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Groundbreaking Ceremony for new Courtyard Marriott in Alpharetta, GA

Hotel Equities to Manage the Marriott Hotel Opening in Late 2018

ALPHARETTA, GA (December 1, 2017) – **Hotel Development Partners** (HDP) recently held a groundbreaking ceremony for the Courtyard by Marriott Alpharetta, located across the street from Avalon. It was announced that Hotel Equities will manage the 115-room Courtyard by Marriott, with an expected opening in late 2018.

“We are pleased to bring a unique, custom-designed Courtyard by Marriott to the Avalon development and this affluent area of North Atlanta,” said Allen O’Brien, CEO of Hotel Development Partners. “The hotel will enhance lodging offerings in the market and provide a welcome option for both business and leisure travelers.”

Conveniently located across from Avalon, and within close proximity to Downtown Alpharetta, the Courtyard by Marriott Alpharetta will offer guests convenient access to a wide variety of popular dining options and upscale shopping.

“We are working with Marriott to ensure that this hotel will be a state-of-the-art Courtyard property,” said Fred Cerrone, Founder and Chairman of HE and COO of HDP. “The brand fits the market well and our award-winning guest service and management expertise will ensure the hotel’s success for our ownership group, Hotel Development Partners.”

The six-story hotel will feature an innovative lobby space as well as Courtyard’s latest contemporary room design. The hotel will include an indoor swimming pool, fitness center and guest laundry and meeting space to accommodate functions of up to 75 people.

“We are very excited to bring the new Courtyard by Marriott Hotel into our family of tourism in Alpharetta,” said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “It will be an excellent addition to our existing hotel inventory. We look forward to

marketing and promoting our hotels and all the fabulous things Alpharetta has to offer to our future visitors.”



Breaking ground for the Courtyard Alpharetta are (left to right) **Ed Thigpen**, Project Director, DBR Consulting; **Brad Rahinsky**, President & CEO, Hotel Equities; **Steve Smith**, Dir. of Development, HDP; **Allen O'Brien**, CEO, HDP; **Janet Rodgers**, President & CEO, Alpharetta CVB; **Bryan DeCort**, SVP Operations, Hotel Equities; **Bob McCarthy**, Chairman, HDP; **Shelly Faraj**, Senior Director of Franchise Operations, Marriott International; **Gail Harmeier**, SVP, Bank of North Georgia; **Chuck Powell**, SVP Operations, Hotel Equities; **Fred Cerrone**, COO, HDP; Founder & Chairman, Hotel Equities; **Brian Tarter**, CFO, HDP; **Phil Benevenuto**, Alex.Brown Realty.

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About the Alpharetta Convention & Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.