



Contact: Caitlyn Blizzard

678-297-2811

[caitlyn@awesomealpharetta.com](mailto:caitlyn@awesomealpharetta.com)

### **The Alpharetta Convention and Visitors Bureau Blog Wins “Best in Website” By GACVB**

**ALPHARETTA, GEORGIA (March 28, 2017)** – The Alpharetta Convention and Visitors Bureau took home “Best in Website” from the Georgia Association of Convention and Visitors Bureaus at the Annual Winter Meeting.

The [Alpharetta Insider Blog](#) aims to share the things that visitors love and locals can't get enough of. It is an extension of the bureau's website, [awesomealpharetta.com](http://awesomealpharetta.com), which paints a picture of Alpharetta while bringing its vibrancy to life through easily navigated details. The blog is written and curated by the Alpharetta Convention and Visitors Bureau and includes content by contributing writers. Readers will see stories written about Alpharetta's awesome culinary, shopping and entertainment experiences that happen throughout the year.

“It is exciting to win an award for an awesome idea and to be recognized by our own industry organization, Georgia Association of Convention and Visitors Bureau, for the blog,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “Our team worked hard to bring this project to life to further our marketing efforts in getting Alpharetta's story out to the public while promoting overnight stays at our 23 hotels in the city.”

#### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [awesomealpharetta.com](http://awesomealpharetta.com) for more information.