



PUBLIX APRONS ALPHARETTA COOKING SCHOOL

4305 State Bridge Rd. | 770-751-8561

This culinary school is the only one of its kind in the state of Georgia. Here, you'll get a taste of various global cuisines, learn new techniques, and glean some serious hands-on experience in the kitchen under the masterful eye of one of Publix Aprons master chef teacher-trainers. The classes offered at Publix Aprons Cooking School will have you wowing a crowd the next time you opt to entertain.

SALUD! COOKING AT WHOLE FOODS AVALON

2800 Old Milton Pkwy. | 770-442-3354, ext. 2

Whatever direction your taste buds lead you, you're bound to find something to up the ante in your home's kitchen. Classes are offered multiple evenings a week, with certain classes reserved specifically for teens and children. Get the little ones in to whip up your next family feast or take your honey for a sweet, hands-on baking lesson.



SUR LA TABLE AT NORTH POINT MALL

1000 North Point Cir. | 678-280-0086

Sur la Table, known for upscale culinary tools and fabulous dishware, has a knack for helping folks create stunning delicacies atop breath-taking tablescapes. Develop a keen eye for seasonal treats just in time for dazzling your family at this year's holiday feast. And if you've longed for a little help in the kitchen from your beau, now is the perfect time to enroll him a hands-on experience!

WILLIAMS SONOMA

8180 Avalon Blvd. | 678-448-4105

If you're in awe of their serving ware, you'll be delighted by the technique lessons and cooking classes they offer! Jr. Chef sessions, cookbook clubs, and hands-on classes are available each week. Gather a group of your nearest and dearest friends followed by an unforgettable outing to Avalon's al fresco restaurants and bars!



Bite into gourmet burgers at **Bocado** or share pasta inspired by a limitless imagination at **Colletta**. True Southern comfort favorites will have your lips a-smackin' at **Smokejack BBQ** and **Secreto Kitchen**. Sip the local craft brew suds at **Jekyll Brewing** and **Currahee Brewing Company**.

Inspired to give the culinary arts a shot for yourself? Sate your curiosity for creating exquisite cuisine at one of Alpharetta's **four cooking schools**. Walk away with the next-level gastronomic edification and some sweet skills to show off at mealtime.

With so much to taste during your gourmet getaway, why not stay the weekend?

Learn more about the culinary scene in Alpharetta at awesomealpharetta.com.

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ALPHARETTA
georgia

*With so much to do,
why not stay the weekend?*

Add **value** to your stay with **special rates** and **packages** at one of our modern and affordable hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn | 770-664-7997

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon | (Arriving January 2019)

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Hampton Inn Alpharetta/Roswell | 770-640-5511

Hampton Inn & Suites Alpharetta | 678-393-0990

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites Atlanta Alpharetta | 770-754-7800

Residence Inn Atlanta Alpharetta/North Point Mall | 770-587-1151

Residence Inn Atlanta Alpharetta/Windward | 770-664-0664

Staybridge Suites Alpharetta-North Point | 770-569-7200

The Hotel at Avalon & Alpharetta Conference Center | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300

Wingate by Wyndham Alpharetta | 770-649-0955



Book your Alpharetta hotel stay directly at awesomealpharetta.com! Scan here with your smart phone or tablet.



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A Gourmet
GETAWAY
TO ALPHARETTA, GA



Alpharetta Convention and Visitors Bureau
www.awesomealpharetta.com • 678-297-2811 • 877-202-5961
The Official Destination Marketing Organization for Alpharetta, Georgia



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Enter to win your very own *gourmet getaway* to Alpharetta!

Getaway prize package includes:

- **Two-night, one-room weekend stay** at Embassy Suites by Hilton Atlanta Alpharetta
- **Registration for two adults to one cooking class** at each of Alpharetta's four cooking schools: Publix Aprons Cooking School Alpharetta, Salud! Cooking School at Whole Foods Avalon, Sur la Table Cooking Classes at North Point Mall and Williams Sonoma Avalon.

ENTER TO WIN between August 1 – October 31, 2018.

Prize package is valued at approximately \$800.00. A full list of contest rules can be found at awesomealpharetta.com.

Experience Awesome EPICUREAN CUISINE in Alpharetta, GA!

Whether you're checking out one of the 200+ restaurants, drinking brews and spirits at local hangouts, checking out a local food festival, or learning how to create mouthwatering dishes at one of Alpharetta's distinguished cooking schools, visitors will see and taste why Alpharetta is a foodie's paradise. From chef-driven concepts to locally-owned eateries, Southern fare to haute cuisine, to quite literally everything in between, the city is an epicurean experience not to be missed! Alpharetta's pleasing palate offers it all.

Alpharetta has become a premier dining destination in the Southeast featuring almost every cuisine imaginable at over 200 eateries and restaurants throughout the city. Try the latest in cutting-edge dishes. Exciting global entrees burst with exotic flavors at **Rumi's**, **MADE Kitchen and Cocktails** and **Vinny's**. Savor the most delectable seafood at **Atlantic Seafood Company** or a perfectly sublime steak at **Cabernet Steakhouse**.

ALPHARETTA CALENDAR OF EVENTS AUGUST - OCTOBER 2018



ALPHARETTA FARMERS MARKET

Saturday mornings through October 28
8:30 AM – 1:00 PM
Downtown Alpharetta
Discover local farmers with fruits and vegetables, gardeners with fresh flowers and herbs, bakers of delicious edible desserts and breads, and makers of local raw honey, jellies and soaps. Free admission.

ALPHARETTA FOOD TRUCK ALLEY XL

Thursday Evenings through October 11
5:00 – 9:00 PM
Old Roswell St.
Feast on the street every Thursday evening where six to eight rotating food trucks and live music come together. Stroll the shops and kick off the weekend a little early! Free admission.



AVALON NIGHTS LIVE

Friday Evenings through October 26
6:00 – 8:00 PM
2200 Avalon Blvd.
Unwind after a long week with live music in The Plaza every Friday. Grab your friends and family and get ready to dance the night away. Free admission.

OLD SOLDIERS DAY PARADE

Saturday, August 4
9:15 AM - Band Performance
10:00 AM - Official Program
10:30 AM - Annual Parade
Downtown Alpharetta
As a tribute to veterans for over 50 years, the city hosts an annual parade with floats, bands and entertainment. Free to attend and free refreshments at parade finish, located at American Legion Post 201.



BROOKE STREET PARK SUMMER EVENT SERIES

August 11, 18, 25
September 8, 15, 22
Event Times Vary
Brooke Street Park, behind City Hall
Family entertainment abounds in Brooke Street Park this summer! Bring a blanket, snacks, and enjoy live entertainment, ranging from theatrical performances to music concerts. Free admission.

TOUCH-A-TRUCK

Saturday, August 18
10:00 AM – 2:00 PM
Wills Park, 1825 Old Milton Pkwy.
Spark your child's curiosity at this event where they can see, touch, and explore fire engines, cars, trucks, construction equipment, emergency vehicles, buses and more. Free admission.

MAYOR'S CORPORATE CHALLENGE 5K RUN & BLOCK PARTY

Thursday, August 23
6:30 PM Fun Run | 7:00 PM 5K Race
Alpharetta City Hall, 2 Park Plaza
Bring family and friends at 5:00 PM when the action begins with food trucks and live music in downtown. Pack your lawn chairs to stay after the race for the party that goes on until 9:00 PM!



ALPHARETTA ART IN THE PARK

Saturday, August 25
Saturday, September 22
9:00 AM – 4:00 PM
Downtown Alpharetta
Look for artists at work creating masterpieces right before your eyes at this outdoor market under the trees. Combine this with Alpharetta's Saturday morning farmers market to create a fun-filled weekend. Free admission.

GRILLING & GRIDIRON TAILGATE PARTY

Saturday, September 8
1:30 PM
Downtown Alpharetta
Celebrate a longstanding SEC tailgating tradition at this annual event to see UGA take on South Carolina! Dress in your team colors, reserve a table to decorate, or bring your stadium chairs and enjoy southeastern football on the jumbo screen. Enjoy great food and libations, all for a great cause!

IRONKIDS ALPHARETTA TRIATHLON

Saturday, September 15
Sunday, September 16
Saturday Expo, Noon - 5 PM
Sunday Race at 7:00 AM
Wills Park
1825 Old Milton Pkwy.
IronKids returns as one of the largest youth triathlons in the country. IronKids allows children ages 6 to 15 an opportunity to test their strength with a swim, bike and run competition. Registration required.



EUROPEAN MARKET

Saturday, September 15
10:00 AM – 6:00 PM
Sunday, September 16
11:00 AM – 5:00 PM
Downtown Alpharetta
Find the colors, sounds, smells and activity suggestive of a marketplace in a distant land. Shop the eclectic merchandise including hand-crafted jewelry, vintage furnishings and décor, fashion, what-nots and gourmet edibles. Free admission.

ALPHARETTA WEDDING SHOWCASE

Presented by the Alpharetta Convention and Visitors Bureau
Sunday, September 23
1:00 – 3:30 PM
The Hotel at Avalon, 9000 Avalon Blvd.
This upscale wedding showcase will feature over 40 vendors to help plan your big day. Engaged couples attending the showcase will have a chance to win a grand prize honeymoon giveaway. Free admission.

SCARECROW HARVEST

Saturday, September 29
10:00 AM – 2:00 PM
Downtown Alpharetta
Showcasing 100 scarecrows to celebrate its fall spirit, this free family entertainment includes groovy music, games, hay rides and more. Free admission.



ALPHARETTA BREW MOON FEST

Saturday, September 29
6:30 – 11:00 PM
Downtown Alpharetta
Gather your friends and celebrate the fall with beer, wine and delicious food from some of Alpharetta's best restaurants for this downtown street party with live music.

ATLANTA INTERNATIONAL NIGHT MARKET

Fri. – Sun., October 5-7
Fri.: 5:00 PM – Midnight
Sat.: 5:00 PM – Midnight
Sun.: Noon – 9:00 PM
North Point Mall
Join the newest, largest and most diverse night market in the country! Enjoy delicious food from all over the world, cultural performances, Kids Zone, retail/shopping area, cooking demonstration tent, full bar, educational International Village, and more.



WIRE & WOOD ALPHARETTA SONGWRITERS FESTIVAL

Fri. – Sat., October 6-7
5:00-10:00 PM
Downtown Alpharetta
Music will flow through Alpharetta as talented artists perform their own songs on multiple indoor and outdoor stages. Learn the stories behind each song and recognize tunes played by popular musicians. Free admission.



FAMILY REUNION WORKSHOP

Presented by the Alpharetta Convention and Visitors Bureau
Saturday, October 20
10:00 AM – 1:00 PM
Courtyard Atlanta Alpharetta, 12655 Deerfield Parkway
Learn the best tips for "who, what, where and when" for your next reunion in Alpharetta. Free lunch provided. Drawing for a digital camera! Free event. Register online at awesomealpharetta.com.

SPECIAL EVENTS AT AMERICAN GIRL® BOUTIQUE AND BISTRO

Stop in to share a special lunch, gather for a great event, give a perfectly planned party and more. Every visit ignites a smile. Visit awesomealpharetta.com for a full-list of special events happening at Alpharetta's American Girl® location inside North Point Mall.

CONCERTS, CONCERTS, CONCERTS

Alpharetta has quite the blossoming music scene! Catch a performance from today's leading artists at the magnificent 12,000-capacity **Verizon Amphitheatre**. Looking for a more intimate venue? Be entertained in a private acoustic "living room" setting at **The Velvet Note**. Stop by **Chukkar Farm** to take part in one of the active listening performances with singers and songwriters. Kick back and relax with tunes and your own personal picnic at **Matilda's**.

For more information and a full list of events, visit the Calendar of Events at awesomealpharetta.com. Please note that event dates, times and locations are subject to change.

