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FOR IMMEDIATE RELEASE

Keith Hensley Named 2017-2018 Alpharetta CVB Chairman of the Board

Alpharetta, Ga. -- June 8, 2017 --The Alpharetta Convention and Visitors Bureau held its 2016-2017 fiscal year Annual Meeting on Tuesday, June 6, 2017 at The Metropolitan Club in Alpharetta, Georgia. During the meeting, Keith Hensley, General Manager of Atlanta Marriott Alpharetta was inducted as the 2017-2018 Chairman of the Board for the bureau's upcoming fiscal year.



*Pictured from left to right:
Keith Hensley, 2017-2018 Alpharetta CVB Chairman of the Board, Janet Rodgers, President and CEO of the Alpharetta CVB*

“I graciously accept my new role as Chairman of the Alpharetta CVB Board of Directors. I am looking forward to continuing our work as a team of keeping Alpharetta awesome in all that we do.”

The 2017-2018 Alpharetta Convention and Visitors Bureau Board of Directors are:

- Mayor David Belle Isle - Mayor, City of Alpharetta
- Cheryl Catrair - General Manager, Embassy Suites by Hilton Atlanta Alpharetta
- Fred Cerrone - President & CEO, Hotel Equities
- Kathi Cook - Community Development Director, City of Alpharetta
- Scott Doll - Executive Director, Ed Isakson Alpharetta Family YMCA
- Keith Hensley - General Manager, Atlanta Marriott Alpharetta
- Mike Kennedy - Alpharetta City Council
- Nick Nicolosi - General Manager, North Point Mall
- Jay Patel - Owner, North Point Hospitality Group
- Trevor Ralph - VP of Operations, Live Nation Entertainment
- Bob Regus - City Administrator, City of Alpharetta
- Janet Rodgers - President and CEO, Alpharetta Convention & Visitors Bureau
- Morgan Rodgers - Director of Recreation & Parks, City of Alpharetta

“The Board of Directors, as individuals, are genuine assets who bring unique and valuable skill sets to the hospitality industry in Alpharetta,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “Their support has been and will continue to be a critical component to our ongoing success in pursuit of marketing and promoting Alpharetta as an exceptional destination for visitors. Together, we will continue to make Alpharetta awesome.”

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta’s upscale and modern hotels. Visit awesomealpharetta.com for more information.

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