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**For Immediate Release  
High Resolution Images Available**

## **Calling all Meeting Planners!**

### **Enter to win an “All Access Pass” Meeting Giveaway in Alpharetta, Georgia!**

**ALPHARETTA, GEORGIA (March 27, 2018)** – The Alpharetta Convention and Visitors Bureau announces a meeting planner giveaway beginning April 1, 2018 highlighting the city of Alpharetta as the perfect destination for meetings and conventions.



Alpharetta is designed for right-sized meetings and events with 25 modern and affordable hotels, more than 250 shops, 200+ locally-owned and chef-driven dining options, and over 10 music and entertainment venues for after-hours downtime. The Alpharetta CVB invites planners to experience a departure from the ordinary, showcasing where business and fun meet in modern Southern style!

Registration for the giveaway begins on April 1, 2018, and ends on May 31, 2018, at 5:00 pm (EST). One meeting planner will be chosen from online entries received between April 1, 2018 and May 31, 2018, at 5:00 pm (EST). The contest is hosted by the Alpharetta Convention & Visitors Bureau.

“We invite planners to consider Alpharetta for their next meeting or event,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “As a shopping, dining and entertainment destination, Alpharetta has everything planners need to create a top-notch event for their event attendees.”

The All Access Pass contest is open to meeting planners who submit the qualifying online form for a meeting or convention on the landing page of Awesome Alpharetta’s website. Entries will be reviewed and qualified by the Alpharetta Convention & Visitors Bureau. One qualifying meeting planner will be chosen to win “An All Access Pass to Awesome Alpharetta” and will receive hotel accommodations at the Hotel at Avalon for two nights with breakfast for meeting planner and a guest; passes to experience Topgolf Alpharetta, Dave & Buster’s Alpharetta, Urban Escape Games and Main Event Alpharetta; personalized tour of Alpharetta (Downtown, North Point Mall area, etc), Hotel at Avalon & Alpharetta Conference Center and Atlanta Marriott Alpharetta by CVB’s meeting planning specialist; gift cards for dining at pre-selected Alpharetta restaurants; and a \$100 Gas Card for travel. As a bonus, the selected winner will receive \$1,000 toward their Alpharetta hotel meeting expenses if they book a 2019 meeting at an Alpharetta hotel before December 31, 2018 (Event must be booked at an Alpharetta hotel before December 31, 2018 and must take place before December 31, 2019.) Value of the prize package is estimated to be approximately \$2,550.00.

For a complete list of contest rules, please visit <https://www.awesomealpharetta.com/alpharetta-meeting-planner-giveaway/>

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**About The Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, promoting tourism and attracting visitors to all of Alpharetta’s upscale and modern hotels. Visit [awesomealpharetta.com](http://awesomealpharetta.com) for more information.

