



FOR IMMEDIATE RELEASE
September 19, 2018

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Atlanta International Night Market Coming To Alpharetta

North Point Mall to Host Open-air Night Market, Oct 5-7
Friday, Oct 5, 5 p.m. – 12 a.m.
Saturday, Oct. 6, 5 p.m. – 12 a.m.
Sunday, Oct. 7, 12 p.m. – 9 p.m.

Alpharetta, Ga. – The [Atlanta International Night Market](#) (AINM) is headed to a new venue at North Point Mall in Alpharetta, Georgia, Oct. 5 - 7. The three-day event will feature dozens of cultural performances, over 150 vendors selling food from all over the world, retail and hand-crafted items, a kid's zone, a central bar featuring signature cocktails and an interactive International Village.



Common in Asian cities like Hong Kong, Taipei, and Bangkok, night markets are evening open-air bazaars that allow guests to taste, see, and experience all the local culture has to offer. For Alpharetta's version of the Atlanta International Night Market, this concept expands to a massive scale with over 75 countries and cultures represented through cuisine, live performances, art and collectibles.

“Night markets are a staple of life back in Vietnam,” said David Lee, Atlanta International Night Market president. “Every night people go out in the cool of the evening to shop, eat, and experience community. Atlanta is incredibly diverse, and it’s important that our events reflect that diversity with our vendor and performer selections. We want everyone who attends the Market to encounter a piece of their culture and home, through music, food, or art.”

AINM Event Areas:

Food Village – Try food from all over the world in the Food Village. From Japan to Thailand to Germany to Colombia to the USA, the event will feature a cornucopia of tastes and flavors from different countries.

Vegan Village – Designed for International Night Market-goers who embrace a plant-based diet, this section of the festival features everything from local vegan ice cream to international dishes that are totally sans meat.

Retail Market – Just like night markets around the world, there will be unique and exciting products for sale from more than 50 vendors. Clothing, jewelry, cosmetics, toys, curios, decor and so much more will be on display for attendees.

Artisan Market – Local makers and craftspeople will be presenting their handmade arts, crafts, attire and more in this unique section of the event.

Kid’s Zone – This fun-packed area will have a full array of carnival games, toys, inflatable activities, face-painting, art activities, a mini library, storytelling and more.

NEW - International Village – Another new area for AINM, this village will feature 5-6 different countries every day for hands-on, educational experiences where people can learn about countries, languages, cultural games and travel. Various international organizations will also offer photobooth opportunities.

“Alpharetta is the perfect home for the Atlanta International Night Market” said Janet Rodgers, president and CEO of the Alpharetta Convention & Visitors Bureau. “This international event in our destination creates a wonderful energy and provides visitors and residents a great opportunity to enjoy worldwide cuisine, entertainment and art – all in one convenient location.”

Tickets can be purchased through <http://atlnightmarket.org/tickets/>. Reduced prices will be given to seniors. Parking will be free, and more transportation details will be posted closer to the event.

Visitors can book their hotel and start planning a weekend packed with Atlanta International Night Market activities as well as awesome Alpharetta shopping and dining opportunities. Special hotel rates for participants and attendees can be found at: <https://www.awesomealpharetta.com/atlanta-international-night-market/>

Atlanta International Night Market

AINM is a nonprofit 501(c)3 organization with the mission of promoting diversity in Atlanta and the surrounding areas. It was started three years ago by a small group of individuals who believe passionately in bridging the gaps between communities and bringing people together over food.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named "One of the South's Friendliest Cities" by *Southern Living Magazine* and "One of the Best Places to Visit in Georgia" by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit www.awesomealpharetta.com.

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