



FOR IMMEDIATE RELEASE
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Alpharetta Hosts 20th Annual Touch-A-Truck Event in Wills Park

Alpharetta, Ga. – Imaginations are sure to rev up at Alpharetta’s Touch-A-Truck event on Saturday, August 18 at Wills Park, from 10 a.m. to 2 p.m. With a multitude of vehicles for children to explore, as well as food and interactive games for families to enjoy, this event is highly anticipated every year.



Touch-A-Truck features a variety of trucks and vehicles of all shapes and sizes including a fire truck, limo, dump truck, school bus, 18-wheeler, police vehicles and specialty cars. Children can ask local firemen, policemen and other professionals questions about the vehicles, bounce around in inflatables, participate in interactive games, watch animal balloons be made and get their face painted.

“Touch-A-Truck has come to hold a special place in the heart of our community because of its interactive and imaginative nature,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “This annual tradition for visitors and residents in our area is an exciting way to spark the imagination of our children, and we hope families will explore the family-friendly activities, restaurants and attractions in Alpharetta before and after the event.”

The event will be held at Will’s Park, 1825 Old Milton Parkway, near the Wacky World Playground and Wills Park Pool. Touch-A-Truck t-shirts and concessions will be available for sale. Please bring cash for food vendors. Parking and admission are free.

This event is weather sensitive. In the event of inclement weather, please call 678-297-6100 for an update on the event. For more information on the Touch-A-Truck event and the city of Alpharetta visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

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