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Alpharetta's Old Soldiers Day Parade & Race Honors Veterans for 65 Years

ALPHARETTA, GEORGIA (July 6, 2017) – Honor and celebrate war veterans at the Old Soldiers Day Parade and Road Race hosted by The City of Alpharetta and American Legion Post 201 on Saturday, August 5.

The 8K road race will start off the day at 7:00am in Wills Park behind the pool. Register to participate for a small fee. Then, at 9:15am, parade festivities begin and will take place all throughout downtown Alpharetta.



The city band will kick off the parade at 9:15am, followed by the Memorial Service at 10:00am, and the parade at 10:30am. Come and join the excitement of floats, high school marching bands, military units, classic cars, clowns, music, and much more.

The parade was first organized and observed in Alpharetta in 1952 to recognize veterans of the War Between the States. However, it has now become a celebration of all veterans who have served. This year marks the 65th anniversary of this tradition.

“We’re excited to have the Old Soldiers Day Parade and Race as an annual tradition for Veterans, festival goers and families,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “This is a special event and we are honored to be part of the city’s recognition to all Veterans and their sacrifices. We invite and welcome visitors and residents to enjoy the festivities throughout Alpharetta.”

Join the Grandstand on Roswell Street where the parade begins, or bring a lawn chair and take a right onto Old Milton Parkway to watch this commemoration.

The procession will conclude at American Legion Post 201 where free hot dogs and soft drinks are available along with a variety children’s activities. Don’t miss out on this annual tradition, and come out to this rain or shine event!

For more information about the parade and/or the race visit:

<http://www.alpharetta.ga.us/government/departments/recreation-parks/special-events/featured-yearly-events/63rd-old-soldiers-day-parade>

Register online for the 8K here:

https://apm.activecommunities.com/alpharetta/Activity_Search/race-8k-old-soldier-s-day-race/48988

To view photos from past parades visit:

<https://www.flickr.com/photos/awesomealpharetta/sets/72157634776448581/>

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta’s upscale and modern hotels. Visit awesomealpharetta.com for more information.