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Experience Old World Artisanal Treasures in Awesome Alpharetta!

ALPHARETTA, GEORGIA (August 17, 2017) - On September 16th and 17th, Downtown Alpharetta transforms into an intimate epicenter for artisanal merchants throughout the Southeast to converge under one tent. Echoing the lively interactions among European merchants and shoppers in mesmerizing locations like Paris, London, and Brussels, Alpharetta's Sixth Annual European Market seeks to bring a bit of the boutique market experience to the Southeast.



This year's European Market will feature over 40 vendors offering hand-crafted jewelry, vintage decor, unique repurposed home fixtures, women's fashion, children's clothing, objects de art, artisanal bath and body products, and more.

Open-air markets have long been a community staple in storied, scenic locales throughout Europe. If the notion of venturing cobble stone streets to experience the wares of crafting countrymen sounds enticing but you find yourself unable to swing a trip overseas this summer, you'll have a unique opportunity to immerse yourself in the vibrant artistry and rich culture created by Alpharetta, Georgia's very own European Market this September!

"The European Market is a perfect artisan event for Alpharetta's visitors and residents," says Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. "This event provides a fun weekend for couples and families to gather outside and experience one of the many awesome things Alpharetta has to offer."

The fun doesn't stop at the European Market. Those coming in from out of town can plan to spend the entire weekend exploring the city. The market is surrounded by great shops and restaurants. For more Euro-chic shopping options, Alpharetta's own La Bella Maison, Sis & Moon's and White Dog Décor are some local favorites of nearby shops teeming with vintage home furnishings and rare finds.



To further elevate the experience of your weekend, immerse yourself further in the feeling of traipsing through Europe's loveliest city streets by making your way to the Alpharetta Farmers Market. From 8:30am – 1:00pm on Saturday, you can peruse over 60 vendors including area farmers, artisanal cheesemakers, and local purveyors of the area's best accoutrements. Locally-harvested produce and handmade jams are certain to remind you of a far-away way of life, right in the heart of Georgia.

For more information about the European Market coming to the heart of Alpharetta on September 16th and 17th, visit awesomealpharetta.com.

To view additional photos from European Market visit:

<https://www.flickr.com/photos/awesomealpharetta/albums/72157632244341079>

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.