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High Resolution Images Available

Party with a Purpose at ShamRockin' for a Cure

ALPHARETTA, GEORGIA (February 28, 2018) – ShamRockin' for a Cure will return to Alpharetta to rock your night with great food and music on Saturday, March 24, 2018 at Verizon Amphitheatre.



ShamRockin' for a Cure is the brainchild of close friends of Jon and Pam Baker, whose sons were diagnosed with cystic fibrosis. An army of friends willing to help the Bakers in their fight against the disease grew into ShamRockin' for a Cure. The event began as a close-knit, grassroots fundraising event that brought friends together to celebrate St. Patrick's Day to "eat, drink, and help cure cystic fibrosis." In its first year, the party of 150 guests raised just over \$8,500 for the Cystic Fibrosis Foundation (CFF).

2018 marks the 10th Anniversary for ShamRockin' for a Cure, marking it as the definitive St. Patrick's Day Celebration in town. Thousands have danced, feasted, and partied in festive green year after year at the Verizon Amphitheatre. At ShamRockin', you'll dine on the best of the best among dozens of restaurants, drink from a cup that never empties, dance to music that moves you and shop among a special auction collection for a rare item or a souvenir!

Having raised over \$1,000,000 since 2008, this year's event is expected to bring in close to 1,500 supporters helping them move even closer to reaching their \$1.5 million milestone. Shamrockin' and the loyal donors and supporters of this event continue to help fight the disease, improve the quality of life for those with CF, and ultimately to find a cure. Each year, the ShamRockin' committee enlists the support of corporate and individual donors to help the Cystic Fibrosis Foundation, helping "add tomorrows" for the over 30,000 individuals living with cystic fibrosis.

Individual tickets are \$105 and are available for purchase online at www.shamrockinforacure.com or by calling the CF Foundation at 404-325-6973.

"ShamRockin' is a fun event for visitors and residents who are looking for a great way to celebrate St. Patrick's Day, and raise funds for a good cause," said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. "We are excited to welcome visitors, family and friends to come together to support a great organization that has been such a big success in Alpharetta."

The Alpharetta Convention & Visitors Bureau invites guests to party with a purpose, but also, party smart. Make plans to stay the night at one of Alpharetta's upscale and modern hotels. Special hotel rates are available at the Hilton Garden Inn Atlanta Northpoint. For more information about Alpharetta, visit www.awesomealpharetta.com.

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About The Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta's upscale and modern hotels. Visit www.awesomealpharetta.com for more information.