



FOR IMMEDIATE RELEASE
July 19, 2018

Media Contact
Jeanine Jones
Office: 678-297-2811
jeanine@awesomealpharetta.com

Alpharetta's Old Soldiers Day Parade Honors War Veterans for 66th Year

Alpharetta, Ga. – Celebrate the courage and valor of America's war veterans at the [Old Soldiers Day Parade](#) on Saturday, August 4, starting on Roswell Street and ending at the American Legion Post 201.

The Alpharetta City Band will kick off the celebration at 9:15 a.m. with lively music to set the tone for the morning, followed by a memorial service at 10 a.m. and parade at 10:30 a.m. Friends and family alike will enjoy the excitement of floats, local high school marching bands, military units, classic cars, clowns, music and much more. "Courage & Valor: Honoring the Valiant History of America's Horse Soldiers" is the theme of this year's parade.



The parade was first organized and observed in Alpharetta in the early 1900's to recognize veterans of the war between the states. In 1952, a group of men in Alpharetta brought the parade back to life as a celebration for all war veterans. This year marks the 66th anniversary of this tradition.

“Every year we excitedly look forward to the Old Soldiers Day Parade and cherish celebrating the men and women who have served our country,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “This is a special event and we are honored to participate in recognizing war veterans and their sacrifices. We invite and welcome visitors and residents to enjoy the festivities throughout Alpharetta.”

Attendees can join the Grandstand on Roswell Street where the parade begins or bring a lawn chair and sit along Old Milton Parkway to watch the parade. The procession will conclude at American Legion Post 201 where free hot dogs and soft drinks are available along with a variety children’s activities. The parade is hosted by The City of Alpharetta and American Legion Post 201. The parade is rain or shine event.

For more information about the parade visit:

<https://www.alpharetta.ga.us/government/departments/recreation-parks/special-events/featured-yearly-events/63rd-old-soldiers-day-parade>

To view photos from past parades visit:

<https://www.flickr.com/photos/awesomealpharetta/albums/72157634776448581>

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

###