

Move south towards **DOWNTOWN ALPHARETTA** where more than 25 specialty boutiques and nearly 20 locally-owned restaurants await the arrival of your sleigh. Browse for fashionable accessories and home accents for loved ones at **La Bella Maison**. Style the guys on your list with comfortable, classic attire from **Clothes Horse Mens Apparel**. Restyle your home in the new year with home décor from **Exquisite Living**. With a full menu that changes seasonally, **Restaurant Holmes** is one of downtown Alpharetta's newest dining destinations. Not a traditional dinner service, the small plates at Restaurant Holmes are perfect for sharing so there is plenty of room for tasty sweet treats next door at **Kilwins**. Known around the country as incredible chocolatiers, Kilwins has all things peppermint for the holiday season...bark, fudge and ice cream!

Find familiarity in Alpharetta's **NORTH POINT MALL**, a place sure to make you merry as you stroll through more than 100 retailers like **Ann Taylor**, **Macy's** and **Von Maur**. The area surrounding North Point Mall lends itself to feminine fashion boutiques like **Honey & Hazel** and **Versona** – they have something for every personal style. Get an awesome idea of what the little ladies really want under the tree this year from Alpharetta's **American Girl® Boutique and Bistro**. After a day full of shopping, find festive food and cocktails at **Village Tavern**. With seasonal sips and servings, their dishes and drinks will take your taste buds on an appetizing adventure.

Grab a cup of hot chocolate and stir up festive spirit for Alpharetta's **AVALON**. This resort-style destination with over 60 luxury retailers and more than 25 restaurants is a holiday wish come true. For the ladies in your life, stop by **Kendra Scott** for custom jewelry at the Color Bar and **South Moon Under** for a selection of favorite brands and new indie designers. For the little ones, browse through **Janie and Jack** and **Pottery Barn Kids** for the most stylish kids apparel and accessories. The guys won't be left out with picks including **Columbia PFG** and **Hammermade**. Wind down over wine and cheese at **Crú Food & Wine Bar** or choose from over 60 rotating beers on tap at **Barleygarden Kitchen & Craft Bar**. Have the family with you? Relax around the community fire pit with s'mores or make memories while whisking through the Rockefeller-inspired ice skating rink.

Celebrate wondrous fare and finds this holiday season with yuletide cheer. Alpharetta allows you to taste the season and bring home treasures of every kind to wrap up in boxes and bows! Visit [awesomealpharetta.com](http://awesomealpharetta.com) for a full list of shops and restaurants.

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*With so much to do,  
why not stay the weekend?*

Add **value** to your stay with **special rates and packages** at one of our modern and affordable hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast and free Wi-Fi**.

- Aloft Alpharetta** | 678-527-6800
- Atlanta Marriott Alpharetta** | 770-754-9600
- Comfort Inn** | 770-664-7997
- Courtyard Atlanta Alpharetta** | 678-366-3360
- Courtyard Atlanta Alpharetta/Avalon** | 770-475-9955
- DoubleTree by Hilton Hotel Atlanta-Alpharetta** | 678-347-0022
- Embassy Suites by Hilton Atlanta Alpharetta** | 678-566-8800
- Extended Stay America-Atlanta-Alpharetta-Northpoint-East** | 770-475-7871
- Extended Stay America-Atlanta-Alpharetta-Northpoint-West** | 770-569-1730
- Extended Stay America-Atlanta-Alpharetta-Rock Mill Road** | 770-475-2676
- Fairfield Inn & Suites Atlanta Alpharetta** | 770-663-4000
- Hampton Inn Alpharetta/Roswell** | 770-640-5511
- Hampton Inn & Suites Alpharetta** | 678-393-0990
- Hilton Garden Inn Atlanta North/Alpharetta** | 770-360-7766
- Hilton Garden Inn Atlanta Northpoint** | 678-566-3900
- Holiday Inn Express & Suites Alpharetta-Windward Parkway** | 678-339-0505
- Homewood Suites by Hilton Atlanta-Alpharetta** | 770-998-1622
- Hyatt Place Atlanta/Alpharetta/North Point Mall** | 770-594-8788
- Hyatt Place Atlanta/Alpharetta/Windward Parkway** | 770-343-9566
- La Quinta Inn & Suites Atlanta Alpharetta** | 770-754-7800
- Residence Inn Atlanta Alpharetta/North Point Mall** | 770-587-1151
- Residence Inn Atlanta Alpharetta/Windward** | 770-664-0664
- Staybridge Suites Alpharetta-North Point** | 770-569-7200
- The Hotel at Avalon & Alpharetta Conference Center** | 678-722-3600
- TownePlace Suites Atlanta Alpharetta** | 770-664-1300
- Wingate by Wyndham Alpharetta** | 770-649-0955



Book your Alpharetta hotel stay directly at [awesomealpharetta.com](http://awesomealpharetta.com)! Scan here with your smart phone or tablet.



#AwesomeAlpharetta



Alpharetta Convention and Visitors Bureau  
[www.awesomealpharetta.com](http://www.awesomealpharetta.com) • 678-297-2811 • 877-202-5961  
The Official Destination Marketing Organization for Alpharetta, Georgia



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**SANTA SHOPS & DINES HERE ...**  
*and so should you!*

Spend this holiday season finding all the perfect presents and provisions in Alpharetta to fill your sleigh...and your stomach! There's no way you will leave empty-handed. Your bags and bellies will be filled to the brim after strolling through more than **250 shops in five distinguished shopping districts** and savoring delicious dishes at **over 200 restaurants**, all within a 5-mile radius!

Start your holiday hunt on the north side of town by travelling down **WINDWARD PARKWAY**. Score big for the athlete in your life at **Big Peach Running Company**, a hometown favorite with locally inspired apparel and brand-named footwear to motivate every racer as they run into the New Year. For Southern soul-comforting food that will take the chill off, **Secreto Kitchen & Bar** is renowned for their fabulous fried chicken with smoked bacon jalapeno gravy. The seasonal sides handcrafted by Chef Boyd are definitely on the nice list.

Crank up the holiday tunes and head over to the **NORTH ON MAIN** district. The ultra-chic gal on your list will love unwrapping a package filled with high-end finds from **Designer Consigner**. Venture next door to **Queen of Hearts** to find more than 200 artisan and antique dealer selections under one roof. Discover a refurbished chair or vintage home décor for the creative antique collector on your list. Warm up and wine-down with vino and authentic Neapolitan pizza at **Campania**. Baked at 1,000 degrees Fahrenheit in an oven hand-made in Naples, Italy, Campania pizzas offer a genuine Italian epicurean experience with double zero flour, homemade Pomodoro sauce and imported Italian meats and cheeses.







Enter to win a *savvy shopping and delicious dining getaway* to enjoy after the hustle and bustle of the holiday season!

Prize package includes:

- **Two-night weekend stay** at Aloft Alpharetta hotel (Valued at \$250)
- **A bundled basket stuffed with gift cards** from Alpharetta retailers and restaurants including: **Cutters Cigar and Spirits, Vinny's on Windward, The Couture Consigner, Campana, Perched Boutique, Belso Home Studio, Salt Factory Pub, DaVinci's Donuts, Honey & Hazel, Von Maur, Atlantic Seafood Company, Orvis, Gymboree, King Barbeque and Bite Bistro & Bar**

Prize package is valued at approximately \$2,500!

### ENTER TO WIN TODAY!

Visit [awesomealpharetta.com](http://awesomealpharetta.com) or stop by the Alpharetta Welcome Center between November 1 and December 31, 2018 to enter. One entry per person. Winner will be selected and notified the week of January 7, 2019. A full list of contest rules can be found at [awesomealpharetta.com](http://awesomealpharetta.com).

Offered by the Alpharetta Convention and Visitors Bureau



# ALPHARETTA CALENDAR OF EVENTS

## NOVEMBER – DECEMBER 2018

### GAME DAY ON MAIN

Every Thursday until December 6  
7:30 – 8:30PM

Truck & Tap, 30 Milton Avenue

Matt & Coach are live every Thursday from 7:30-8:30PM at Truck & Tap, talking football, music and food. Located in the heart of Downtown Alpharetta, Truck & Tap offers a rotating lineup of food trucks and craft beer. Just a friendly neighborhood pub, your closest friends & SPORTS. Free admission.

### ALPHARETTA WOMEN'S WEEKEND HALF MARATHON & 5K

November 2 – 4  
2200 Avalon Boulevard

Pack your running shoes and join us for the inaugural Alpharetta Women's Weekend. Enjoy a full weekend of activities at Avalon as you prepare for the races on Sunday. This women's half marathon & 5k will showcase a \$1,000 prize purse for the top female finishers in the half marathon.



### AMERICAN LEGION POST 201 ANNUAL VETERANS DAY CAR SHOW

Saturday, November 10  
11:00AM – 2:00PM  
201 Wills Road

Enjoy a great car show, food, live music, children's activities and vendor village. Free admission.



### THE LIGHTING OF AVALON

Sunday, November 18  
1:00 – 8:00PM  
2200 Avalon Boulevard

Kick off the holiday season with The Lighting of Avalon, a family-friendly event featuring seasonal music, entertainment and free activities for all ages. Just after the sun sets, the 30-foot decorated Christmas tree will light up the night and the evening will culminate with the arrival of Santa Claus. Free admission.

### AVALON ON ICE

November 18, 2018 – January 21, 2019  
2200 Avalon Boulevard

Ice skate on Avalon's Rockefeller Center-inspired ice skating rink in The Plaza. Watch for theme nights and enjoy warm tasty treats rink side. Ticket admission required. Hours vary by day of the week and school holidays.

### BLACK FRIDAY

Friday, November 23

Experience the biggest shopping day of the year at Alpharetta's 250+ shops and boutiques.

### MENORAH LIGHTING OF AVALON

Sunday, December 2  
5:00 – 6:00PM

2200 Avalon Boulevard

Guests are invited to a traditional Menorah lighting ceremony to celebrate the first night of Chanukah. Enjoy refreshments, music and entertainment for all ages. Free admission.



### NOON YEAR'S EVE

Monday, December 31  
10:00AM – 1:00PM

2200 Avalon Boulevard

Have little ones? Kick off New Year's Eve early and bring the family to Avalon's Noon Year's Eve Party. This family-friendly event allows partygoers of all ages to ring in 2019 with live music, kids activities and a countdown to noon when a giant balloon drop will welcome in the New Year! Ticket admission required.

## Alpharetta's Season of Celebration

### LIGHT THE NIGHT

Saturday, December 1  
4:00 – 8:00PM

Milton Avenue and Main Street

Kick off the holiday season in downtown with Light the Night for the annual Christmas tree lighting. Joy and laughter will fill the streets with the tree lighting, musical performances, snow, photos with Santa, food trucks, marshmallow roasting, farmers market, live viewing area of the SEC Championship Football Game on the big screen, Holiday Food Drive, and more! Free admission.

### MAGICAL WINTER VILLAGE

Saturday, December 8  
4:00 – 8:00PM

Village Green on Main Street

Enjoy a second weekend of holiday fun in Alpharetta's downtown. The Magical Winter Village will include visits with Santa, strolling holiday characters, musical performances, snow, children's crafts and festive foods. Return your bag for the **Holiday Food Drive** in exchange for discounts to local businesses. Free admission.

### WE'RE COOKING UP A CULINARY ADVENTURE!

Four cooking schools, including the only **Publix Apron's Cooking School** in the state of Georgia, **Salud! Cooking at Whole Foods Avalon**, **Sur la Table at North Point Mall** and **Williams Sonoma Avalon**, bring culinary tourism to life with intriguing experiences ranging from basic knife skills to celebrity chef demonstrations.



### AMERICAN GIRL® BOUTIQUE AND BISTRO SPECIAL EVENTS

There's no end to the fun that's in store! Stop in to share a special lunch, gather for a great event, shop or give a perfectly planned party. Every visit ignites a smile. Visit [awesomealpharetta.com](http://awesomealpharetta.com) for a full list of special events happening at Alpharetta's American Girl® Boutique and Bistro inside North Point Mall during the holiday season.



## Santa Claus is coming to town...

### SANTA PHOTOS AT NORTH POINT MALL

November 9 – December 24

North Point Mall

1000 North Point Circle

Visit [awesomealpharetta.com](http://awesomealpharetta.com) calendar of events for a full list of times by day of the week. Santa will have a grand parade arrival inside the mall at 1:00PM on November 10th. Photo reservations required.



### SANTA AT AVALON

November 19 - December 24  
2200 Avalon Boulevard

Celebrate this holiday season with Santa photos at Avalon! Visit [awesomealpharetta.com](http://awesomealpharetta.com) calendar of events for a full list of times by date. Reservations encouraged.

### FREE PHOTOS WITH SANTA

Saturday, December 1  
10:00AM – 12:00PM

Alpharetta Welcome Center  
178 South Main Street, Suite 200

Have your holiday photo taken with Santa at the Alpharetta Welcome Center. Free event.



For current information and a full list of special events, visit the Calendar of Events at [awesomealpharetta.com](http://awesomealpharetta.com). Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.