

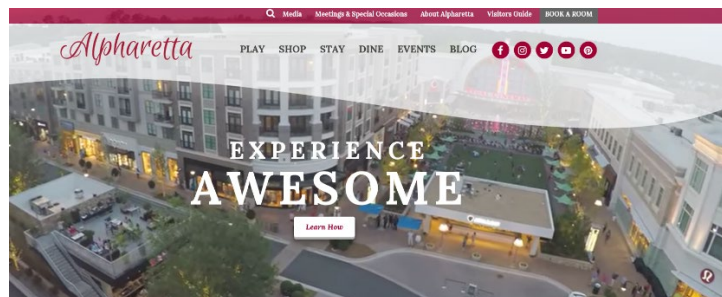


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Alpharetta Convention and Visitors Bureau Awarded Four MarCom Awards

Alpharetta, Ga. – The Alpharetta Convention and Visitors Bureau is pleased to announce that it has recently won four MarCom Awards. The bureau received two Gold Awards for its *Awesome Alpharetta Tourism Website* and *The Official Visitors Guide To Alpharetta, Ga.*, one Platinum Award for the *Alpharetta Insider Blog* as well as Honorable Mention for its *@AwesomeAlpharetta Instagram Site*.



Awesome Alpharetta

Alpharetta is perfectly positioned between the enchanting and adventurous North Georgia Mountains and the vibrant international city of Atlanta. Our city conveniently gives you quick access to more than 300 things to do.

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MarCom is one of the oldest, largest and most prestigious creative competitions in the world, recognizing outstanding achievement by creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. Over 6,000 entries are submitted from all over the world from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

“It is an honor to be recognized by a prestigious organization such as the MarCom Awards,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “Our team works hard year-round to produce awesome content for our *Awesome Alpharetta* website, create quality collateral pieces such as the *Official Visitors Guide*, writing for the *Alpharetta Insiders Blog* and curating content for our social media channels to attract visitors into Alpharetta to shop in our shops, dine in our

restaurants and sleep in our 25 hotels. It is wonderful to be recognized by top Marketing industry professionals on the quality of the products the CVB produces.”

Winners are selected from over 300 categories in Print, Web, Video and Strategic Communications by industry professional judges who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

MarCom is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 24-year-old international organization consisting of several thousand creative professionals. MarCom winners range from huge international creative agencies and Fortune 500 companies to individual creative professionals.

The Awesome Alpharetta website can be viewed at <https://www.awesomealpharetta.com/>. The *Official Guide to Alpharetta, Georgia* can be viewed at <https://www.awesomealpharetta.com/visitors-guide/>. To read the *Alpharetta Insider Blog*, visit <https://www.awesomealpharetta.com/blog/>. And Awesome Alpharetta can be found as @AwesomeAlpharetta on the Instagram app.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit www.awesomealpharetta.com.

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