



FOR IMMEDIATE RELEASE  
September 18, 2018

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## **Alpharetta CVB Wins “Best Information Services” for Sixth Consecutive Year**

**Alpharetta, Ga.** – The Appen Media Group’s “2018 Best of North Atlanta” award winners were announced today with The Alpharetta Convention and Visitors Bureau being selected as “Best Information Services of North Atlanta 2018.”

Appen Media Group gave its readers a chance to vote for their favorite North Atlanta businesses in 100 different categories. Alpharetta Convention and Visitors Bureau was voted “Best of the Best in Information Services” for the sixth consecutive year.

“We are honored to once again be recognized for this award,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “We have a dedicated staff that works hard throughout the year to make sure information about Alpharetta is up-to-date for both our visitors and residents. We take the information and distribute it through a variety of marketing channels to educate the public about what a great destination Alpharetta is for groups, business and leisure travelers.”

As the official destination marketing organization for Alpharetta, Ga., the Alpharetta Convention & Visitors Bureau was created specifically to promote tourism in the fast-growing city. Its purpose is to develop Alpharetta as a premier tourism destination to attract overnight visitors to stay in its 25 upscale and modern hotels.

The Alpharetta CVB’s innovative and targeted marketing strategies along with aggressive sales efforts continue to bring visitors in from all over the U.S. to shop in Alpharetta shops, dine in Alpharetta restaurants and experience Alpharetta events throughout the year which contributes to the economic impact of the city. The bureau is a valuable resource to the community, offering free information with over 200 brochures in the Alpharetta Welcome Center as well as complimentary planning services for a variety of events including weddings, reunions, mitzvahs, meetings and sports events. The bureau’s website, [www.awesomealpharetta.com](http://www.awesomealpharetta.com) stays up-to-date with upcoming events, promotions and giveaways, dining options and exciting entertainment.

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living*

*Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com).

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