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Boots and Chaps and Cowboy Hats Celebrate Freedom Rodeo returns to Alpharetta, Georgia

ALPHARETTA, GEORGIA – March 15, 2018 – The Celebrate Freedom Rodeo returns to Alpharetta’s Wills Park Equestrian Center arena for its fourth year on May 11-12, 2018. The two-day, action-packed western celebration will feature special events for all ages and is sure to put the whole family in a hootin’ and hollerin’ mood.

The City of Alpharetta’s Recreation, Parks and Cultural Services Department is hosting this exciting and interactive event with the Bar W Rodeo Company. Bar W Rodeo Company is a family owned rodeo company based in Hayesville, N.C., whose mission is to continue a Western tradition rich in family values, good sportsmanship and camaraderie by promoting the sport of Rodeo in the Southeast.

The Celebrate Freedom Rodeo is a National Cowboy and Pro Rodeo Association (NCPRA) event and features all the traditional elements of a top-notch rodeo. Regular rodeo fans and those new to the rodeo circuit won’t want to miss the live action as cowboys and cowgirls compete in Bareback Bronc Riding, Break-Away Roping, Bull Riding, Calf Roping, Cowgirl’s Barrel Racing, Saddle Bronc Riding, Steer Wrestling and Team Roping. The NCPRA has made a commitment to maintain the highest standard possible with regards to animal treatment, cowboy personnel, stock quality and fairness to competitors.



Fan favorites *Wild Together Trick and Roman Riders* return as featured guests at this year's rodeo. This dynamic duo is made up of the sister team of Shanae and Hannah Ritter, jumping their roman equestrian teams towards each other at the exact same time! The sisters train their own horses, creating a very upbeat and fast-paced performance.

“We love supporting the Celebrate Freedom Rodeo and their return to Downtown Alpharetta. This event will definitely offer fun for individuals or the entire family,” said Janet Rodgers, President and CEO of Alpharetta Convention and Visitors Bureau. “We encourage our community and visitors to come out and support the competitors and experience some good ‘ole western fun, right here in Alpharetta.”

Attendees can head over to the Will's Park Equestrian Center early to enjoy BBQ from Shane's Rib Shack, funnel cakes, boiled peanuts, mechanical bull riding, pony rides, kid's activities and more. Vendors will be on site selling cowboy hats, western jewelry, buckles, caps, bull whips, and miscellaneous rodeo toys. Gates open at 6 p.m., and the rodeo begins at 8 p.m. on both Friday and Saturday.

Celebrate Freedom Rodeo will be held at Wills Park Equestrian Center, located within the 120-acre greenspace of Wills Park in Downtown Alpharetta. This local equestrian center boasts a covered open-air arena, offering great views of all the rodeo action with plenty of bleacher seating. This will be a rain or shine event.

Tickets can be purchased at the gates and are \$15 for adults, \$10 for children 5-10 years old. Children under five are free. Wills Park Equestrian Center is located at 11925 Wills Road. Special parking and seating is available for handicapped persons.

For the latest details and announcements, follow @CelebrateFreedomRodeo on Facebook.

Invite friends and guests into town and make it a weekend full of adventure. Pair the rodeo with the Saturday morning **Alpharetta Farmers Market** and **Sesame Street's "Pop-Up Tour: F is for Friends"** happening at **North Point Mall** on Saturday, May 12th for a full weekend of family fun. Book your weekend hotel stay at awesomealpharetta.com!

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About The Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.