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Alpharetta CVB Highlights Family Fun Adventure and Giveaway

ALPHARETTA, GEORGIA (March 22, 2018) – Looking for a new family adventure? Tired of popcorn and movies on Friday night? Families score big when they play and stay in Awesome Alpharetta. The Alpharetta Convention & Visitors Bureau has the perfect road map to accomplish your mission for family adventure in the latest getaway giveaway: **Mission: Conquer Family Fun in Alpharetta**. The campaign begins April 1, starring Alpharetta’s adventure options with a giveaway package for a two-night weekend getaway for four to Alpharetta.



As the city’s official destination marketing organization, the Alpharetta Convention and Visitors Bureau promotes the city’s awesome assets to bring in visitors to stay in one of the 24 upscale and modern hotels. Along with numerous culinary experiences, chef-driven restaurants and one-of-a-kind shopping, Alpharetta offers visitors a variety of family fun, adventure and entertainment options. Through the campaign, the bureau will spotlight the city’s family friendly entertainment with a mailed brochure, splash page on its website, marketing and advertising placements, social media campaigns and public relations opportunities.

“As a shopping, dining, event and entertainment destination, we are excited to highlight the family fun and unique things to do in Alpharetta through this campaign,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “There’s never a dull

moment in Alpharetta with so many options of things to do. We invite you to visit, stay, play and explore all of the experiences that can be had with a weekend visit to Alpharetta.”

Kick off your Alpharetta fun & games excursion at **Odyssey Escape Game** or **Urban Escape Games**. Are you up for the challenge? Enter a themed game room, race against the one-hour clock and figure out how to escape. Work as a family team to find clues, solve puzzles, crack codes and investigate EVERYTHING to make it out in time. Whew! Now it’s time to rest up at your Alpharetta hotel room for the night because your adventure is just getting started!

Fuel your bodies for a busy day as you kick start the morning at **Bagel Boys Cafe**. The bagels are made from scratch each day and offer a variety of flavors to please everyone’s palate. Next stop ...Alpharetta’s **Motorcycle Safety Foundation** for a revving good time! Release your inner daredevil during one of the internationally recognized rider training classes, dedicated to expanding rider education and motorcycle safety while you enjoy the ride on an ATV or dirt bike. The campus accommodates ages 6+ and lunch is provided during the class.

Looking for something a little slower paced? Get the family printed at **Mini Me Factory**...3D printed that is! Each of your family members will walk away from the studio with their own lifelike “mini me”, fully in 3D format. Take the treasure home as a WOW factor souvenir from your Alpharetta getaway. Spend the afternoon cruising the **Big Creek Greenway** on a rented Zagster bike. Alpharetta’s 8-mile, multi-use paved path is perfect for your troop to walk, run, bike or inline skate. With four Zagster bike stations along the Greenway and the easy-to-use Zagster app, you can set your own pace and see the “wheelie” great greenspace of Alpharetta. Zagster trips under three hours are free!

End your adventure with dinner and games at **Main Event Entertainment**. Family competition is certain to be fierce with state-of-the-art bowling, black light laser tag, more than 100 games and an indoor ropes course. Recharge the entire crew with chef-inspired casual dining and a full-service bar for the adults.

To feature a few of the city’s endless entertainment options, the Alpharetta Convention and Visitors Bureau is giving away a family fun entertainment package for four.

One Winner will receive:

- Two-night, one-room weekend stay at **Doubletree Atlanta Alpharetta**, checking in Friday, checking out Sunday
- \$40 gift card for **Bagel Boys Cafe**

- Four (4) passes for **Odyssey Escape Game**
- \$350 gift card for **Mini Me Factory Alpharetta**
- All-Access Passes for four to **Main Event Entertainment Alpharetta** for bowling, billiards, laser tag, along with a \$75 gift card for dinner
- **\$100 gas card** to get you to and from Alpharetta

Visit **awesomealpharetta.com** or stop by the Alpharetta Welcome Center between April 1 and May 31, 2018 to enter. One entry per person. Winner will be selected the week of June 4, 2018. Prize package valued at approximately \$1,000.

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About The Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.

