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High Resolution Images Available**

Sample Alpharetta's best savory, sweet, and soul-warming dishes at the 28th Annual Taste of Alpharetta

ALPHARETTA, GEORGIA – (April 10, 2018) – Satisfy your taste buds with over 60 restaurants at the 28th annual Taste of Alpharetta on Thursday, May 3, from 5-10 p.m. in downtown Alpharetta.

Centered on Canton St./Roswell St. and Milton Ave., the Taste of Alpharetta festival has been an annual native favorite and has grown into one of the city's largest tourism assets. With previous distinctions in 2015 and 2017, the event was once again chosen as a *Top 20 Event in the Southeast* by the Southeast Tourism Society in 2018, attracting 50,000+ attendees from around the Southeast each year to experience a taste of Alpharetta's culinary offerings.



Food connoisseurs and festival goers can sample local restaurant specials including cold press juices, gumbo, shrimp & grits, mushroom ravioli, pastas and more. International cuisines like Korean BBQ, Indian and Thai will give epicurean adventurers an opportunity to taste something they may never have, while favorites like donuts, ice cream and cakes by the slice will return to round out the smorghasboard of delicacies for the event.

Admission to the festival is free with food tickets available for purchase at \$.50 each. Attendees can use tickets to buy samples from the various restaurants ranging from \$1-3. There is much more to this annual festival than pleasing palates. Get up close and personal as chefs face off for culinary competitions and patrons will be able to cast their vote for their favorite dish. Live bands will enhance the summer air as foodies stroll through the streets of downtown, and kids can make memories in the Fun Zones.

“Taste of Alpharetta has become a signature event for our community, bringing enthusiasm and energy you won’t find anywhere else,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “This event is one of my favorites in the community and has become an annual tradition for festival goers and food connoisseurs over the years. We invite and welcome individuals, families, foodies and festival lovers to join us and experience a taste of Alpharetta’s unique and chef-driven restaurants at this special event you don’t want to miss.”

The fun doesn’t stop at the Taste of Alpharetta. Those coming in from out of town can plan to spend the entire weekend exploring the city. Experience a meal at The American Girl® Boutique and Bistro or sharpen your culinary skills at Publix Apron’s Cooking School, both of which can’t be found anywhere else in Georgia, making them the perfect side dish to the Taste of Alpharetta weekend. Sit back and enjoy the view of the north Georgia mountains on Friday evening as you listen to the soulful sounds of songwriters and musicians perform live at the Chukkar Farm Concert Series. On Saturday, visit the Alpharetta Farmers Market for fresh locally-grown products. Spend the the remainder of the day ‘horsing’ around with friends at Avalon’s fourth annual Kentucky Derby Party. Watch the race excitement live on the jumbo viewing screen and dance the night away with live musical performances. There’s never a dull moment in Alpharetta.

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About The Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.

