfect piece of artwork? **Chic Evolution in Art** offers cutting edge art for purchase. Drop into **The Treehouse at Sis & Moons** and watch a local artist procure a canvas before your eyes.

Art Classes

Visitors can create their own masterwork at **Painting With A Twist** or **All Fired Up**. Offering a onesession imaginative experience with cocktails, both studios offer a fun time with friends while tapping into inner artistry. An arts tour of Alpharetta is not complete without a stop at the new **Alpharetta Arts Center**. Guests can wander through the gallery exhibits or catch a performance at the black-box theatre studio.

Alpharetta is also home to locally-owned and chef-driven restaurants that are having everyone take notice in a city boasting over 200+ dining options. Visitors will enjoy all the tastes around the city including this sampling of some of Alpharetta dining options:

Smokejack BBQ

An Alpharetta staple since 2004, Smokejack has been described as a "shrine to meat." All their delicacies are smoked for 12 hours – low and slow. The main menu has a selection of pork, sausage, beef brisket, smoked turkey, chicken, baby back ribs and spare ribs. But the signature attraction is their burnt ends. Little cubes of pure gold goodness, burnt ends are brisket pieces smoked overnight, cubed, wood grill charred and sautéed in Smokejack's KC sauce.

Colletta

This airy Italian eatery takes the magic of carbohydrates and marries it with the wonder of woodfire to create an unforgettable dining experience. The intricacies of the hand-made tagliatelle piled on the plate with a golden egg yolk nestled at the center or the sheen of the Carolina heritage bone-in pork chop stacked atop verdant braised Brussel sprouts, and festive carnival cauliflower are enough to make diners pause in awe before diving in fork-first.

Scream'n Nuts

Local sweetery Scream'n Nuts elevates the classic ice cream treat to a true work of art thanks to their innovative donut cones. The cone is an airy, light, and sugar-dusted donut fashioned into a cone. The ingenious creation is the perfect vessel for innovative flavors like lavender violet and the always Instaworthy charcoal ice cream. Then Scream'n Nuts takes it a step further adorning your masterpiece ice cream cone with a red donut cherry.

"Alpharetta is quickly becoming one of the top culinary and artistic destinations in the Southeast," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "We invite foodies and art lovers from around the region to come and immerse themselves in Alpharetta's thriving arts and dining scenes."

Cuisine & Culture Getaway Giveaway

Enter to win an awesome dining and artsy getaway to Alpharetta. Prize package includes:

- Two-night weekend stay at the Hilton Garden Inn Atlanta Northpoint
- \$50 gift card for The Original Pancake House
- Passes for two to a painting class at Painting with a Twist Alpharetta
- \$100 gift card to E.M. Bop
- \$25 gift card to Sceam'n Nuts
- \$300 gift card to Chic Evolution in Art
- \$300 gift card to Sis & Moons

- Passes for two to a pottery painting class at All Fired Up Alpharetta
- \$100 gift card to Smokejack BBQ
- \$150 gift card to Citizen Soul
- \$150 gift card to Colletta Italian Food & Wine

Giveaway Details

Visit <u>https://www.awesomealpharetta.com/culinary-and-arts-giveaway-to-alpharetta-ga/</u> to enter or visitors can stop by the Alpharetta Welcome Center until Feb. 28, 2019 to enter. One entry per person. Winner will be selected and notified the week of March 4, 2019.

Prize package valued at approximately \$1,600. A full list of contest rules can be found at awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit <u>awesomealpharetta.com</u>.

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