



MEDIA ADVISORY – PHOTO OPPORTUNITY

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Roller Hockey Pro Championship Game Set

\$20,000 in Prize Money at Stake, July 14, 6:30 p.m.

Alpharetta, Ga. – The first puck is ready to drop as the North American Roller Hockey Championships (NARCh) gets underway tomorrow and runs through July 22. The highlight of the tournament is the Pro Division Championship Game which is set for Saturday, July 14, at 6:30 p.m.

Media are invited to capture NARCh Pro Division action as two teams battle it out to be crowned the North American Roller Hockey East Coast Champion. The Pro Division players are truly pro-level hockey players as many of them play in the AHL, ECHL, SPHL, NCAA D1 during the ice season. Trophies and \$20,000 in prize money will be awarded in the Pro Division Championship Game Saturday night.



WHAT: North American Roller Hockey Pro Division Championship Game

WHERE: [The Cooler Alpharetta Family Skate Center](#), 10800 Davis Drive, Alpharetta, GA

WHO: [NARCh](#) (North American Roller Hockey Championships) is the premier tournament series for competitive travel roller hockey. More than 100 teams from all over North America (California, Colorado, Arizona, Michigan, Pennsylvania, Massachusetts, New Jersey, Missouri, Ohio, Tennessee, Florida, North Carolina, Georgia, Cayman Islands, Columbia and Alberta, Ontario) will converge at this East Coast Final competition. Teams range in age from the youngest division “6 & Under” to “40 & Older” to the Pro Division.

WHEN: Pro Division Championship Game, Saturday, July 14 at 6:30 p.m.
The NARCh Tournament runs July 12-22, 2018. For a full schedule, please visit [here](#).

TICKETS: Admission is FREE

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. Recently named “One of the South’s Friendliest Cities” by *Southern Living Magazine* and “One of the Best Places to Visit in Georgia” by Vacationidea.com, Alpharetta is conveniently located just 22 miles north of Atlanta. For more information call 678.297.2811 or visit awesomealpharetta.com.

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