



Taste of Alpharetta 2026 Serves Up Its Biggest Restaurant Lineup Yet
Save on TasteBucks with early bird pricing through April 26 and enjoy 70+ restaurants, four music stages and more at this year's annual event.

[Download high-resolution photos here.](#)

ALPHARETTA, GA — April 13, 2026 — The 34th annual Taste of Alpharetta returns to downtown Alpharetta on Thursday, May 14 from 5:00 p.m. to 10:00 p.m., and discount tickets go on sale today! The highly anticipated free admission event will welcome 25,000+ attendees to enjoy dishes from more than 70 restaurants, live music across four stages, kids' activities, and an interactive learning zone focused on agriculture and the food system, all set in the heart of the vibrant Alpharetta downtown district.

"Taste of Alpharetta is one of those nights where you come hungry, stay for the music, and enjoy that front-porch kind of feeling we're known for," said Morgan Rodgers, Director of Recreation, Parks & Cultural Services. "Good food, good music, and good company, it really doesn't get much better than that."



TasteBucks on Sale Monday, April 13

All food, beverages, activities, and merchandise purchases at Taste of Alpharetta are made using TasteBucks, the event's digital currency. TasteBucks go on sale Monday, April 13, and can be purchased through the Taste of Alpharetta mobile app, available on Google Play and the

App Store. Fans can redeem TasteBucks at the event from the app, check their balance, and purchase additional credits throughout the evening.

Food samples range from \$1 - \$6. Kidz Zone unlimited-play wristbands are available for \$15 per wristband or \$25 for two wristbands. Early bird discounts will be available through April 26, 2026, for TasteBucks bundles and Kidz Zone wristbands.

“Taste of Alpharetta is one of the city’s can’t-miss events,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “People love coming back to enjoy the restaurants they already know and love, while also discovering something new. It’s the perfect family-friendly celebration of our vibrant food and music scene.”

More than **70 restaurants** representing a wide range of cuisines will serve their signature dishes at this year’s Taste of Alpharetta. For a complete list of participating restaurants, visit the [festival website](#).

Taste of Alpharetta will feature four stages of **live music** showcasing local and regional performers, including the Town Green Stage, the Milton Stage presented by Amlí Northpoint, Beverage Garden Stage, and the Roswell Stage. For complete details on participating restaurants, performers, and the schedule, visit the [festival’s entertainment page](#).

The **Kidz Zone**, presented by Xfinity, will feature a variety of exciting games, inflatables, and challenge courses. With an unlimited-play wristband, kids of all ages can enjoy all the rides and activities.

The **Taste Lab** provides attendees of all ages with an immersive, hands-on experience area designed to spark curiosity, creativity, and connection around food. Whether it’s planting, tasting, cooking, learning, or experimenting, The Taste Lab will showcase non-profit organizations, educators, and vendors that bring agriculture, the food system, nutrition, health, and culinary education to life in a way that is both educational and fun.

The **Beverage Garden**, presented by Dave & Buster’s, will feature live music, activations, and an extended seating area for guests. Guests can purchase a wide variety of beverages, including options from the event’s official beverage sponsor, Chloe Wine Group.

The 2026 **Taste of Alpharetta Culinary Competition**, presented by Kroger Delivery, will bring together food critics, award-winning chefs, community leaders, and leading food influencers to judge entries in three categories: Best Appetizer, Best Entrée, and Best Dessert. In each category, one lucky fan selected through a contest on the event’s social media channels will join the judging panel. Winners will be announced live on the Town Green Stage before the headliner’s performance.

All event fans are invited to help us recognize Alpharetta’s best culinary talent by casting their vote for our **People’s Choice Awards**. Festival-goers can use the Taste of Alpharetta app or scan QR codes throughout the event to vote from 5:00 p.m. to midnight on the day of the festival. The winners of this year’s highly coveted People’s Choice Award will be announced on the event’s social media pages the week after the event.

Getting There

There are multiple options for fans to get to this year's festival.

Park and Walk (Free Parking Locations)

City Hall Parking Deck (2 Park Plaza)
Milton Ave Parking Deck (92 Milton Ave)
Alpharetta Community Center (175 Roswell St)

Park and Ride

Free Shuttle will run every 10-15 minutes from 5-10 p.m.
Wacky World Playground (1815 Old Milton Pkwy)
Wills Park Equestrian Center (11915 Wills Park)

Rideshare

For event rideshare drop-off/pick-up, route all Uber and Lyft rides to Innovation Academy (125 Milton Av, Alpharetta, GA 30009)

ADA/Handicapped Parking

Additional handicapped parking spots will be marked on the first floor of the Milton Ave Parking Dec (92 Milton Ave).

Taste of Alpharetta is produced by the City of Alpharetta in partnership with the Alpharetta Convention and Visitors Bureau. Taste of Alpharetta's 2026 Premier sponsor is Angela Krause Lincoln. Additional key sponsors for this year's event include Kroger Delivery, Xfinity, Dave & Busters, Amlı Northpoint, and Chloe Wine Group.

For additional details, visit www.tasteofalpharettaga.com or follow [@TasteofAlpharetta](https://www.instagram.com/TasteofAlpharetta) on social media.

Event Details

Date: Thursday, May 14, 2026
Time: 5:00 p.m. to 10:00 p.m.
Location: Downtown Alpharetta, 2 Park Plaza, Alpharetta, GA 30009
Admission: Free, TasteBucks digital currency tasting tickets, and Kidz Zone unlimited-play wristbands are available for purchase
Website: www.tasteofalpharettaga.com

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping, cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Throughout its growth, the city has maintained its down-to-earth character, which may be why people who live here usually stay here and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for Alpharetta, Georgia, a thriving Southern city known for its dynamic culinary scene, premier shopping, family-friendly events, and year-round entertainment. The Bureau promotes travel and tourism to increase economic impact and enhance the community's quality of life by welcoming visitors to experience more than 200 dining options and an exciting lineup of annual festivals, concerts, and outdoor recreation opportunities. Alpharetta offers 31 modern hotels, providing visitors with a wide range of lodging options. Learn more and book your stay at awesomealpharetta.com.

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