



FOR IMMEDIATE RELEASE  
September 7, 2018

Media Contact  
Jeanine Jones  
Public Relations Manager  
Office: 678-297-0102  
[jeanine@awesomealpharetta.com](mailto:jeanine@awesomealpharetta.com)

## **Downtown Alpharetta To Host 7<sup>th</sup> Annual European Market**

*Experience Old-World Artisanal Treasures in Awesome Alpharetta, Sept 15-16*  
*Saturday, September 15, 10 a.m. – 6 p.m.*  
*Sunday, September 16, 11 a.m. – 5 p.m.*

**Alpharetta, Ga.** – Alpharetta’s 7th annual [European Market](#) is set for September 15-16, in Downtown Alpharetta. Shoppers will find 40 of the best artisans showcasing an eclectic ensemble of vintage style home décor, furniture, works of art, handcrafted jewelry, one-of-a-kind finds, fashion clothing, accessories, gifts and unique treasures. For two days only, all under a large tent the length of Milton Avenue between Main Street & Roswell/Canton Streets, the city will transform into a scene echoing lively European open-air markets.



European cities such as London, Paris and Brussels are famous for their open-air markets. While a trip overseas is enticing it can be costly and time consuming. Alpharetta’s 7<sup>th</sup> annual European Market brings the boutique market experience right here to the Southeast.

“The European Market is a perfect artisan event for Alpharetta's visitors and residents,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “If you’re on the hunt for something unique and wonderful, there’s no doubt that you will find it at Alpharetta’s European Market. This event provides a fun weekend to experience the ambiance of Europe right here in the vibrant city of Alpharetta.”

The fun doesn’t stop at the European Market. Alpharetta is known as a shopping mecca and visitors can plan to spend the entire weekend exploring the city’s more than 250 shops and boutiques. The European Market is surrounded by additional retail opportunities close by. For more Euro-chic shopping options, Alpharetta’s own [La Bella Maison](#) and [Sis & Moons](#) are some local favorites of nearby shops teeming with vintage home furnishings and rare finds. Just up the street from the market, shoppers on the hunt for the perfect antique will enjoy perusing [Queen of Hearts Antiques & Interiors](#). A full listing of all of Alpharetta’s retail stores can be found [here](#).

Alpharetta is also the perfect place to develop an appreciation for European eats year-round. The city has become a premiere dining destination in the Southeast featuring almost every cuisine imaginable at over 200 eateries and restaurants. For suggestions on a full Alpharetta European weekend culinary itinerary, please visit: <https://www.awesomealpharetta.com/events-entertainment/escape-to-europe-right-here-in-alpharetta/>.

To further elevate the experience of the weekend, the Alpharetta Farmers Market is open from 8:30 a.m. – 1 p.m. on Saturday, September 15. Visitors will find over 60 local vendors at the Farmers Market just across the sidewalk from Alpharetta’s European Market. Fresh, local produce, artisanal cheeses, handcrafted jams and golden locally-sourced honey are just a few ways event attendees will be transported across the pond without ever leaving the heart of Georgia.

To view additional photos from European Market visit:  
[https://www.dropbox.com/sh/2ur3jtz2dq3chuu/AABwH7nsVQ7DTrW\\_Lk\\_wUFSua?dl=0](https://www.dropbox.com/sh/2ur3jtz2dq3chuu/AABwH7nsVQ7DTrW_Lk_wUFSua?dl=0)

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com).

###