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## The Alpharetta Convention and Visitors Bureau Invites Visitors to Enjoy Festive Fare and Finds in Alpharetta, Georgia

*Campaign kicks off the holiday season with an Alpharetta shopping and dining getaway giveaway*

**ALPHARETTA, GA - (Nov. 6, 2018)** – Alpharetta is quickly becoming the shopping and dining mecca of the Southeast with more than 250 shops and over 200 restaurants all within a 5-mile radius. The Alpharetta Convention and Visitors Bureau invites shoppers to check off everything on their gift giving list plus dine on delicious dishes at Alpharetta restaurants. To ring in the new holiday season, the Alpharetta Convention and Visitors Bureau is offering an awesome shopping and dining getaway to Alpharetta in 2019 after the holiday rush.



### Shopping & Dining Districts

Shoppers can start their holiday hunt on the north side of town by travelling down **WINDWARD PARKWAY**. Score big for the athlete on the list at Big Peach Running Company. This hometown favorite is decorated with locally inspired apparel and brand-named footwear to motivate every racer as they run into the New Year. For Southern soul-comforting food that will take the chill off, Secreto Kitchen & Bar is renowned for their fabulous fried chicken with smoked bacon jalapeno gravy and fried green tomatoes stuffed with pimento cheese.

Just minutes away the **NORTH ON MAIN** district features antiques, consignment shops and vintage home furnishings. The ultra-chic gal on the list will love unwrapping a package filled with high-end finds from Designer Consigner. Stroll right next door to Queen of Hearts to find more than 200 artisan and antique dealer booths under one roof. After a full day of shopping, Campania is the perfect way to wind down. Campania's Neapolitan pizza is baked at 1,000 degrees Fahrenheit in an oven hand-made in Naples, Italy.

Move south towards **DOWNTOWN ALPHARETTA** where more than 25 specialty boutiques and nearly 20 locally-owned restaurants offer unique holiday finds and delicacies. The heart of Downtown Alpharetta has transformed with new live, work and play offerings. New Downtown Alpharetta boutiques and shops include The Ballog, Hemline, Anna Bella Fine Lingerie, Korner Soak, Southern Local, The Pink Valise, Magnolia Moon, Elle B Gifts, Fermented, Kilwins and more opening soon. Coupled with well

established shops such as La Bella Maison, Moops, Sis + Moons, Comeback Vinyl and Clotheshorse Men's Apparel, Downtown Alpharetta is the perfect place to find those one-of-a-kind gifts. The new restaurant scene in Downtown Alpharetta is also thriving with the additions of Coalition Food & Beverage, Restaurant Holmes, Chiringa, Citizen Soul, Maple Street Biscuit Company, Vitality Bowls, Curahee Brewing and more opening soon. Downtown Alpharetta dining favorites Smokejack BBQ, South Main Kitchen, Butcher & Brew, Ceviche, Truck & Tap, Pure Taqueria and Made Kitchen & Cocktails are also sure to please hungry shoppers.

Find familiarity in Alpharetta's **NORTH POINT MALL**, a place sure to make everyone merry as they stroll through more than 100 retailers like Ann Taylor, Macy's and Von Maur. The area surrounding North Point Mall lends itself to feminine fashion boutiques like Honey & Hazel and Versona. Get an awesome idea of what the little ones really want under the tree this year from Alpharetta's American Girl Boutique and Bistro. After a day full of shopping, find festive food and cocktails at Village Tavern with popular dishes such as the maple-glazed bone-in pork chop or slow-roasted BBQ St. Louis ribs. Children will also love this shopping trip, so they can make a visit to Santa's Toy Shop with a chat with the big man himself.

Alpharetta's **AVALON** is a resort-style destination with over 60 luxury retailers and more than 25 restaurants. For the fashionista on the list, stop by Kendra Scott for custom jewelry at the Color Bar, Anthropologie to find a curated mix of clothing and South Moon Under for a selection of favorite brands and new indie designers. For the kiddos, browse through Janie and Jack, Gymboree and Pottery Barn Kids for the most stylish kids' apparel and accessories. The guys won't be left out with picks including Orvis, Columbia PFG and Hammermade. Shoppers can wind down over wine and cheese at Crú Food & Wine Bar or choose from over 60 rotating beers on tap at Barleygarden Kitchen & Craft Bar. Avalon also offers holiday fun with a Rockefeller-sized ice-skating rink, marshmallow roasting and Santa visits.

"With 250 shops and over 200 restaurants all within a 5-mile radius, Alpharetta is the perfect destination to tackle your Christmas list this year," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "Our reputation and increasing popularity as a shopping and dining scene is the result of the eclectic retail stores and the diversity of food that can be exclusively found in Alpharetta."

### **Holiday Getaway Giveaway**

Enter to win an awesome shopping and dining getaway to Alpharetta in 2019 after the holiday rush!

Prize package includes:

- Two-night weekend stay at the new Aloft Alpharetta (Valued at \$250)
- A bundled basket stuffed with gift cards from Alpharetta retailers and restaurants including:
  - Cutters Cigar & Spirits
  - Vinny's On Windward
  - The Couture Consigner
  - Campania
  - Perched Boutique
  - Belso Home Studio
  - Salt Factory Pub
  - DaVinci's Donuts
  - Honey & Hazel
  - Von Maur
  - Atlantic Seafood Company

- Orvis
- Gymboree
- King Barbecue
- Bite Bistro & Bar

### **Giveaway Details**

Visit <https://www.awesomealpharetta.com/festive-fare-and-finds-giveaway/> or visitors can stop by the Alpharetta Welcome Center between November 1 and December 31, 2018 to enter. One entry per person. Winner will be selected and notified the week of January 7, 2019.

Prize package valued at approximately \$2,500. A full list of contest rules can be found at [awesomealpharetta.com](http://awesomealpharetta.com).

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by *Vacationidea.com*, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit [awesomealpharetta.com](http://awesomealpharetta.com).

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